ARRNOVA ASSOCIATION FOR RESEARCH ON NONPROFIT ORGANIZATIONS AND VOLUNTARY ACTION

Awards Luncheon





NONPROFITS AND PHILANTHROPY IN A POLARIZED WORLD

> SPEAKING TRUTH TO POWER

AND USING POWER TO SPEAK TRUTH

2 ARNOVA'S 48TH ANNUAL CONFERENCE | AWARDS LUNCHEON

Welcome to ARNOVA'S 48TH ANNUAL CONFERENCE Awards Luncheon

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BEST 2018 CONFERENCE PAPER

Mark Ottoni-Wilhelm, Indiana University - Lilly Family School of Philanthropy, Sarah Smith, University of Bristol, Kimberley Scharf, University of Birmingham, "Lift and Shift: The Effect of Fundraising Interventions in Charity Space and Time"

RGK/ARNOVA PRESIDENT'S AWARD

Gary Adler, Penn State, Damon Mayrl, Colby College, Rebecca Sager, Loyola Marymount University, Jonathan Coley, Oklahoma State University, "The Contexts and Beliefs of Bureaucrats: Regulation of Local Church-State Relationships in a New Era"

UNIVERSITY OF MARYLAND DO GOOD INSTITUTE - ARNOVA AWARD FOR GLOBAL PHILANTHROPY AND NONPROFIT LEADERSHIP

Susan Appe, Rockefeller College of Public Affairs and Policy, University at Albany, SUNY, "Diaspora Philanthropy and How it Shapes Local U.S. Communities"

THE DUGAN RESEARCH AWARD ON PHILANTHROPIC IMPACT

Jodi Sandfort, University of Minnesota, "Developmental Evaluation and Human-Centered Design as a Promising Toolkit"

MOHAMMED AND ABDULLAH IBRAHIM AL SUBAIE CHARITY FOUNDATION-ARNOVA ARAB PHILANTHROPY AND NONPROFIT RESEARCH AWARD

Ahmad Banamah, Humprey Institute of Public Affairs, University of Minnesota, "The Formalization of Volunteering in Saudi Arabia: How Does it Affect the Perceptions and Experience of Informal Volunteer Groups?"

OUTSTANDING ARTICLE IN NONPROFIT AND VOLUNTARY SECTOR QUARTERLY

Avner Ben-Ner, University of Minnesota, Darla J. Hamann, St. Cloud State University, Ting Ren, Peking University HSBC Business School, "Does Ownership Matter in the Selection of Service Providers? Evidence From Nursing Home Consumer Surveys"

BEST REVIEWER FOR NVSQ

Per G. Svensson, Louisiana State University

NML EDITOR'S PRIZE FOR BEST SCHOLARLY PAPER CITATION

Michelle Shumate, Northwestern University, Katherine R. Cooper, Northwestern University, Andrew Pilny, University of Kentucky and Macarena Pena-y-lillo, Univerdidad Diego Portales "The Nonprofit Capacities Instrument"

GABRIEL G. RUDNEY MEMORIAL AWARD FOR OUTSTANDING DISSERTATION IN NONPROFIT AND VOLUNTARY ACTION RESEARCH

Cassandra Margot Chapman, University of Queensland, "Toward a Triadic Understanding of Charitable Giving: How Donors, Beneficiaries, Fundraisers, and Social Contexts Influence Donation Decisions"

and Noah Jacobsen Isserman, University of Cambridge, "Venturing into Public Good: From Venture Capital to the Creation of State-supported Venture Philanthropy and its Implications for Third Sector Financing"

OUTSTANDING BOOK IN NONPROFIT & VOLUNTARY ACTION RESEARCH

Sarah S. Stroup, Middlebury College, Wendy H. Wong, University of Toronto, "The Authority Trap: Strategic Choices of International NGOs"

VIRGINIA A. HODGKINSON RESEARCH PRIZE AWARD

Christian Seelos, Stanford Center on Philanthropy and Civil Society, Johanna Mair, Hertie School of Governance, "Innovation and Scaling for Impact: How Effective Social Enterprises Do it"

THE PETER DOBKIN HALL HISTORY OF PHILANTHROPY BOOK PRIZE

David A. Hollinger, University of California, Berkeley, "Protestants Abroad: How Missionaries Tried to Change the World but Changed America" and Tore C. Olsson, University of Tennessee, "Agrarian Crossings: Reformers and the Remaking of the US and Mexican Countryside"

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ARNOVA DISTINGUISHED ACHIEVEMENT AND LEADERSHIP IN NONPROFIT AND VOLUNTARY ACTION RESEARCH AWARD

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BEST 2018 CONFERENCE PAPER

Christopher Prentice, Chair, University of North Carolina Wilmington Rachel Fyall, University of Washington Judith L. Millesen, College of Charleston Tobias Jung, The Centre for the Study of Philanthropy & Public Good, University of St Andrews, St Andrews Jason Coupet, North Carolina State University

RGK-ARNOVA PRESIDENT'S AWARD

Dennis Young, Chair, Georgia State University Richard Steinberg, IUPUI Mary Tschirhart, The Ohio State University

UNIVERSITY OF MARYLAND DO GOOD INSTITUTE & ARNOVA GLOBAL PHILANTHROPY AND NONPROFIT LEADERSHIP AWARD

Elizabeth Boris, Chair, The Urban Institute Dwight Burlingame, Indiana University Jasmine Johnson, George Washington University Sarah Pettijohn, University of North Carolina at Charlotte

THE DUGAN RESEARCH AWARD ON PHILANTHROPY IMPACT

Lehn Benjamin, Chair, IU Lilly Family School of Philanthropy Alnoor Ebrahim, Fletcher School, Tufts University Joann Carman, University of North Carolina at Charlotte Abhishek Bhati, Bowling Green State University

MOHAMMED AND ABDULLAH IBRAHIM AL-SUBAIE CHARITY FOUNDATION-ARNOVA ARAB PHILANTHROPY AND NONPROFIT RESEARCH AWARD

Samir Abu-Rumman, Chair, Gulf Opinion Center for Polls Abdul Rahamn Alhuthul, Imam Muhammad ibn Saud Islamic University in Riyadh Rebecca Pena, Rutgers University Program Associate

OUTSTANDING ARTICLE IN NONPROFIT AND VOLUNTARY SECTOR QUARTERLY

Beth Gazley, Co-Chair, Indiana University - Bloomington Paloma Raggo, Co-chair, Carleton University Ellen Bennett, Sheffield Hallam University Abhishek Bhati, Bowling Green State University Jason Coupet, North Carolina State University Mirae Kim, Georgia State University Ellie Heng Qu, The Bush School of Government and Public Service, Texas A&M University

BEST REVIEWER FOR NVSQ

Angela Bies, Chair, University of Maryland, College Park Chao Guo, University of Pennsylvania Susan Phillips, Carleton University

GABRIEL G. RUDNEY MEMORIAL AWARD FOR OUTSTANDING DISSERTATION IN NONPROFIT AND VOLUNTARY ACTION RESEARCH

Steve Smith, Chair, APSA Elizabeth Bloodgood, Concordia University Tobias Jung, University of St. Andrews Heather MacIndoe, University of Massachusetts—Boston Lili Wang, Arizona State University

OUTSTANDING BOOK IN NONPROFIT AND VOLUNTARY ACTION RESEARCH/VIRGINIA A. HODGKINSON RESEARCH PRIZE AWARD

Avner Ben-Ner, Co-chair, University of Minnesota Kirsten Gronbjerg, Co-Chair, Indiana University Sabith Khan, Ph.D , California Lutheran University Emily Barman, Boston University Melissa S. Brown, Melissa S Brown Associates Jesse Lecy, Arizona State University Silvia Sacchetti, University of Trento

THE PETER DOBKIN HALL HISTORY OF PHILANTHROPY BOOK PRIZE

David Hammack, Chair, Case Western Reserve University Patricia Rosenfield, Herbert and Audrey Rosenfield Fund Stephen Porter, University of Cincinnati

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EMERGING SCHOLARS AWARD

Ben Lough, Chair, University of Illinois at Urbana-Champaign Rebecca Tiessen, University of Ottawa Chao Zhang, Soochow University David Andrew Omona, Uganda Christian University Yu Ishida, Miyagi University

DOCTORAL FELLOWS PROGRAM

Mark Hager, Chair, Arizona State University Laurie Paarlberg, Indiana University, Lilly Family School of Philanthropy Judith Millesen, College of Charleston

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ARNOVA Best 2018 Conference Paper Award

to

Kimberley Scharf, Sarah Smith, Mark Ottoni-Wilhelm

for

Lift and Shift: The Effect of Fundraising Interventions in Charity Space and Time

Synopsis: This paper finds evidence that fundraising interventions, including disaster appeals and telethons, increase donations to charities launching the appeal and, importantly, do not come at the expense of a decrease in donations to non-appeal charities. Indeed, it is the opposite: other charities see an increase in their donations during the immediate aftermath of an appeal.



RGK-ARNOVA President's Award

to

Gary Adler, Damon Mayrl, Rebecca Sager and Jonathan Coley

for

The Contexts and Beliefs of Bureaucrats: Regulation of Local Church-State Relationships in a New Era

The 2019 RGK/ARNOVA President's Award is presented to Gary Adler, Penn State University; Damon Mayrl, Colby College; Rebecca Sager, Loyola Marymount University; and Jonathan Coley, Oklahoma State University, for their research on the beliefs of local officials and the regulation of church-state relationships.

These researchers note that local church-state relationships in the U.S. today "play out in new circumstances, including increased religious diversity and changing jurisprudence more accommodating of church-state interaction. As a consequence, the possibility of church-state conflict and the power of local authorities over religious activity have grown... [however]...Relatively little is known about, how, why, and to what end local bureaucrats manage church-state relations." This project seeks to learn how local officials perceive, facilitate, promote, and/or impede religious activity across diverse local communities?

In a pilot phase of their project, through interviews of leaders of religious organizations in six counties across the U.S. about their interactions with government entities, the researchers found evidence of extensive church-state interaction, limited evidence of church-state conflict, evidence that interactions between religious organizations and the state are buffered by intermediary entities, and evidence of extensive bureaucratic involvement with religious organizations. In the next phase of the project, the researchers will "seek to demonstrate how local context and individual characteristics influence the perceptions and behaviors of local government officials, through a survey of local elected officials in the state of Pennsylvania.

The study is expected to "provide insights into the religiosity of local officials and their preferences for church-state interaction ..."; "demonstrate how contextual and individual factors influence local officials' preferences and actions towards religious groups"; and "provide a tool for local governments, and national associations of government officials, to understand the boundaries of church-state interaction."

The selection committee for the award was comprised of Dennis R.Young (Chair; Georgia State University and Case Western Reserve University), Mary Tschirhart (Ohio State University) and Richard Steinberg (IUPUI).

The selection committee, the RGK Center for Philanthropy and Community Service at the University of Texas at Austin, and the Association for Research on Nonprofit Organizations and Voluntary Action take great pleasure in awarding the 2019 RGK-ARNOVA President's Award to Drs. Gary Adler, Damon Mayrl, Rebecca Sager and Jonathan Coley.



University of Maryland Do Good Institute – ARNOVA Award for Global Philanthropy and Nonprofit Leadership

to

Susan Appe

Dr. Appe's research focuses on a growing subset of international nonprofit and voluntary organizations founded by immigrants and refugees. Immigrants and refugees as diaspora communities must navigate the philanthropic terrains between their U.S. communities and their homelands. International nonprofit organizations provide an outlet for such philanthropic behavior by diaspora communities. The total of remittances (transfers of resources) from diaspora philanthropy has outpaced official development assistance and many observe the important role that these transfers of money as well as cultural and other material goods have for development in origin countries and how they span beyond the family. However, there is less recognition about how these philanthropic activities shape host countries and communities, in the case of this research, local U.S. communities.

Leading a team of graduate students, Dr. Appe will expand upon her database of international nonprofits founded by immigrants and refugees and chart these organizations geographically and demographically in the U.S. Then, she will analyze founders' stories and organizational archival materials to understand the motivations of diaspora philanthropy through the mechanism of international nonprofit organizations. Finally, she will conduct in-depth case studies to explore how these organizations and their founders shape their local U.S. communities.

The project results will uniquely add to the understanding of the dynamics and the implications of diaspora philanthropy in U.S. communities and on immigration and refugee issues more broadly.

The selection committee included Elizabeth Boris (Urban Institute), Dwight Burlingame (Indiana University), Jasmine Johnson (George Washington University), and Sarah Pettijohn (University of North Carolina, Charlotte). The selection committee, the Association for Research on Nonprofit Organizations and Voluntary Action, and the University of Maryland School of Public Policy's Do Good Institute take great pleasure in awarding the 2019 University of Maryland-ARNOVA Award for Global Philanthropy and Nonprofit Leadership to Dr. Susan Appe.



The Dugan Research Award on Philanthropic Impact

to

Jodi Sandfort

Dr. Jodi Sandfort was selected by the committee to be the recipient of the Dugan Award on Philanthropic Impact for 2019.

In the project proposed by Dr. Sandfort, she is seeking to bring together two evaluation methodologies human centered design and developmental evaluation—to examine whether they support evaluative thinking and innovation in nonprofit organizations.

Dr. Sandfort has proposed a comparative case study, where two nonprofits are exposed to these evaluation methodologies and two nonprofits function as non-equivalent control sites. Dr. Sandfort will then track the evolution of these organizations as they engage with implementing the same policy to see whether the two nonprofits employing these methodologies show noteworthy differences in evaluative thinking and innovation in program design and development compared to the two nonprofits that do not employ these methodologies.

The committee felt that this project was compelling for two important reasons. First, against the backdrop of an unceasing drive for simple metrics to judge and drive performance, human centered design and development evaluation are methodologies that foreground complexity and context and are well suited for the kinds of social change initiatives that many nonprofits undertake, not just social service nonprofits. Second, the project is part of a larger policy initiative engaging both practitioners and researchers, which the committee believed would support the translation of the research findings to nonprofit organizations, funders and policymakers.

Thus, without question, the research produced by Sandfort should be of interest to both academics and practitioners alike.

The committee congratulates Dr. Sandfort on an excellent proposal and we look forward to hearing about her findings next year.



Mohammed and Abdullah Ibrahim Al Subaie Charity Foundation-ARNOVA Arab Philanthropy and Nonprofit Research Award

to

Ahmad Banamah

Ahmad Banamah was the committee's choice for Al-Subaie-ARNOVA Arab Philanthropy Research 2019 Award for his proposal "The formalization of volunteering in Saudi Arabia: How does it affect the perceptions and experience of informal volunteer groups?". His research aims to understand how informal volunteers' perceptions and experience of volunteering change as they transfer to volunteering in formal organizational settings.

Currently, the vast proportion of volunteering efforts in Saudi Arabia take place in informal settings where groups of individuals plan and manage volunteering projects outside of any organizational context. However, there are many recent efforts in Saudi Arabia aiming to formalize volunteering through integrating these informal groups into current formal NPOs. The research assumes that this formalization process of volunteering will introduce NPOs as formal intermediary structures between the informal volunteers and the cause. This introduction may provoke a conflict over the purpose and the process of volunteering between the formal organization and the used-to-be informal volunteers.

The research questions are

- 1. What are the value and effects of formalizing volunteering in Saudi Arabia? How does it change the experience of informal volunteers' and their perception of how and why they volunteer?
- 2. What potential conflicts may arise between informal volunteers and NPOs from this formalization process? How do they emerge? How are they resolved?
- 3. How can effort to formalize volunteering incorporate the advantages of informal and formal volunteering settings?

Banamah will collaborate with the team one of the major initive to formalize volunteering in Saudi Arabia called Edama and a number of informal volunteering groups to conduct the study. After Banamah completes his literature review; he will conduct a series of individidual interviews and focus groups with informal volunteers, formal volunteers, and volunteer managers. He will spend three to four months between 2019 and 2020 in Saudi Arabia to conduct the study.



Outstanding Article in Nonprofit and Voluntary Sector Quarterly

to

Avner Ben-Ner, Darla J. Hamann, and Ting Ren

for

"Does Ownership Matter in the Selection of Service Providers? Evidence From Nursing Home Consumer Surveys" *NVSQ* Vol. 47, No. 6.

When considering the articles published in 2018 in Nonprofit and Voluntary Sector Quarterly, the selection committee looked for originality, significance, and contribution to knowledge of the nonprofit and voluntary sector. Exemplifying these qualities was the article "Does Ownership Matter in the Selection of Service Providers? Evidence From Nursing Home Consumer Surveys" by Avner Ben-Ner, Darla J. Hamann, and Ting Ren.

This article, published in Issue 6, Volume 47, provides empirical evidence against the long-held idea that consumers would prefer the nonprofit form due to the information asymmetry and trust symbol it evokes as explained in contract failure theory. The article makes an important contribution to the literature by challenging us to rethink the fundamental differences between nonprofits and for-profits. The authors remind us that we still don't know much about the factors that affect consumer decisions in choosing between nonprofit and for-profit counterparts. The study found consumers prefer for-profit nursing homes as compared to nonprofits even when nonprofit nursing homes are of higher quality. The authors also remind us that we need to revisit classic yet important theories with empirical evidence and not be afraid to challenge long-held ideas and thus push our knowledge further.

The selection committee comprised : Beth Gazley (Co-Chair); Paloma Raggo (Co-Chair); Ellen Bennett; Abhishek Bhati; Jason Coupet; Mirae Kim; Ellie Heng Qu.



Best Reviewer for NVSQ

to

Per Svensson

It gives us tremendous pleasure to express our sincere gratitude to all the reviewers for *NVSQ*. The reputation that the journal has achieved in no small way reflects the impressive quality of the efforts of our reviewers. As we continue to receive expressions of gratitude from authors about the thoroughness and value of our review process, we thank all of you who have volunteered your time to provide reviews for *NVSQ* and contribute to advancing the nonprofit and voluntary scholarship.

Each year, we choose to recognize one reviewer to whom we present the Outstanding Reviewer Award.

Any individual reviewer submitting between January 1st and December 31st, 2018 to *NVSQ* is automatically a candidate for the award. Our main criteria for selecting the *NVSQ* Outstanding Reviewer Award include: the quantity and quality of the reviews conducted; the timely manner in which they were completed; and the extent to which reviewers have provided, constructive insightful critiques of the manuscripts by assessing the main drawbacks in theory, methods and conclusions. We value reviewers who can assist authors in deepening their treatment of the literature, perhaps by introducing them to international work or that of related disciplines. While being rigorous, the best reviewers are thoughtful and encouraging by framing the critique in a way to help the author(s) move the paper to the level of excellence. This process continues through the many revise and resubmits necessary for the manuscript to meet the high quality standards of *NVSQ*.

This year, we are pleased to present the Award to Dr. Per Svensson of Louisiana State University, USA.

Dr. Per Svensson has excelled on all of our criteria. Within the past year, he has conducted a total of six reviews in a thoughtful, constructive, and timely manner. With his expertise in sport management, organizational capacity, and social innovation, he has offered refreshing perspectives and diverse skill sets in his in-depth and thorough evaluations. Throughout the review process, he is critical and yet constructive, and reliable and unassuming, and often goes extra miles to help authors improve theoretical and empirical contributions.

Congratulations, Per, on this well-deserved award! And with it our profound recognition for your exceptional contributions to helping *NVSQ* publish first-rate articles now and in the future.



NML Editors' Prize for Best Scholarly Paper in Nonprofit Management & Leadership Volume 28

to

Michelle Shumate, Katherine R. Cooper, Andrew Pilny and Macarena Pena-y-lillo

for their article

"The Nonprofit Capacities Instrument"

Nonprofits are guided by internal efforts and external mandates to build capacity. However, scholars and grant makers are hampered by varied definitions of the concept, competing but untested models, and the lack of a reliable and valid measure. This paper defines nonprofit capacity as the processes, practices, and people that the organization has at its disposal that enable it to produce, perform, or deploy resources to achieve its mission. An inductive-confirmatory two-study approach introduces and validates the Nonprofit Capacities Instrument, a 45-item measure of eight nonprofit capacities derived from existing instruments. The capacities are (1) financial management, (2) adaptive capacity, (3) strategic planning, (4) external communication, (5) board leadership, (6) operational capacity, (7) mission orientation, and (8) staff management. This research demonstrates that nonprofit capacities is not a singular or second-order concept, but better described in its plural form: nonprofit capacities.

The Editors' Prize is awarded annually for the best paper published in Nonprofit Management & Leadership during the preceding subscription year.

Winners are selected by the members of Nonprofit Management & Leadership editorial board. Selection criteria include the article's contribution to knowledge in nonprofit management, leadership, or governance; the quality of the writing and analysis; and the usefulness of the information for practice.



Gabriel G. Rudney Memorial Award for Outstanding Dissertation in Nonprofit and Voluntary Action Research

to

Cassandra Margot Chapman

for

Toward a Triadic Understanding of Charitable Giving: How Donors, Beneficiaries, Fundraisers, and Social Context Influence Donation Decisions

Cassandra Margot Chapman's ambitious dissertation, *Toward a Triadic Understanding of Charitable Giving: How Donors, Beneficiaries, Fundraisers, and Social Context Influence Donation Decisions,* applies social psychological theories about intergroup relations to investigate the process and outcomes of charitable giving.

Her multi-method study employs surveys, experiments and thematic analysis and draws on diverse samples from 117 countries, to show that charitable giving is triadic, relational, and contextualized. Dr. Chapman finds that, consistent with the social identity approach, donors prefer to support charities that align with their social groups in meaningful ways. Donors are more likely to reference the self when explaining giving to religious and research charities, but are more likely to reference the other (i.e., beneficiary) when explaining giving to social service, animal, or international charities. In addition, political advocacy affects charitable giving by changing donor emotions, perceptions of efficacy, and identification with beneficiaries. Finally, when fundraisers identify more with their nominated charity they take more actions to raise money and that, in turn, results in more funds raised.

This dissertation advances research on charitable giving by integrating diverse streams of research on charitable giving into a new conceptual model of the "charitable triad". Decisions about donations are informed by a triad of actors—donors, beneficiaries, and fundraiser—the relationships between them, and the wider social context. This work contributes to several areas where Gabe Rudney made significant research contributions, including examining patterns of giving, policy and charitable giving, and international research.



Gabriel G. Rudney Memorial Award for Outstanding Dissertation in Nonprofit and Voluntary Action Research

to

Noah Jacobsen Isserman

for

Venturing into Public Good: from Venture Capital to the Creation of Statesupported Venture Philanthropy and its Implication for Third Sector Financing

In his dissertation, *Venturing into Public Good: from Venture Capital to the Creation of State-supported Venture Philanthropy and its Implication for Third Sector Financing*, Noah Isserman focuses on the transfer and translation of private sector principles and practices to the third and public sectors. To this end, his work examines the emergence, operational practices and institutional arrangements of two British venture philanthropy organisations, carefully selected following a review of the full British venture philanthropy fund landscape. The first of these, the Impetus Trust, was the initial pursuant of a venture philanthropy approach in the UK; it is considered archetypal and has been a key driving force in European venture philanthropy. The second, Inspiring Scotland, pioneered venture philanthropy in Scotland and was the first joint government venture philanthropy organisation.

Taking a mixed-method approach, combining archival research, semi-structured interviews and surveys, as well as quantitative analyses, the work offers a new, multi-faceted picture on venture philanthropy. Highlighting that privately- and publicly-funded venture philanthropy takes on similar roles as venture capital in the private sector, the work points to benefits as well as inherent tensions, limitations and dangers in each of the venture philanthropy models presented by the two cases.

Enriching and strengthening theory, conceptualisations and practice of venture philanthropy, the work is particularly important in that it takes a holistic perspective that draws in the voices and experiences of recipients of venture philanthropy, and explores the changing role for governments as co-funders and co-producers of venture philanthropy. Overall, this dissertation is an important contribution to the field and a very worthy co-recipient of the Gabriel G. Rudney Memorial Award for Outstanding Dissertation in Nonprofit and Voluntary Action.

The members of the 2019 selection committee are: Steven Rathgeb Smith, chair (American Political Science Association and Georgetown University), Elizabeth Bloodgood (Concordia University), Tobias Jung (University of St. Andrews), Heather MacIndoe (University of Massachusetts, Boston), Lili Wang (Arizona State University)



Outstanding Book in Nonprofit and Voluntary Action Research

to

Sarah S. Stroup and Wendy H. Wong

for

Authority Trap: Strategic Choices of International NGOs

This is a well-written, theoretically robust and empirically rich book. It investigates how international NGOs affect change – a timely issue. We are in a historical moment where public expectations are high that INGOs have the capacity to shape civil society, government and the market. It is commonly understood that INGOS must be able to be heard by audiences to affect them. Authors Stroup and Wong identify a seemingly contradictory finding: international NGOs (INGOs) seek authority – and some secure it, but authority constrains their choices and activities instead of leading to more latitude. Because these NGOs have multiple stakeholders and audiences with diverse and divergent interests, the more extensive the authority enjoyed by an INGO, the more it will need to balance strategies of collaboration, competition and condemnation. And therefore, the less transformative its proposal for change will be.

The world of INGOs is rich, complex and messy. There are many interacting factors that affect an INGO's authority and success: mission, region of the world, attitudes of states, attitudes of corporations, actions of other NGOs, and more. Everything is endogenous, everything is co-determined. The authors are able to identify some causality and directionality, thus enriching our understanding of this important segment of the nonprofit world. By doing so, they not only provide theoretical insights, but also furnish ideas for action. The authors develop a novel measure of INGO authority based on multiple indicators (such as media attention and legislative interest) and audiences (.government, corporations and other INGOs, as well as the general public) The book presents cases that allow for comparison in INGOs' status across diverse audiences. This carefully argued book is useful for the academic and practitioner communities alike.



Virginia A. Hodgkinson Research Prize

to

Christian Seelos and Johanna Mair

for

Innovation and Scaling for Impact: How Effective Social Enterprises Do It

The book explores successful social enterprises and confronts "problem spaces" that arise if an organization fails to consider important uncertainties. This is a very practical and application-focused book. Authors Seelos and Mair make a key distinction between innovation and scaling processes, and argue that organizational capacities for one does not necessarily translate into capacity for the other. They

define innovation as decisions and actions aimed at creating impact that is challenged by various types of uncertainty. Uncertainty may regard how the problem is framed, the extent to which the proposed solution works or is adopted, whether the approach aligns with the organization's stated values, the organization's capacity to learn from and sustain the way it implements its solution, and the scope and severity of unintended consequences. The authors urge private and NGO funders engage with applicants to understand the distinctions between innovation and scaling and ask applicants to think through the potential problem spaces before they implement an innovation or scale to a new site. Specifically, organizations need to pay close attention to three types of knowledge: "What-knowledge" (deep understanding of problem spaces), "how-knowledge" (resources and capabilities required for effective solutions), and "why-knowledge" (clarity about their own identity, strategy, and motivations). This book will likely influence policy and practice globally.



The Peter Dobkin Hall History of Philanthropy Book Prize

to

David A. Hollinger

for

Protestants Abroad: How Missionaries Tried to Change the World but Changed America

and

Tore C. Olsson

for

Agrarian Crossings: Reformers and the Remaking of the US and Mexican Countryside

The members of this year's committee (David Hammack, Stephen R. Porter - last year's winner, and Patricia Rosenfield) are delighted to report that the historical study of philanthropy, nonprofit organizations and civil society is in such a thriving condition that this year we have co-winners of the Peter Dobkin Hall Prize.

David A. Hollinger's *Protestants Abroad* succeeds in showing how American Protestants who "tried to change the world" actually succeeded both in transforming Protestant communities in the United States and in "changing America." In a book that is much more than a study of missionaries "abroad," Hollinger shows how the "Protestant Establishment" that through the 1930s and beyond dominated many key institutions, learned from experience in Asia, the Middle East, and at home to be more open and cosmopolitan. He also shows how after World War II the mainstream denominations changed, lost numbers, and saw their national cultural and political prominence decline even as the numbers and political influence of Evangelical Protestants, who retained and expanded their own foreign and domestic missions, rose. Through compelling stories of remarkable individuals and diverse communities Hollinger lays out the complex history of this religious and cultural transformation with extraordinary clarity. Students of philanthropy, of nonprofit organizations, and of American culture in general will be debating this book for many years.



The Peter Dobkin Hall History of Philanthropy Book Prize

Continued

Tore C. Olsson's *Agrarian Crossings* brings a fresh and arresting perspective to the study of agrarian reform and agrarian reformers in both Mexico and the U.S. South. Challenging conventional notions of regional boundaries and calling attention to neglected engagements by both American and Mexican diplomats in the 1920s and 1930s, he makes the case for treating Dixie as part of a region that extends far past the southern border of the United States. Using extensive archival evidence, he shows how philanthropic organizations, notably the General Education Board and subsequently the Rockefeller Foundation but others as well, played key roles in shaping private as well as government efforts to allay hunger and food insecurity as a way to address rural protest. He argues that persistent failure, in the American South as well as abroad, to address the fraught issues of race, ethnicity, and economic disparities doomed agrarian reform efforts despite success with new seed varieties and the "Green Revolution." Students of development and historians of the role of philanthropy and NGOs in both domestic and international development assistance efforts, will also be debating this book.



Distinguished Service to ARNOVA

to Chao Guo & Innocent Chukwuma

On behalf of the Association for Research on Nonprofit Organizations and Voluntary Action, the Committee for the Award for Distinguished Service to ARNOVA is pleased to name Dr Chao Guo and Mr. Innocent Chukwuma as co-recipients for 2019.

ARNOVA has a long commitment to diversity, equity and inclusion. This commitment to diversity is reliant upon our members helping us seek out new members who normally would not have the opportunity to be part of ARNOVA. This years' recipients of this award have taken meaningful steps in furthering ARNOVA's commitment to diversity, equity, and inclusion of members outside of the United States of America. They have in particular allowed ARNOVA to recruit and serve members in Asia and Africa.

Dr Chao Guo has served ARNOVA in a number of different capacities including as board member, track chair, conference committee chair for three years and currently as co-editor-in-chief of *Nonprofit and Voluntary Sector Quarterly* (NVSQ). He also served as a co-chair of an ARNOVA board committee focused on international diversity.

Dr Chao Guo has been instrumental in engaging and collaborating with scholars in Asia. This engagement and collaboration have resulted in the establishment of the ARNOVA-Asia Conference. He has sought to help establish conference committees that draw upon members from different parts of Asia. He has also been an important advocate for scholarships and professional development for emerging scholars from Asia. The ARNOVA-Asia conference has been hosted in China, Hong Kong, and Taiwan and will be held in South Korea in 2020. All of these conferences could not have taken place without Dr Chao Guo's role as a champion and as an engaged volunteer.

Dr Chao Guo has also been instrumental in developing a relationship between ARNOVA and Tsinghua University that helps emerging scholars in publishing their research in peer reviewed academic journals for the past four year.

Mr. Innocent Chukwuma serves as the Regional Director of the Ford Foundation in West Africa. In this role, he has seen a gap in research, practice, and policy in nonprofit and civil society in Africa. He was also concerned by the structural challenges that scholars, practitioners and policy-makers face in being part of ARNOVA.



Distinguished Service to ARNOVA

Continued

Mr. Innocent Chukwuma has been a critical partner in expanding ARNOVA's efforts to recruit, engage and serve members in Africa. His partnership led to the establishment of ARNOVA's projects in Africa including the Association for Research on Civil Society in Africa (AROCSA) and the African NGO Leadership Transition Fellowship Program. He has also been an advocate, champion, and partner in establishing the ARNOVA-Africa conference. The conference has been held in Nigeria, South Africa, Egypt, and Kenya. In 2020, the conference will be held again in South Africa.

His partnership has dramatically increased ARNOVA's engagement in Africa. Increasing African membership of ARNOVA from 4 members to well over 5% of our entire membership (around 60 members).

Mr. Innocent Chukwuma's commitment to inclusion of African scholars in the field goes beyond the development of AROCSA and engagement with ARNOVA. He has championed the establishment of an emerging scholars' program that will benefit research associations across the field.

The Committee recognizes Dr Chao Guo and Mr Innocent Chukwuma as co-recipients of the 2019 Award for Distinguished Service to ARNOVA.



Distinguished Achievement and Leadership in Nonprofit and Voluntary Action Research

to

Professor Dwight F. Burlingame & Professor Emerita Susan A. Ostrander

On behalf of the Association for Research on Nonprofit Organizations and Voluntary Action, the Committee for the Award for Distinguished Achievement and Leadership in Nonprofit and Voluntary Action Research is pleased to name Professor Dwight F. Burlingame and Professor Emerita Susan A. Ostrander as recipients for 2019.

Prof. Burlingame is Professor of Philanthropic Studies and Glenn Family Chair in Philanthropy at the Indiana University Lilly Family School of Philanthropy.

Prof. Ostrander is Professor of Sociology Emerita and was previously Professor of Sociology and Affiliate Professor of Jonathan A. Tisch College of Citizenship and Public Service at Tufts University.

The ARNOVA Award for Distinguished Achievement and Leadership in Nonprofit and Voluntary Action Research "is given annually for significant and sustained contributions to the field through research and leadership. Nominees must have demonstrated outstanding achievement(s) in the field of nonprofit and voluntary action research and/or significant leadership achievements in the advancement and promotion of such research over an extended period of time."

Professor Burlingame began his academic career at St. Cloud State University and received a PhD from Florida State University. After spending 12 years at Bowling Green State University, he became Director of Academic Programs and Research at the Indiana University Center on Philanthropy in 1990. He has been there since, serving in various leadership roles, including playing a central role in developing and guiding the curriculum for multiple path-breaking degrees in Philanthropic Studies.

Professor Burlingame coordinated and co-edited with David Hammack the Indiana University Press Philanthropic Studies Series for nearly 30 years. This series has now published more than 50 books focusing on ethics, history, and other areas that have played a major role in shaping the field. His edited three-volume encyclopedia *Philanthropy in America*, helped create a broad outline for what constituted philanthropic and nonprofit studies. He has been a strong voice in advocating for inclusive approaches to understanding philanthropy's multiple traditions.

Professor Burlingame also has an extensive publication record in his own right, with well-regarded and well-cited work in the areas of philanthropic education, fundraising, and humanities; bridging applied and traditional research. He has emphasized throughout his career the connections between scholar and practice communities. His lifelong dedication to this intersection of theory and practice has made significant impact around the globe. He is frequently invited to give talks or engage as a visiting scholar in locations around the world.

Professor Burlingame has also been a strong mentor for other scholars in the field. Since 1991, he has advised



Distinguished Achievement and Leadership in Nonprofit and Voluntary Action Research

Continued

over 250 graduate students, chaired more than two dozen MA Theses and PhD dissertations, and served as mentor for many other scholars from around the world, sharing with them his wisdom, experience, and boundless generosity and good humor.

Colleagues describe Professor Burlingame as a quiet, humble leader. He has provided dedicated service to ARNOVA, serving multiple terms on the board of directors, including as Vice President, and Treasurer (two times), and on the Editorial Board of *Nonprofit and Voluntary Sector Quarterly*.

Professor Ostrander received her Ph.D. in Sociology from Case Western Reserve University. She spent time teaching and doing research at Wake Forest, Clark, Harvard, and Yale Universities and MIT, before joining the Department of Sociology at Tufts University. At Tufts, she served in various leadership roles, including founding the Tufts University Civic Engagement Research Group.

In 5 books; over 30 articles and chapters; and dozens of talks, presentations and speaking engagements, Professor Ostrander has shaped the fields of civic and political engagement, social justice philanthropy, and the social relations embedded within giving. She has been a leading figure in influencing current debates concerning the role of philanthropy and foundations in both reinforcing and challenging social inequalities. In particular, her work in *Women of the Upper Class*, revealed the power of gender norms as elite women, although wealthy and with access to power, were found to be "strikingly similar" to women in other classes, particularly in their subservience to their husbands and assumption of the primary role in childrearing. Through that work, she also contributed significantly to the methodological literature on elite interviewing and access. In her later work, Professor Ostrander brought a fresh eye to understanding civic and political engagement in her compelling work on new immigrants.

Professor Ostrander has been a mentor to many scholars in the field. Through organizing conference panels, inviting papers, and being a willing and stimulating discussant, she has continually encouraged emerging scholars to become involved in the field and in ARNOVA. Professor Ostrander inspired the next generation of scholars, particularly those undertaking qualitative, sociological explorations of philanthropy and voluntary action, and those exploring the role gender differences can play in philanthropic activity.

Professor Ostrander has also provided significant leadership to ARNOVA, serving on the ARNOVA board of directors twice—including serving as the first chair of the Diversity Committee, held leadership positions in the Theories Issues and Boundaries Section and Community and Grassroots Associations Sections, and served on the Editorial Board of *Nonprofit and Voluntary Sector Quarterly*.

In recognition of these accomplishments, the ARNOVA Award Selection Committee recognizes Professor Dwight Burlingame and Professor Emerita Susan Ostrander as recipients of the 2019 Award for Distinguished Achievement and Leadership in Nonprofit and Voluntary Action Research.

The members of the Selection Committee for the Award congratulate them both on this well-deserved honor!

Joyce Rothscihld Professor, Government and International Affairs

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The ARNOVA Board of Directors and staff would like to thank The RGK Center for Philanthropy and Community Service at the University of Texas at Austin, The Do Good Institute at the University of Maryland School of Public Policy, The Mohammed and Abdullah Ibrahim Al-Subaie Charity Foundation and Charity Navigator for their commitment to furthering research through the awards above, presented at the ARNOVA Conference.

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