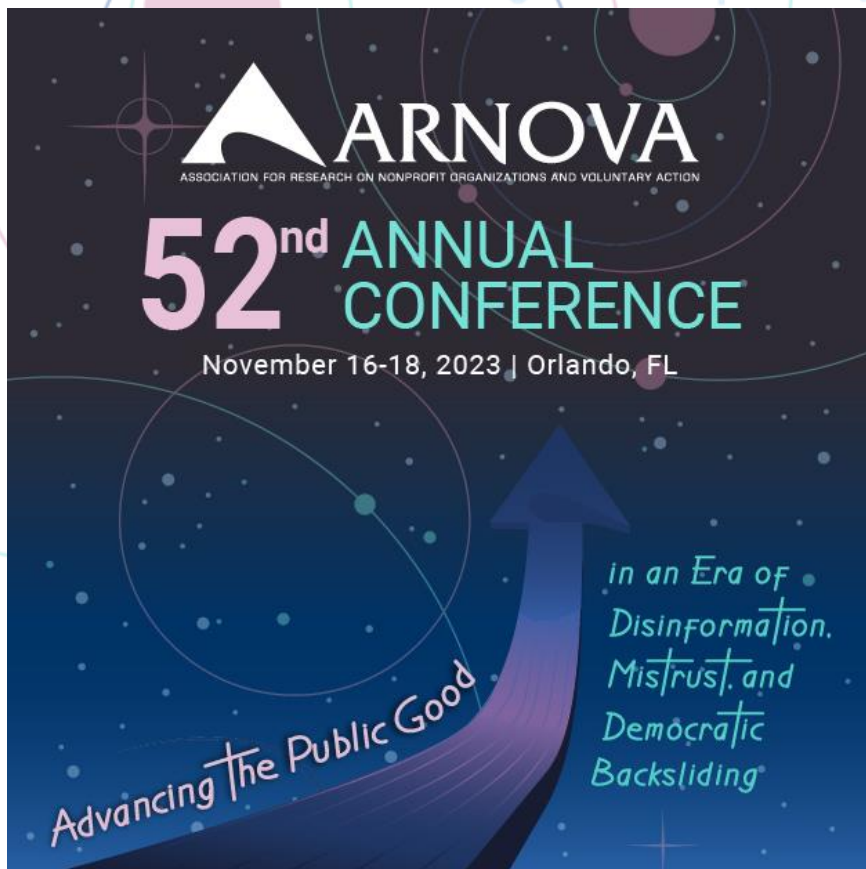




# SPONSORSHIP OPPORTUNITIES

52nd Annual Conference | Nov 16-18, 2023 | Orlando, FL



ARNOVA members from throughout the U.S. and around the world will gather to share thought-provoking research and engage in lively discussions. Scholars, practitioners, and students exchange knowledge about voluntary action, nonprofit organizations, and philanthropy. Make plans to be a part of this important community.

# WHAT IS THE ARNOVA ANNUAL CONFERENCE?

As the leading organization supporting research and education in the fields of voluntary action, philanthropy, nonprofit management, and civil society, ARNOVA stages this public conference each November. The conference is designed to create a public conversation on, as well as opportunities for presenting research about, pressing issues and vital opportunities facing the voluntary or nonprofit sector. It is both a showcase for the best and most current research, as well as a seed bed from which new research is born. Given the global pandemic, and ongoing civil unrest in the U.S. and abroad, there has never been a better time for third sector researchers, practitioners, civil society leaders, and other change-makers to come together to talk about what we know and what we still need to learn.



# What is the ARNOVA Annual Conference?



In recent years, the public conversation at our conference has evolved to address new developments in our field(s), including social entrepreneurship, social justice, and all aspects of civil society. We're working hard each year to meet the needs of those who study AND those who lead the social sector. ARNOVA's Annual Conference is the largest gathering held regularly anywhere that is devoted to these matters, and this year's conference is likely to be our most exciting ever because participants will bring their expertise, perspective, and lived experience from across the globe.

# PARTICIPANT OVERVIEW

Roughly 80 percent of the conference attendees will be based in universities or colleges. They are leading scholars and teachers. However, many of them also serve as community consultants and nonprofit board leaders. The remaining 20 percent will be staff or leaders of nonprofit or social-economy organizations, full-time consultants to those groups, and some who play other roles in the world of philanthropy. If the pattern of recent years holds, at least 25 percent of participants will join from outside Canada and the U.S. Roughly 30 percent of conference attendees are students and others training to be the next generation of leadership for the voluntary sector. In 2022, ARNOVA hosted a hybrid conference with nearly 600 researchers, teachers, and leaders joining from around the world.

**80%**

Attendees are based in  
universities & colleges

**20%**

staff or leaders of nonprofit or  
social-economy organizations

# WHO BENEFITS FROM OUR WORK?

It is increasingly the case that developed societies, especially in the west, are depending more and more on voluntary-sector organizations, nonprofits, and emerging enterprises in “the social economy” to do the work of providing human services and developing civil society. ARNOVA’s work benefits all of society by helping generate the knowledge and perspectives that can make those organizations and enterprises more effective. With our focus on teaching, we are also playing a key role in preparing the next generation of leadership. Special projects we carry out have directly addressed the needs of nonprofits and foundations in developing new knowledge and sustaining important conversations vital to refining and improving their practices and services. In short, a wide range of organizations and individuals seeking to serve the public good are strengthened by the work of ARNOVA and its members.



# **PREMIUM SPONSORSHIPS**

*Starting at \$8,500*

2 Different opportunities

# LOCAL HOST SPONSOR

**SOLD!**

## BENEFITS:

- Name and/or logo on each attendee hotel guest room key card (estimated 750 guests)
  - Sponsor's recognition (logo and other information) will be printed in full color on the front of the key card. Sponsor must supply artwork.
  - The back of the key card will be printed with the ARNOVA logo.
- Premium location Exhibit Table (tabletop) in exhibit area to showcase the institution (\$575 value)
- Names on all sponsor signage
- Names included in sponsor listing in digital program
- Logo included in October & November ARNOVA newsletters
- One (1) push notification sent out on the Attendee Hub and conference App at designated time during the conference. Sponsor responsible for submitting notification language (\$475 value)
- Featured logo on ARNOVA App and hyperlink of institution included on ARNOVA website slider bar (bottom of the page)
- Full page ad in advertisement in digital program (Ad designed by institution) (\$525 value)
- Complimentary admission to the conference for up to three (\$1,170 value)
- All attendees from the sponsor's company will receive a "Sponsorship Ribbon" for their conference name badge.
- Recognition as conference sponsor in December ARNOVA newsletter
- Recognition as conference sponsor in first 2024 NVSQ issue



# INSTITUTIONAL SPONSORSHIP

**Sponsor Investment: \$8,500**

*Show your support for ARNOVA with this premium sponsorship.*

## BENEFITS:

- Exhibit Table (tabletop) in exhibit area (\$600 Value)
- Names on sponsor signage
- Names included in sponsor listing in digital program
- Name listed in conference App
- Logo or name and hyperlink included on ARNOVA Conference website slider bar (bottom of the page)
- One (1) push notification sent out on the Attendee Hub and conference App at designated time during the conference. Sponsor responsible for submitting notification language. (\$475 value)
- Full page color advertisement in digital program (Ad designed by institution) (\$525 value)
- One Complimentary admission to the conference (a \$390 value)
- All attendees from the sponsor's company will receive a "Sponsorship Ribbon" for their conference name badge
- Recognition in December ARNOVA newsletter
- Recognition as conference sponsor in 2024 NVSQ issue



# CONFERENCE MEALS & SESSIONS

*Starting at \$7,500*

6 Different opportunities

# OPENING LUNCHEON - Thu, Nov 16

*Welcome ARNOVA conference attendees at the first meal of the conference.*

**Sponsor Investment: \$15,000**

**(1 Available )**

## BENEFITS:

- Exhibit table (tabletop) in exhibit area - premium location (\$600 value)
- Name on sponsor signage at luncheon
- Names included in sponsor listing in digital program
- Logo included on session page in Attendee Hub and Conference App
- Featured logo on ARNOVA App and hyperlink of institution included on ARNOVA website slider bar (bottom of the page)
- Full page color advertisement in digital program – premium location (Ad designed by institution) (\$800 value)
- Complimentary admission to the conference for three (a \$1,170 value)
- Time at lunch for sponsor representative to make brief comments
- Sponsor logo included on screens in room
- Logo included in October & November ARNOVA newsletters
- One (1) push notification sent out on the Attendee Hub and conference App at designated time during the conference. Sponsor responsible for submitting notification language. (\$475 value)
- All attendees from the sponsor's company will receive a "Sponsorship Ribbon" for their conference name badge.
- Recognition in December ARNOVA newsletter
- Recognition as conference sponsor in 2024 NVSQ issue

# AWARDS LUNCHEON - Fri, Nov 17

*This luncheon is the highlight of the conference where we recognize over 60 scholars and award winners*

**SOLD!**

## BENEFITS:

- Exhibit table (tabletop) in exhibit area – premium location (\$600 value)
- Name on sponsor signage at luncheon
- Names included in sponsor listing in digital program
- Logo included on session page in Attendee Hub and Conference App
- Featured logo on ARNOVA App and hyperlink of institution included on ARNOVA website slider bar (bottom of the page)
- Logo included in October & November ARNOVA newsletters
- One (1) push notification sent out on the Attendee Hub and conference App at designated time during the conference. Sponsor responsible for submitting notification language. (\$475 value)
- Full page color advertisement in digital program – premium location (Ad designed by institution) (\$800 value)
- Complimentary admission to the conference for four (a \$1,560 value)
- Time at lunch for sponsor representative to make brief comments
- Sponsor logo included on screens in room
- All attendees from the sponsor's company will receive a "Sponsorship Ribbon" for their conference name badge.
- Recognition in December ARNOVA newsletter
- Recognition as conference sponsor in 2024 NVSQ issue

# EVENING RECEPTION - Fri, Nov 17

*Sponsor the Friday night event and give attendees the chance to unwind and enjoy some networking and light refreshments.*

**Sponsor Investment: \$15,000**  
**(1 Available )**

## BENEFITS:

- Exhibit table (tabletop) in exhibit area (\$600 value)
- Sponsor logo on event signage
- Full page color advertisement in digital program (Ad designed by institution) (\$500 value)
- Complimentary admission to the conference for three (a \$1,170 value)
- Logo included on session page in Attendee Hub and Conference App
- Featured logo on ARNOVA App and hyperlink of institution included on ARNOVA website slider bar (bottom of the page)
- Logo included in October & November ARNOVA newsletters
- One (1) push notification sent out on the Attendee Hub and conference App at designated time during the conference. Sponsor responsible for submitting notification language. (\$475 value)
- All attendees from the sponsor's company will receive a "Sponsorship Ribbon" for their conference name badge
- Recognition in December ARNOVA newsletter
- Recognition as conference sponsor in 2024 NVSQ issue

# PLENARY SPONSOR - Thu, Nov 16

*Kick-off the conference experience as the opening keynote sponsor. You will have an opportunity to introduce the keynote speaker during the session.*

**Sponsor Investment: \$7,500**  
**(1 Available )**

## BENEFITS:

- Sponsor logo on screen in plenary session room
- Verbal recognition during plenary introduction
- Name included in sponsor listing in digital program
- Full page color ad in Conference Digital Program (Ad designed by institution) (\$525 value)
- Logo included on session page in Attendee Hub and Conference App
- Logo or name and hyperlink included on ARNOVA website slider bar (bottom of the page)
- Name listed in conference App
- All attendees from the sponsor's company will receive a "Sponsorship Ribbon" for their conference name badge.
- Recognition in December ARNOVA newsletter
- Recognition as conference sponsor in 2024 NVSQ issue

# POSTER SESSION - Thu, Nov 16

*Sponsor up and coming research and scholarship in our Poster Session.*

**Sponsor Investment: \$7,500**  
**(1 Available )**

## BENEFITS:

- Name on sponsor signage in Poster Session room
- Name on sponsor signage
- Name included in sponsor listing in digital program
- Full page color ad in Conference Digital Program (Ad designed by institution) (\$525 value)
- Logo or name and hyperlink included on ARNOVA website slider bar (bottom of the page)
- Name listed in conference App
- Logo included on session page in Attendee Hub and Conference App
- All attendees from the sponsor's company will receive a "Sponsorship Ribbon" for their conference name badge.
- Recognition in December ARNOVA newsletter
- Recognition as conference sponsor in 2024 NVSQ issue

# MEMBERSHIP MEETING - Fri, Nov 17

*This session also serves as the breakfast location for all conference attendees*

**Sponsor Investment: \$7,500**  
**(1 Available )**

## BENEFITS:

- Sponsor logo on screen in plenary session room
- Verbal recognition during plenary introduction
- Name on sponsor signage
- Name included in sponsor listing in digital program
- Full page color ad in Conference Digital Program (Ad designed by institution) (\$525 value)
- Logo included on session page in Attendee Hub and Conference App
- Logo or name and hyperlink included on ARNOVA website slider bar (bottom of the page)
- Name listed in conference App
- All attendees from the sponsor's company will receive a "Sponsorship Ribbon" for their conference name badge.
- Recognition in December ARNOVA newsletter
- Recognition as conference sponsor in 2024 NVSQ issue



# HOSPITALITY SUITE RECEPTION

*Hospitality suites and sponsors will be advertised in the ARNOVA program. Sponsors are responsible for paying any additional cost for food and beverage.*

**Sponsor Investment: \$3,000**

## BENEFITS:

- Full page color ad in Conference Digital Program (Ad designed by institution) (\$525 value)
- Sponsored Hospitality Suite location, date and time including in digital conference program
- Logo or name and hyperlink included on ARNOVA website slider bar (bottom of the page)
- Name included in sponsor listing in digital program
- Name on sponsor signage
- Recognition in December ARNOVA newsletter
- Recognition as conference sponsor in 2024 NVSQ issue





# CONFERENCE ITEMS

*Starting at \$3,000*

12 Different opportunities

# MEETING SPACE INTERNET

*Keep our attendees connected throughout the conference with hosted WIFI access during the conference dates.*

**Sponsor Investment: \$10,000**  
**(1 Available )**

## BENEFITS:

- Exhibit table (tabletop) in exhibit area (\$600 value)
- Name included in sponsor listing in digital program
- Full page color ad in ARNOVA Conference Digital Program (Ad designed by institution) (\$525 value)
- Company name, with ARNOVA branding, featured on Wi-Fi related signage posted around the hotel meeting space
- Sponsor name incorporated into login credentials attendees must use to access the internet in meeting spaces
- Complimentary admission to the conference for two (a \$780 value)
- Featured logo on ARNOVA App and hyperlink of institution included on ARNOVA website slider bar (bottom of the page)
- One (1) push notification sent out on the Attendee Hub and conference App at designated time during the conference. Sponsor responsible for submitting notification language. (\$475 value)
- All attendees from the sponsor's company will receive a "Sponsorship Ribbon" for their conference name badge.
- Recognition in December ARNOVA newsletter
- Recognition as conference sponsor in 2024 NVSQ issue

# TECHNOLOGY SPONSOR

*This sponsor gives attendees access to the tools they need to be successful at conference. Connect attendees through the mobile app, livestreaming, and recorded sessions available post-conference.*

**Sponsor Investment: \$10,000**

## BENEFITS:

- Verbal recognition during plenary introduction and membership meeting
- Exhibit table (tabletop) in exhibit area (\$600 value)
- Name and/or logo listed on login page in the conference app
- Featured logo on ARNOVA App and hyperlink of institution included on ARNOVA website slider bar (bottom of the page)
- One (1) push notification sent out on the Attendee Hub and conference App at designated time during the conference. Sponsor responsible for submitting notification language. (\$475 value)
- Full color page advertisement in digital program (Ad designed by institution) (\$525 value)
- Complimentary admission to the conference for two (a \$780 value)
- Name listed in conference App
- All attendees from the sponsor's company will receive a "Sponsorship Ribbon" for their conference name badge.
- Recognition in December ARNOVA newsletter
- Recognition as conference sponsor in 2024 NVSQ issue

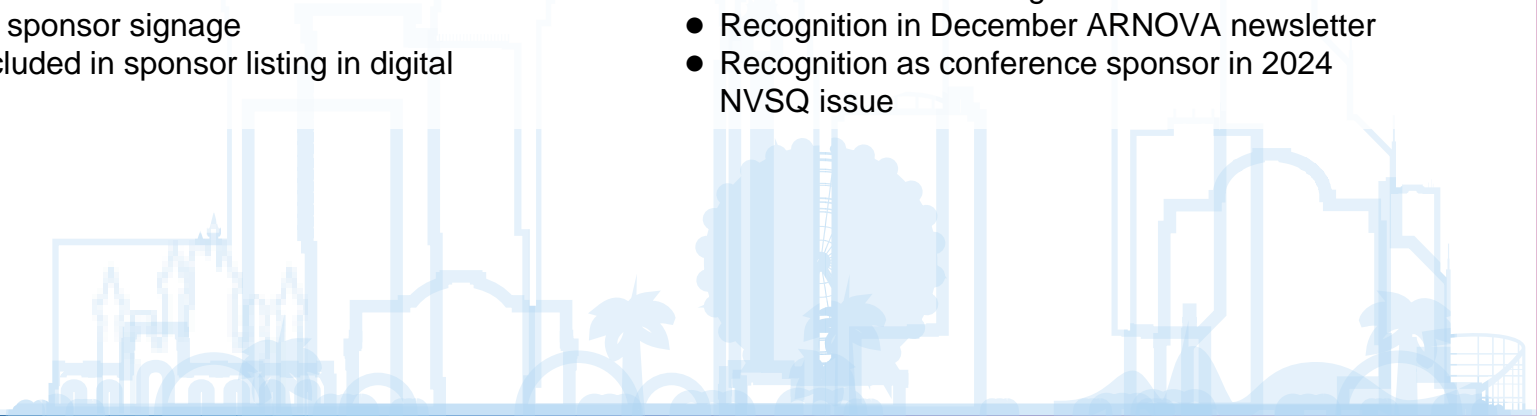
# CONFERENCE TOTE BAG For Attendees

*Present your brand on the bags attendees will use during the conference and beyond.*

**Sponsor Investment: \$9,000**  
**(1 Available )**

## BENEFITS:

- Only Sponsor name printed on tote bags (quantity 700)
- Full page color ad in Conference Digital Program (Ad designed by institution) (\$525 value)
- Recognized as sponsor on ARNOVA Conference website
- Name on sponsor signage
- Name included in sponsor listing in digital program
- Logo and hyperlink included on ARNOVA website slider bar (bottom of the page)
- Name listed in conference App
- All attendees from the sponsor's company will receive a "Sponsorship Ribbon" for their conference name badge.
- Recognition in December ARNOVA newsletter
- Recognition as conference sponsor in 2024 NVSQ issue



# CHARGING STATION

*Get noticed while attendees charge up for the day. This sponsorship includes a charging station area, providing you with extended brand exposure while attendees charge their mobile devices.*

**Sponsor Investment: \$8,000**  
**(1 Available )**

## BENEFITS:

- Sponsor of charging station to be placed in prominent location at conference; custom graphic on each station (logo provided by sponsor)
- Exhibit Table (table top) in exhibit area – premium location (\$600 value)
- Name on sponsor signage
- Name included in sponsor listing in digital program
- Logo and hyperlink included on ARNOVA website slider bar (bottom of the page)
- Name listed in conference App
- Full page color advertisement in digital program (Ad designed by institution) (\$525 value)
- Complimentary registration to the conference for two (a \$780 value)
- All attendees from the sponsor's company will receive a "Sponsorship Ribbon" for their conference name badge.
- Recognition in December ARNOVA newsletter
- Recognition as conference sponsor in 2024 NVSQ issue

# NAME BADGE SPONSOR

*Gain consistent recognition throughout the conference with your company's name or logo on name badge lanyard. Attendees are required to wear badges during sessions and conference events.*

**Sponsor Investment: \$8,000**  
**(1 Available )**

## BENEFITS:

- Logo/Name on lanyard
- Exhibit Table (table top) in exhibit area – premium location (\$600 value)
- Name included in sponsor listing in digital program
- Name listed in conference App
- Full page color advertisement in digital program (Ad designed by institution) (\$525 value)
- Complimentary registration to the conference for two (a \$780 value)
- All attendees from the sponsor's company will receive a "Sponsorship Ribbon" for their conference name badge.
- Recognition in December ARNOVA newsletter
- Recognition as conference sponsor in 2024 NVSQ issue

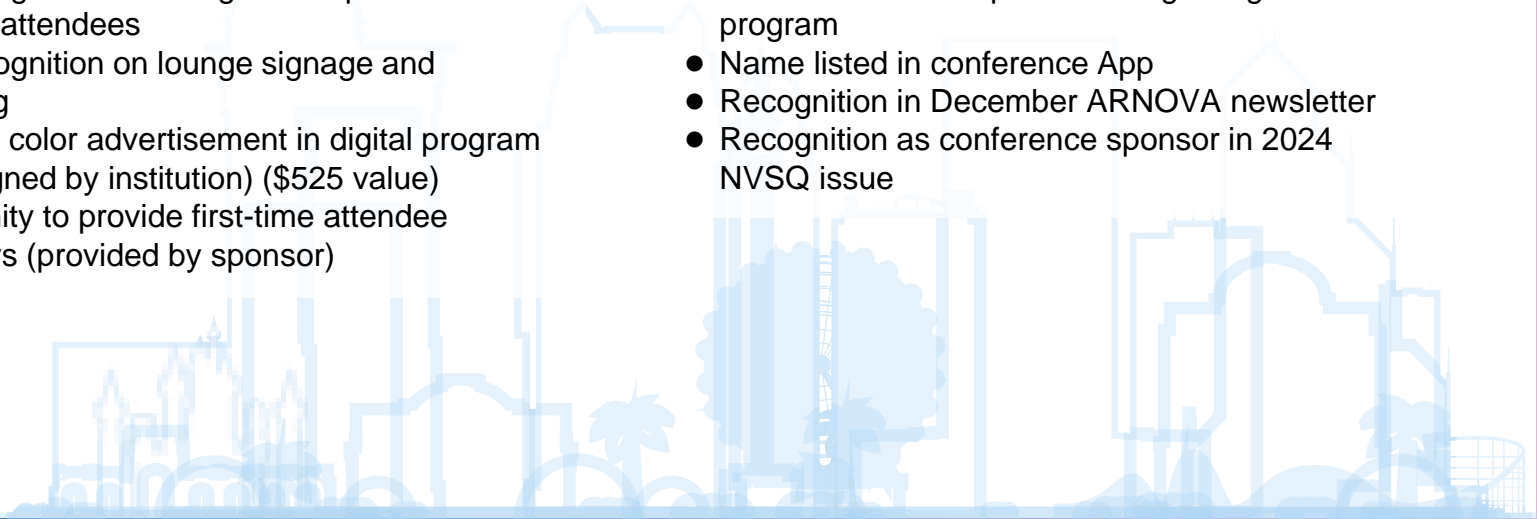
# FIRST-TIME ATTENDEE LOUNGE

*Sponsor the First-Time Attendee Lounge and play a crucial role in welcoming those that are attending their first ARNOVA conference.*

**Sponsor Investment: \$6,500**  
**(1 Available )**

## BENEFITS:

- Logo recognition on lounge ticket provided to all first-time attendees
- Logo recognition on lounge signage and marketing
- Full page color advertisement in digital program (Ad designed by institution) (\$525 value)
- Opportunity to provide first-time attendee giveaways (provided by sponsor)
- Name included in sponsor listing in digital program
- Name listed in conference App
- Recognition in December ARNOVA newsletter
- Recognition as conference sponsor in 2024 NVSQ issue





# CONFERENCE NOTEBOOK For Attendees (700 Total)

Sponsor Investment: \$6,000

(1 Available )

*Present your brand on notebook shared with each attendee.*

## BENEFITS:

- Item selected by ARNOVA imprinted with your logo and ARNOVA's
- Exhibit Table (tabletop) in exhibit area (\$600 value)
- Full page color advertisement in digital program (Ad designed by institution) (\$525 value)
- Name included in sponsor listing in digital program
- Name listed in conference App
- Logo and hyperlink included on ARNOVA website slider bar (bottom of the page)
- Recognition in December ARNOVA newsletter
- Recognition as conference sponsor in 2024 NVSQ issue

# CONFERENCE WATER BOTTLE

## For Attendees (700 Total)

*Present your brand on water bottle shared with each attendee.*

**SOLD!**

### BENEFITS:

- Item selected by ARNOVA imprinted with your logo and ARNOVA's
- Exhibit Table (tablet) in exhibit area (\$600 value)
- Full page color advertisement in digital program (Ad designed by institution) (\$525 value)
- Name included in sponsor listing in digital program
- Name listed in conference App
- Logo and hyperlink included on ARNOVA website slider bar (bottom of the page)
- Recognition in December ARNOVA newsletter
- Recognition as conference sponsor in 2024 NVSQ issue

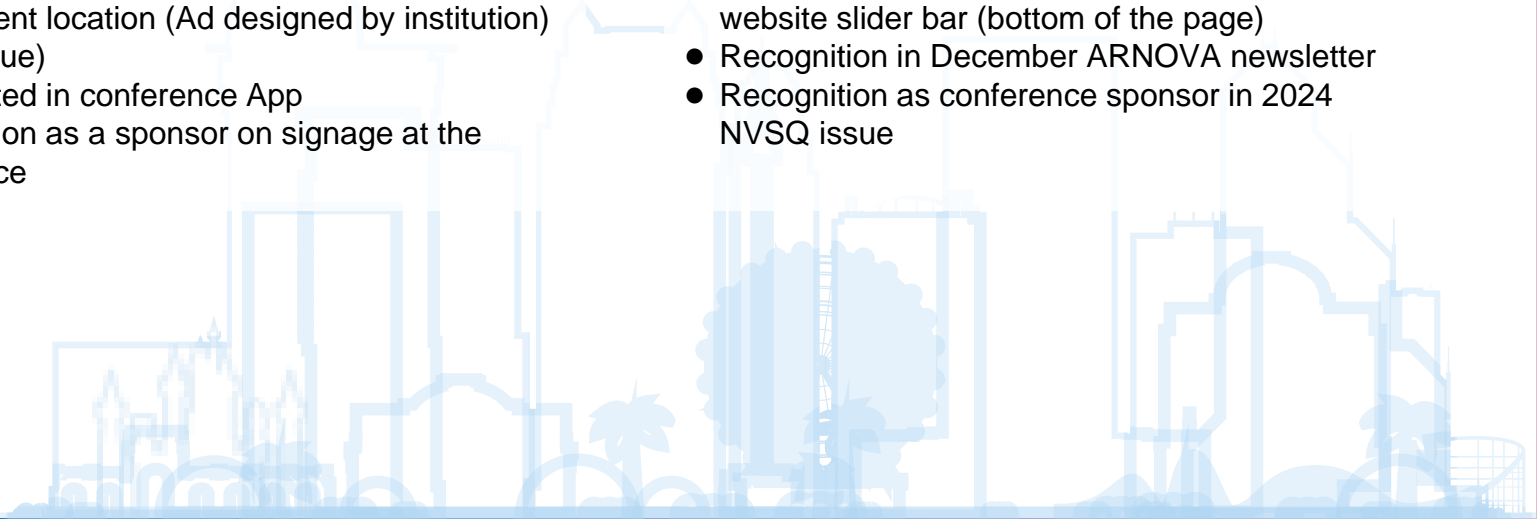
# CONFERENCE PROGRAM SPONSOR

**SOLD!**

*The 2023 Conference program will be in a digital format.*

## BENEFITS:

- Full page color advertisement in digital program – prominent location (Ad designed by institution) (\$800 value)
- Name listed in conference App
- Recognition as a sponsor on signage at the conference
- Logo and hyperlink included on ARNOVA website slider bar (bottom of the page)
- Recognition in December ARNOVA newsletter
- Recognition as conference sponsor in 2024 NVSQ issue



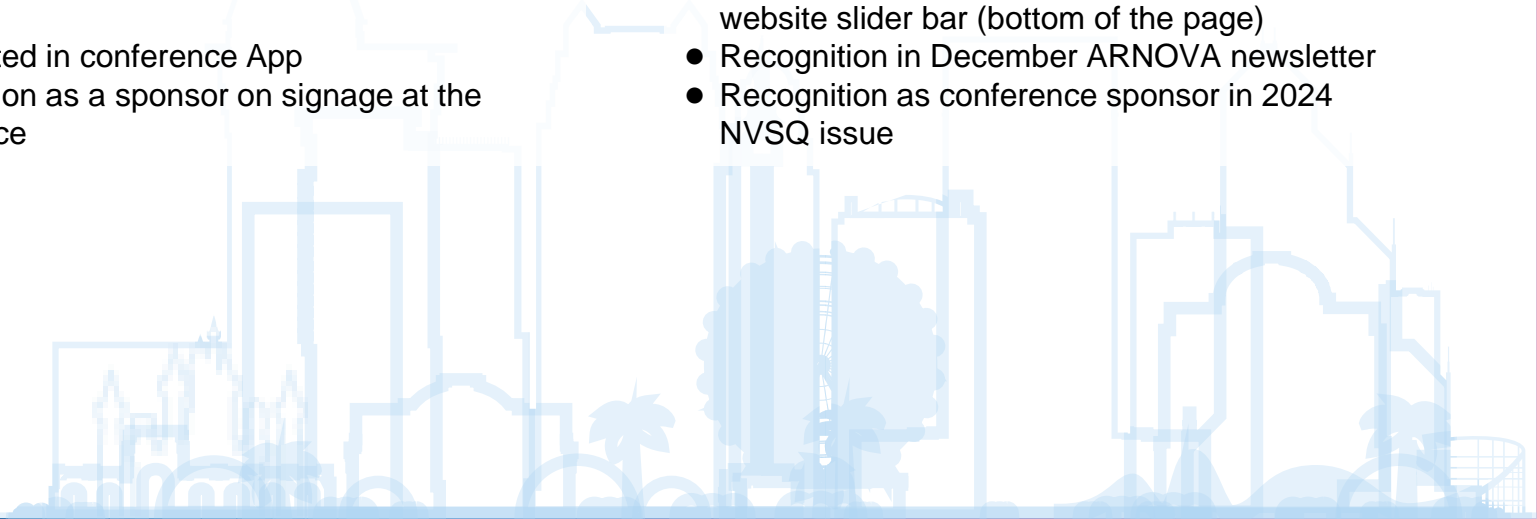
# COFFEE BREAK

*Kick-start the day for attendees and build brand awareness with a morning or afternoon coffee break sponsorship.*

**SOLD!**

## BENEFITS:

- Name on sponsor signage in coffee break area (1 hour)
- Name listed in conference App
- Recognition as a sponsor on signage at the conference
- Logo and hyperlink included on ARNOVA website slider bar (bottom of the page)
- Recognition in December ARNOVA newsletter
- Recognition as conference sponsor in 2024 NVSQ issue



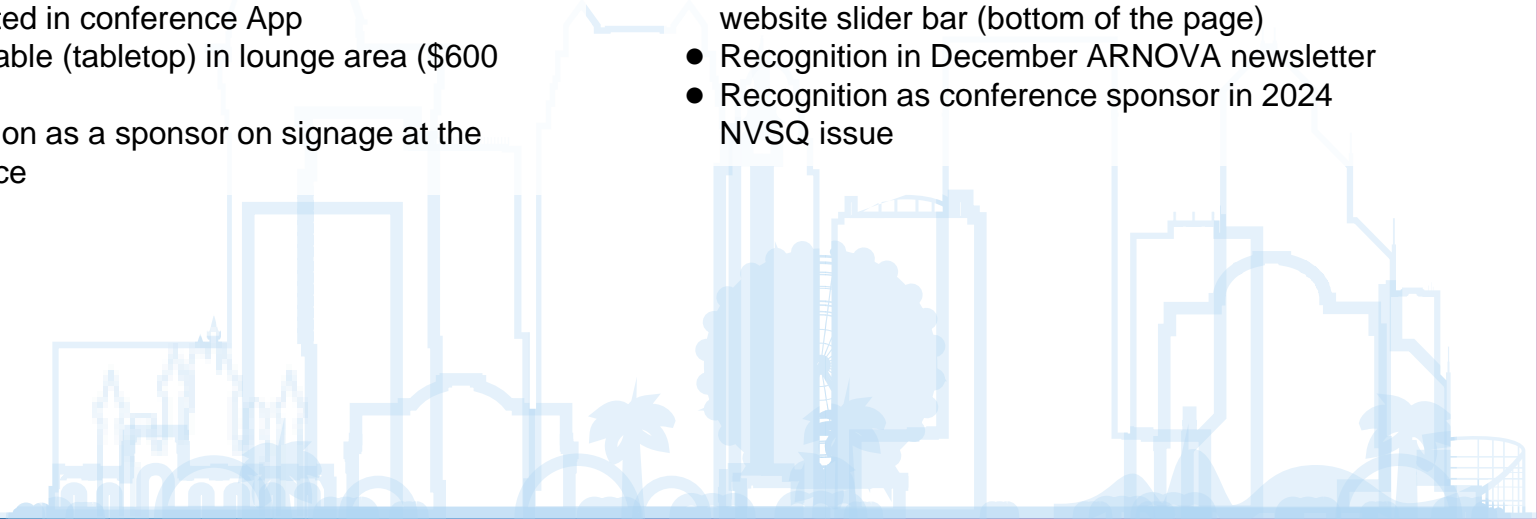
# HEAD SHOT LOUNGE

*Attendees can have complimentary professional head shots taken Friday morning during conference.*

**SOLD!**

## BENEFITS:

- Name on sponsor signage in lounge area
- Name listed in conference App
- Exhibit Table (tabletop) in lounge area (\$600 value)
- Recognition as a sponsor on signage at the conference
- Logo and hyperlink included on ARNOVA website slider bar (bottom of the page)
- Recognition in December ARNOVA newsletter
- Recognition as conference sponsor in 2024 NVSQ issue



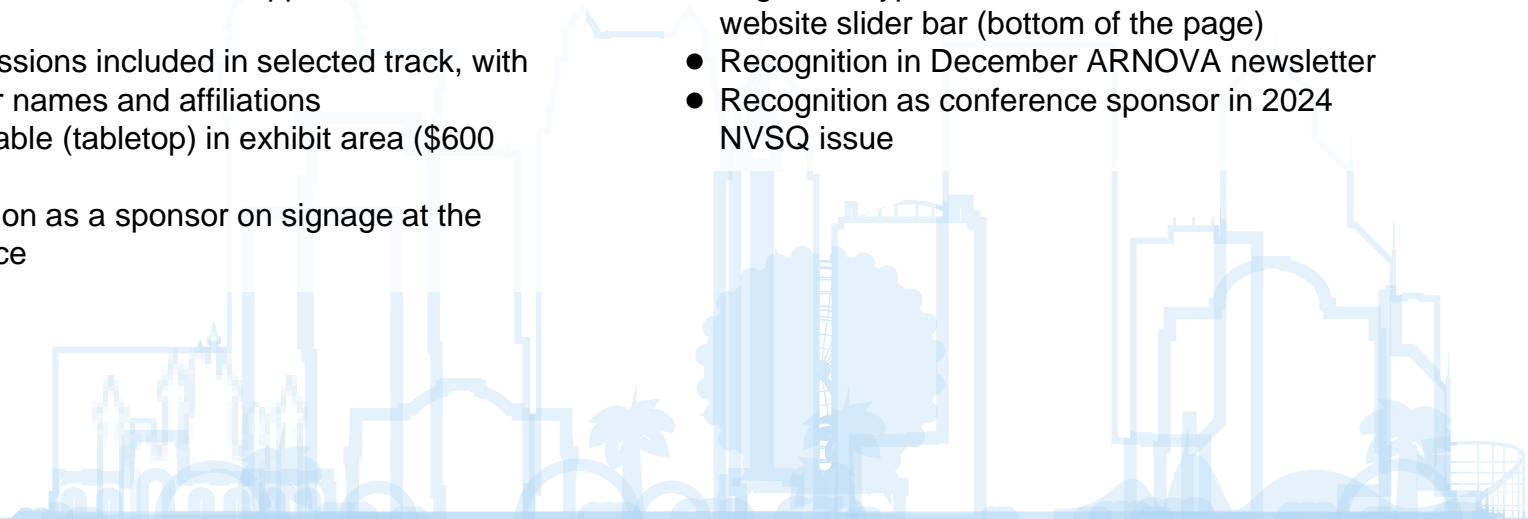
# TRACK SPONSOR

*Sponsor one track for the duration of the conference.*

**Sponsor Investment: \$5,000**  
**(1 available per track)**

## BENEFITS:

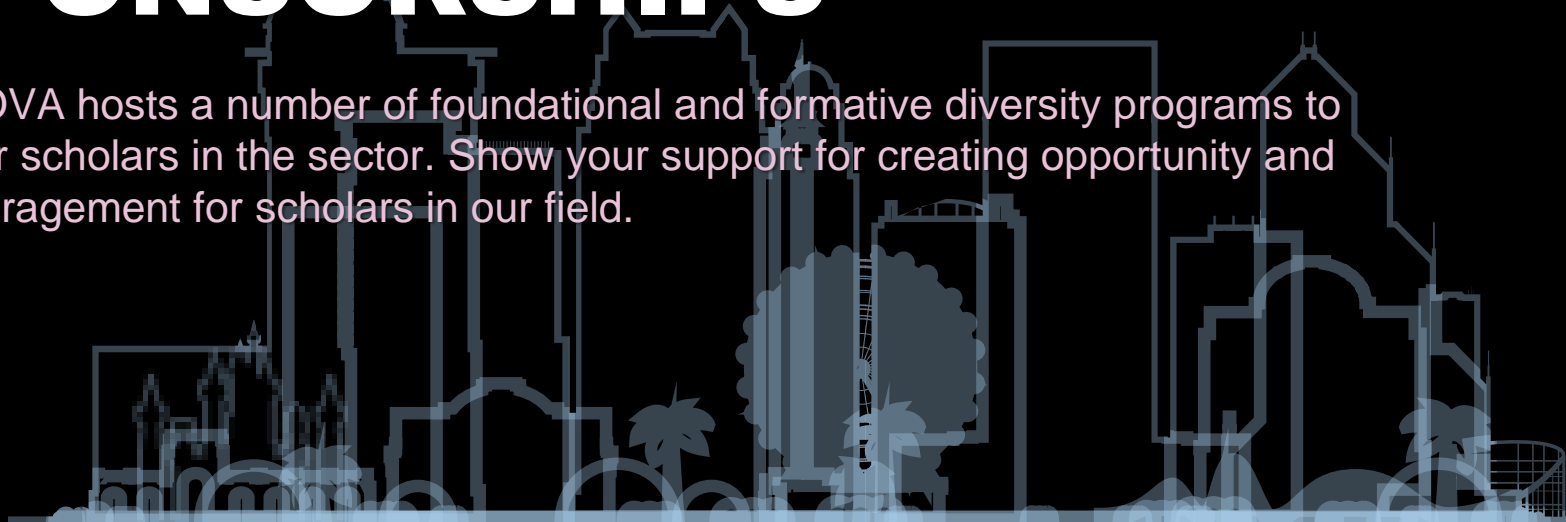
- Name listed in conference App, linked to track sessions
- List of sessions included in selected track, with presenter names and affiliations
- Exhibit Table (tabletop) in exhibit area (\$600 value)
- Recognition as a sponsor on signage at the conference
- Logo and hyperlink included on ARNOVA website slider bar (bottom of the page)
- Recognition in December ARNOVA newsletter
- Recognition as conference sponsor in 2024 NVSQ issue





# DIVERSITY PROGRAM SPONSORSHIPS

ARNOVA hosts a number of foundational and formative diversity programs to further scholars in the sector. Show your support for creating opportunity and encouragement for scholars in our field.





# MEALS AND SESSIONS

*Starting at \$2,500*

2 Different opportunities



# DIVERSITY SCHOLARS DINNER -

**Wed Nov 15**

**Sponsor Investment: \$7,500**

**(1 Available )**

## BENEFITS:

- Exhibit table (table top) in exhibit area - premium location (\$600 value)
- Logo and hyperlink included on ARNOVA website slider bar (bottom of the page)
- Logo on signage that will include Diversity Scholars Program Sponsors
- Name listed in conference App
- Full page color advertisement in digital program (Ad designed by institution) (\$525 value)
- Time at dinner for sponsor representative to make brief comments
- Sponsor logo included on screens in room
- All attendees from the sponsor's company will receive a "Diversity Program Sponsorship Ribbon" for their conference name badge.
- Recognition in December ARNOVA newsletter
- Recognition as Diversity Programs sponsor in 2024 NVSQ issue

# DIVERSITY PROGRAM COFFEE BREAK

**SOLD!**

*This is a coffee service during the Diversity Fellowship Program on Wednesday*

## BENEFITS:

- Name on sponsor signage in coffee break area (1 hour)
- Name listed in conference App
- Recognition as a sponsor on signage at the conference
- Logo and hyperlink included on ARNOVA website slider bar (bottom of the page)
- Recognition in December ARNOVA newsletter
- Recognition as conference sponsor in 2024 NVSQ issue



# **DIVERSITY PROGRAM GENERAL SUPPORT**

2 Different opportunities

# DIVERSITY PROGRAM PREMIER SPONSOR

**SOLD!**

## BENEFITS:

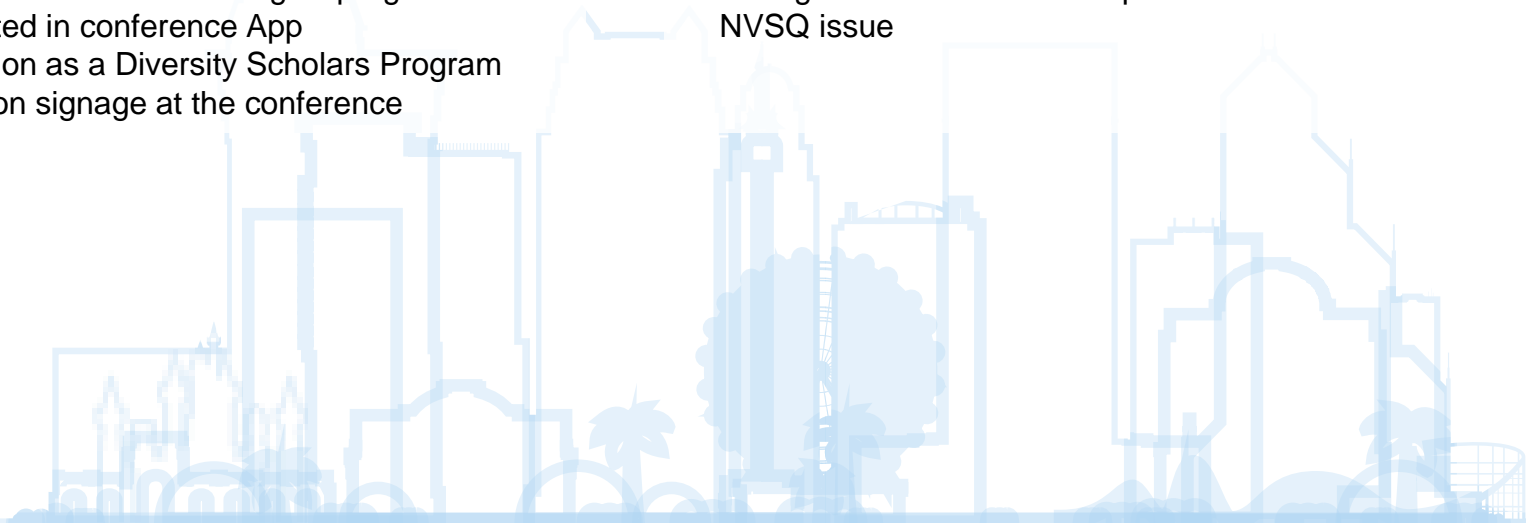
- Logo on banner or signage prominently displayed that will include Diversity Scholars Program Sponsors
- Exhibit table (tabletop) in exhibit area – premium location (\$600 value)
- Feature Logo in conference App and hyperlink included on ARNOVA website slider bar (bottom of the page)
- One (1) push notification sent out on the Attendee Hub and conference App at designated time during the conference. Sponsor responsible for submitting notification language. (\$475 value)
- Name included in sponsor listing in digital program
- Full page color advertisement in digital program (Ad designed by institution) (\$525 value)
- Complimentary admission to the conference for three (a \$1,170 value)
- All attendees from the sponsor's organization will receive a "Diversity Program Sponsorship Ribbon" for their conference name badge.
- Recognition in December ARNOVA newsletter
- Recognition as Diversity Programs sponsor in 2024 NVSQ issue

# DIVERSITY PROGRAM SUPPORTER

Sponsor Investment: \$1,500

## BENEFITS:

- Recognition as Diversity Scholars Program sponsor in the conference digital program
- Name listed in conference App
- Recognition as a Diversity Scholars Program sponsor on signage at the conference
- Recognition in December ARNOVA newsletter
- Recognition as conference sponsor in 2024 NVSQ issue





**WE HOPE  
YOU JOIN US!**

*If you would like a customized sponsorship package, not listed above, please let us know so that we can honor your contribution. Packages may be combined for additional exposure. Review the options and contact Lynnette Cook ([lynnette@arnova.org](mailto:lynnette@arnova.org)) to talk about what will work best for you!*

For more information, please contact Lynnette Cook, Executive Director at [lynnette@arnova.org](mailto:lynnette@arnova.org)

*Note: All sponsorships must be paid for in full at the time of booking. Partial payments will not be accepted. All sales are final; refunds will not be provided.*

# CONNECT WITH US



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