Annual Membership Meeting

at the 51st Annual Conference | Nov 17-19, 2022 | Raleigh, NC
Membership Meeting Topics

- Board Highlights
- Executive Director’s Report
- Treasurer’s Report
- Membership Survey Report & Summary
- New Business
President

Pier Rogers
2021-22 Board Members

- Khaldoun AbouAssi
- Esi Ansah
- Cristina Balboa
- Emily Barman
- René Bekkers
- Brenda Bushouse
- David Campbell
- Jason Coupet
- Jasmine Johnson
- Mirae Kim
- Helen Liu
- Lindsey McDougle
- Margaret Sloan
- Paloma Raggo
- Pier Rogers

Ex-Officio, Non-Voting
- Joanne Carman
- Jaclyn Piatak

2022-23 Incoming Members

- Julia Carboni
- Kelly LeRoux (Secretary)
- Alisa V. Moldavanova
- Nathaniel Wright
Outgoing

Brenda Bushouse
Khaldoun AbouAssi
Lindsey McDougle
René Bekkers
Incoming

Kelly LeRoux
Secretary

Julia Carboni
Member-at-large

Alisa V. Moldavanova
Member-at-large

Nathaniel Wright
Member-at-large

BOARD MEMBERS
2023 Board Committees

- **Executive Committee**
  - Emily Barman

- **Membership Committee**
  - Mirae Kim & Alisa Moldawanova

- **Development Committee**
  - Jasmine Johnson

- **Diversity Committee**
  - Julia Carboni & Kelly LeRoux

- **Finance & Audit Committee**
  - Margaret Sloan

- **Nominations Committee**
  - Esi Ansah

- **Publications Committee**
  - Paloma Raggo & Huafang Li

- **Conference Planning Committee**
  - David Campbell & Helen Liu

- **Professional Development Committee**
  - Jodi Benenson & Pier Rogers

- **Research/Awards Committee**
  - Paloma Raggo & Joannie Tremblay-Boire

- **Anti-Harassment Committee**
  - Roseanne Mirabella
Board Highlights

• Covid & 50th Anniversary: First hybrid conference
• New NVSQ Editors
• Zoom
• Diversity, Equity, Inclusion
• New Strategic Plan
Member Benefits Highlights

- North American Conference
  - Total Registrants: 613

- NVSQ
  - 384 manuscript submissions in 2021
  - Impact Factor: 3.348
  - New Co-Editors-in-Chief assumed control July 1, 2022
Overall Membership Growth

<table>
<thead>
<tr>
<th>Year</th>
<th>Institution</th>
<th>Student</th>
<th>Individual</th>
<th>Total</th>
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<tbody>
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<td>52</td>
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<td>64</td>
<td>370</td>
<td>1283</td>
<td>1737</td>
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<tr>
<td>2017</td>
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<tr>
<td>2020</td>
<td>50</td>
<td>302</td>
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<tr>
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<td>50</td>
<td>322</td>
<td>1080</td>
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<tr>
<td>2022</td>
<td>44</td>
<td>287</td>
<td>1072</td>
<td>1461</td>
</tr>
</tbody>
</table>

Legend: Institution, Student, Individual, Total
Other Highlights

• New Auditor
• Accountant
• HR
• Office Location
• Policy Symposium
Treasurer’s Report

Margaret Sloan
FY2021 Audit Report

• Hired new auditors, Clark, Schaeffer & Hackett
• Unmodified “clean” audit was completed on time
  • Material weakness noted re: reporting of Sage royalties, strategy designed to resolve
• Cash & investments, debt to asset ratio, revenue diversity all within benchmarks
86% of ARNOVA expenses went to program
FY2022 Results to Date

• Investment portfolio down for the year ($839K)
• For the first nine months of year, operating surplus of about $300K (better than budget)
• Does not include much of the conference revenues and expenses
• Expenses are almost 37% below budget, but revenues are about 23% below budget – anticipated deficit
2022 Membership Survey Report and Summary

October 2022
Prepared by Mirae Kim, Laurie Mook, and Jessica Word
Membership Survey Sub-Committee
Acknowledgements

The Membership Committee designed the survey for 2020 but the pandemic intervened and delayed implementation until 2022. There were many hands involved in the design of the survey and we would like to thank all of the following for their input.

Esi Ansah, co-chair 2020
Brenda Bushouse, co-chair 2020 – 2022
Mirae Kim, co-chair 2022 -
Crystal Trull, co-chair 2021 – 2022

ARNOVA Membership Committee Members: Mirae Kim (2021-22), Roseanne Mirabella (2021 -22), Laurie Mook (2020-22), Matthew Ripper (2020), Yongdong Shen (2021-22), Kareman Shoair (2021-22), Jessica Word (2020-22), Sapna Varkey (2021-22) and Sandy Zook (2020).

With immense gratitude to ARNOVA staff members, especially Emily Torres, for supporting the committee during the survey design and administration.
In 2020 the ARNOVA board of directors charged the Membership Committee to design a general survey of the ARNOVA members. The general goal is to understand members’ satisfaction with ARNOVA services and their engagement in ARNOVA activities. The survey results will inform board discussion and ARNOVA decision-making in the coming years.
Main Findings and Recommendations (1)

Overall, members express fairly high levels of satisfaction with ARNOVA (Over 80% of respondents said they are either very satisfied or satisfied with their ARNOVA membership). Still, there are some strong themes concerning areas for improvement.

Need to examine membership renewal policies (e.g., calendar year renewals). Members appear to be dissatisfied with the membership being tied to the calendar year.

The current way of small, incremental and frequent increases in the fee system seems to be preferred over substantial yet infrequent increases.
Main Findings and Recommendations (2)

Need to increase transparency/communication about processes and decision making by boards and committees.

Need to expand accessibility to engage in governance for those who want to become more involved with ARNOVA.

There is also strong support (60%) for additional journal sponsorship by ARNOVA.
Main Findings and Recommendations (3)

A slightly **higher percentage of respondents prefer the in-person** (50%) conference format, but a nearly equally high percentage (43%) also chose the hybrid option. Very few respondents prefer the online-only option.

Create **more opportunities for engagement outside of the conference**.

Members rate their interaction with staff members very highly. ARNOVA members rate relatively highly ARNOVA-L and ARNOVA’s Twitter but a significant majority indicated they do not use some of ARNOVA’s social media accounts such as Facebook, LinkedIn, Instagram, or YouTube. This should be considered when utilizing different communication outlets.
Business

Comments?
Questions?
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