# ASSOCIATION FOR RESEARCH ON NONPROFIT ORGANIZATIONS AND VOLUNTARY ACTION

# **STRENGTHENNG** LOCAL COMMUNITIES: THE ROLE OF **NONPROFIT** & PHILANTHROPIC ORGANIZATIONS

# Grand Rapids, Michigan 46<sup>TH</sup> ANNUAL ARNOVA CONFERENCE NOVEMBER 16-18, 2017

## Welcome to ARNOVA'S 46TH ANNUAL CONFERENCE

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Kirsten Gronbjerg, Indiana University

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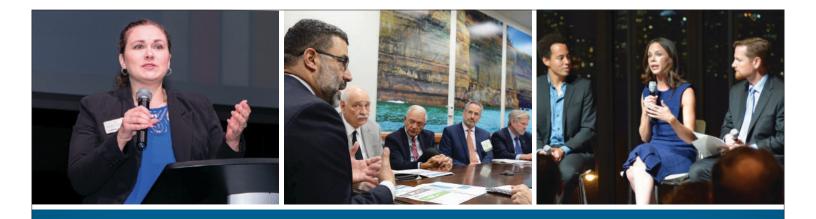
## **Renowned Training Opportunities**

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**WELCOME** FROM THE ARNOVA PRESIDENT

Dear Colleagues:

It is with great pleasure that I welcome you to ARNOVA's 46th annual conference and to Grand Rapids, Michigan, a city known for its creative energy and combination of urban flair, Midwest roots, and the natural beauty of the Grand River. As a Michigander in my youth, I enjoyed the city's museums, parks, restaurants, and other amenities. Now known as a city for great craft beer and boutiques, I have more to enjoy. Most of all, I look forward to joining you in Grand Rapids for our engaging community and the thoughtful conversations our conference facilitates.

Our conference co-chairs, Jennifer Moseley and Mary Kay Gugerty, track chairs, and numerous other volunteers including the Local Arrangements Committee led by Michelle Wooddell and Teri Behrens worked tirelessly to put together an array of opportunities for us. The conference program demonstrates that this is truly a member-driven event that reflects our members' talents, interests, and generosity of time and effort. The backbone of the conference is the ARNOVA staff ably led by Executive Director Shariq Siddiqui. I would be remiss if I did not mention Mary Kate Myers, our conference coordinator, for keeping us on schedule and taking care of the numerous details and logistics that go into an event of this size and variety. Thanks to all!

Conference co-hosts are Grand Valley State University and the Dorothy A. Johnson Center for Philanthropy. Kudos to the Johnson Center for all the success it has achieved in "putting research to work" for 25 years. Our conference reflects the commitment of co-hosts to give us the time and space to reflect on the theme of "Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations." I am confident that as we engage with one another during and between sessions we will gain new insights related to this theme along with ideas to strengthen our professional activities.

My thanks for this conference extend beyond our co-hosts to our institutional and individual member supporters. Our major philanthropic supporters this year are Charles Stewart Mott Foundation, Ford Foundation, Kresge Foundation and The Lilly Endowment. We deeply appreciate their investment in our work. They are not alone in investing in ARNOVA. The program brochure includes the names of all those who are helping this conference through philanthropic and other contributions—this support is much appreciated.

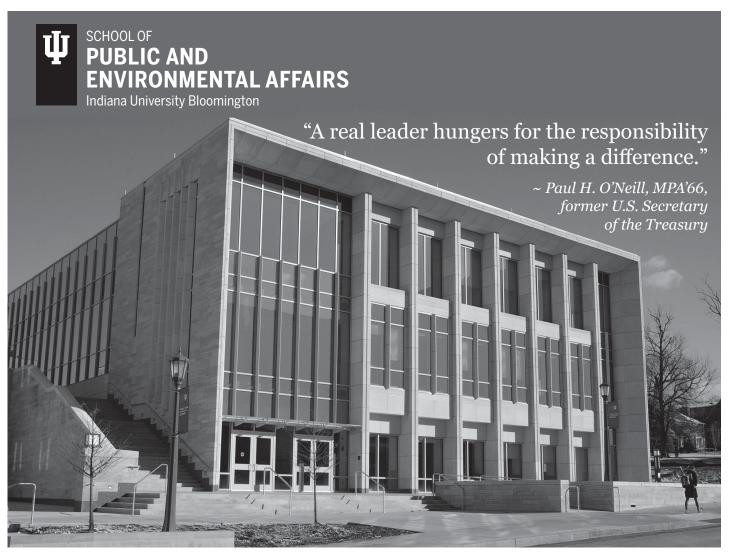
ARNOVA is pleased to partner with the Alliance for Nonprofit Management for the second year in a row. The Alliance is holding their conference at the same location and time as the ARNOVA conference. ARNOVA members are free to attend Alliance sessions and Alliance members can attend ARNOVA sessions. The membership of the Alliance includes practitioners and foundation executives who seek to further practice through research. Please look for an Alliance member and welcome them to ARNOVA.

This conference will mark the end of board terms for Alan Abramson of George Mason University and Dwight Burlingame of IUPUI. Alan has served us very well as ARNOVA's President and Past-President of ARNOVA, in particular by initiating our strategic planning process and overseeing growth in awards and partnerships. Dwight has expertly stewarded ARNOVA resources as a very engaged and thoughtful treasurer and executive committee member. Their leadership has left us stronger as an organization and community. I will miss their astute contributions during ARNOVA board and committee meetings. At the same time, I warmly welcome Angela Eikenberry of the University of Nebraska Omaha and Thad Calabrese of New York University to the board and know their voices will add much to ARNOVA's governance team.

I hope you enjoy the conference and its setting. The ARNOVA board is committed to the ARNOVA conference being a "must attend" meeting that leaves participants refreshed and energized. We welcome your recommendations about how to make our conferences even better. Please feel free to email me at tschirhart.2@osu.edu or Shariq Siddiqui at ssiddiqui@arnova.org with any suggestions.

Sincerely,

Mary Tschirhart, The Ohio State University ARNOVA President



SPEA's research and teaching faculty is committed to advancing knowledge and preparing leaders for the greater good. We look forward to continuing the conversation at ARNOVA.



Matthew Baggetta Associate Professor



**Ashley Clark** Clinical Assistant Professor and Director. Center for Survey Research



Brad Fulton Assistant Professor



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## **WELCOME** FROM THE ARNOVA CO-CHAIRS

Welcome to ARNOVA's 2017 Annual Conference! We meet in Grand Rapids, Michigan under the conference theme of *Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations*. We are gathering at a time when the role of civil society organizations in bolstering resilient communities is more important than ever. We convened last year in Washington, DC in the wake of a divisive U.S. election, uncertain about what the future would bring. A year later, the same political debates rage on, while many communities are struggling with civil unrest or the devastation of natural disasters. At the same time, societies around the globe are wrestling with difficult issues of identity, equity and inclusion.

As scholars and practitioners, we know the critical role that philanthropy and the nonprofit sector has to play in addressing community needs. In our work, we are called to find ways to support inclusive, equitable participation across our communities. ARNOVA's visit to Michigan provides the opportunity to reflect and learn from well-regarded place-based approaches to philanthropy as well as to consider how strengthening and building the resilience of local communities can strengthen the overall fabric of civic life.

While the current challenges seem daunting, during our time together we will see many examples of initiatives that have addressed social and economic challenges in meaningful ways. In our opening plenary, featuring a panel of foundation executives, we will hear how philanthropic communities are finding new ways to work together to address institutional inequities, such as the crises in Flint and Detroit. Our closing plenary, featuring sociologists Marshall Ganz and Hahrie Han, examines the challenge that increasingly concentrated wealth poses to equitable and inclusive civic associations.

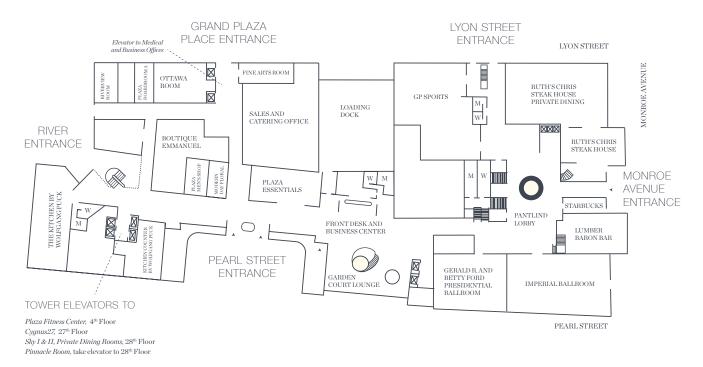
While our sessions represent the diverse range of interests and expertise brought by our members, the conference theme this year explores the particular role played by nonprofit organizations in supporting community-focused and place-based efforts to build the social good. A number of sessions examine the causes and consequences of these developments, especially in relation to policy and partner laps with government. The conference has a robust selection of 530 papers, 35 panels, and XX colloquia grouped into 14 substantive areas. We also feature a new presentation model—the lightning session, where scholars present mini-overviews of their work and cross-paper discussion is facilitated. Building on successful innovations from the last few years, this year we feature five mini-plenaries, in addition to the opening and closing plenary. Several of these mini-plenaries explore important topics related to the conference theme, such as developing anti-racist organizations, the role of nonprofits in confronting climate change and environmental justice, and the connections between NGO and domestic nonprofit research. Others feature cutting edge work on the assessing the health of the nonprofit sector and the winners of the awards given this year at the conference.

We have also continued to expand the number of professional development sessions at the conference, part of the ongoing effort to ensure ARNOVA remains a welcoming, inclusive community for scholars and practitioners of all backgrounds. These innovations and the conference itself would not have been possible without the selfless service of many ARNOVA members and we know that that new members and regular attendees will notice their effort. Thank you for attending the ARNOVA conference and for strengthening the association through your research and service.

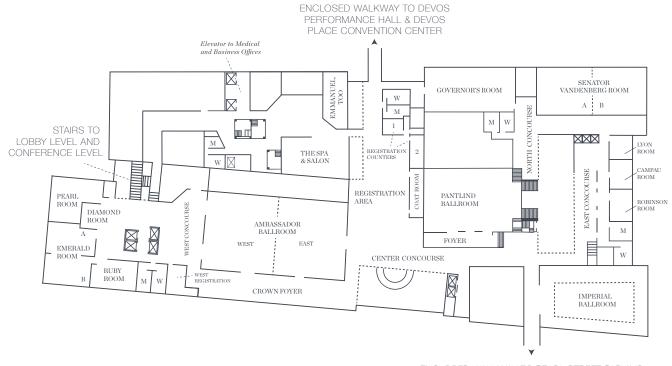
Mary Kay Gugerty & Jennifer Mosley Conference Chairs

## **FLOOR PLANS**

## LOBBY LEVEL

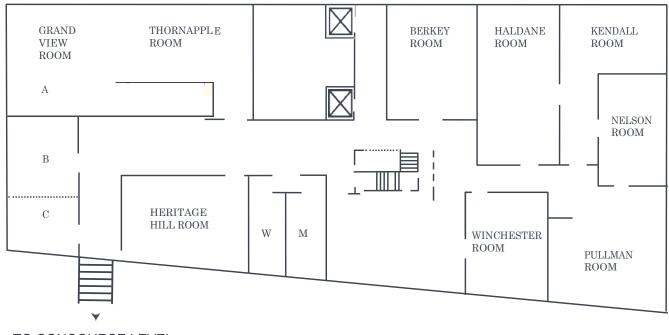


## **CONCOURSE LEVEL (2ND FLOOR)**



ENCLOSED WALKWAY TO PEARL STREET PARKING RAMP, PLAZA TOWERS, AND VAN ANDEL ARENA

## **EXHIBITOR'S MEETING ROOMS (3RD FLOOR)**



TO CONCOURSE LEVEL (2<sup>ND</sup> FLOOR)

## **ONE OF A KIND**

The John Glenn College of Public Affairs congratulates Professor Mary Tschirhart on her first year as president of ARNOVA

Whether in the classroom or in her research, Professor Tschirhart's creativity, passion and understanding of interconnectedness bring solutions to shared problems.

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RGK-ARNOVA President's Award UMD Do Good Institute & ARNOVA Global Philanthropy And Nonprofit Leadership Award





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The ARNOVA Board of Directors and staff would like to thank The RGK Center for Philanthropy and Community Service at the University of Texas at Austin, The Do Good Institute at the University of Maryland School of Public Policy, The Mohammed and Abdullah Ibrahim Al-Subaie Charity Foundation and Charity Navigator for their commitment to furthering research through the awards above, presented at the 2017 ARNOVA Conference.

#### ARNOVA DISTINGUISHED ACHIEVEMENT AND LEADERSHIP IN NONPROFIT AND VOLUNTARY ACTION RESEARCH AWARD

David Renz, University of Missouri-Kansas City

#### THE ARNOVA BEST BOOK AWARD

Patricia Strach, University at Albany, State University of New York "Hiding Politics in Plain Sight: Cause Marketing, Corporate Influence, and Breast Cancer Policymaking"

#### VIRGINIA HODGKINSON RESEARCH PRIZE AWARD

Chelsea Clinton, Clinton Foundation and Devi Sridhar, University of Edinburgh "Governing Global Health: Who Runs the World and Why?"

## GABRIEL G. RUDNEY MEMORIAL AWARD FOR OUTSTANDING DISSERTATION IN NONPROFIT AND VOLUNTARY ACTION RESEARCH

Claire Dunning, Stanford University Center for Philanthropy and Civil Society

Outsourcing Government: Boston and the Rise of Public-Private Partnerships, 1949-present

#### **RGK/ARNOVA PRIZE FOR NEW RESEARCH**

Susan Appe, Binghamton University, SUNY and Allison Schnable, School of Public and Environmental Affairs, Indiana University

"Balancing the Professional with the Expressive: Organizational Learning and Grassroots International NGOs"

#### **NVSQ BEST ARTICLE AWARD**

Floris Vermeulen, University of Amsterdam; Debra Minkoff, Columbia University; and Tom van der Meer, University of Amsterdam

'The Local Embedding of Community-Based Organizations'

#### **BEST REVIEWER FOR NVSQ FOR 2015**

Professor Marc Jegers, Vrije Universiteit Brussel

#### **BEST PAPER AWARD FROM 2016 ARNOVA CONFERENCE**

Jacqueline E. Ackerman, IU Lilly Family School of Philanthropy; Elizabeth J. Dale, Seattle University; Debra J. Mesch, Indiana University Purdue University Indianapolis; Una Osili, Indiana University 'Giving to Women and Girls: An Unexamined Field of

Philanthropy"

#### **NML EDITOR'S PRIZE**

Jiahuan Lu, Rutgers University-Newark 'The Philanthropic Consequence of Government Grants to Nonprofit Organizations: A Meta-Analysis' Volume 26

## UNIVERSITY OF MARYLAND-ARNOVA GLOBAL PHILANTHROPY AND NONPROFIT LEADERSHIP AWARD

Pamela Wiepking, Erasmus University Rotterdam

#### THE PETER DOBKIN HALL HISTORY OF PHILANTHROPY PRIZE

Daniel R. Coquillet, Boston College & Bruce Kimball, The Ohio State University "On the Battlefiled of Merit, the First Century"

#### DUGAN RESEARCH AWARD ON PHILANTHROPIC IMPACT

Alexandra Graddy-Reed, University of Southern California

#### AL-SUBAIE-ARNOVA ARAB PHILANTHROPY AWARD

Sabith Khan, California Lutheran University

#### **EMERGING SCHOLARS AWARDS**

Hala Altamimi, Georgia State University Thad Austin, Indiana University Lilly Family School of Philanthropy Yuan (Daniel) Cheng, SPEA - Indiana University Bloomington Elizabeth Dale, Seattle University Emmanuel Kumi, Centre for Development Studies, University of Bath, UK Ji Ma, Indiana University Lilly Family School of Philanthropy Allison Russell, University of Pennsylvania School of Social Policy & Practice Jiwon Suh, The University of Texas at Dallas Chin-Chang Tsai, National Sun Yat-sen University Qian Wei, Memorial University of Newfoundland

#### **DOCTORAL SEMINAR FELLOWS**

Melissa Alvarez Mangual, The Nature Conservancy Kirsten Andersen, University of Illinois at Chicago Del Bharath, University of Nebraska at Omaha Abhishek Bhati, University of Nebraska at Omaha Sue Carter Kahl, Sue Carter Kahl Consulting Anthony DeMattee, Indiana University, Bloomington Lauren Dula, Indiana University, Bloomington Clifford Frasier, New York University Ruth Hansen, University of Wisconsin-Whitewater, Indiana University Matthew Hudson-Flege, Clemson University Suyeon Jo, Maxwell School, Syracuse University Nikiwe Kaunda, Embassy of Ireland Saerim Kim, University of Kentucky Tracy Nicholson Dorsey, University of Texas at Dallas Sunggeun (Ethan) Park, School of Social Service Administration, The University of Chicago Leah Reisman, Princeton University Maren Rottler, University of Mannheim Wen-Chi Shie, Florida State University Yuan Tian, Lilly Family School of Philanthropy at Indiana University Zhongsheng Wu, University of Maryland, College Park Xunyu Xiang, The University of Hong Kong Nara Yoon, Syracuse University Rong Zhao, Columbia University Wenjuan Zheng, CUNY Graduate Center

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#### **2017 ARNOVA AWARDS CONTINUED**

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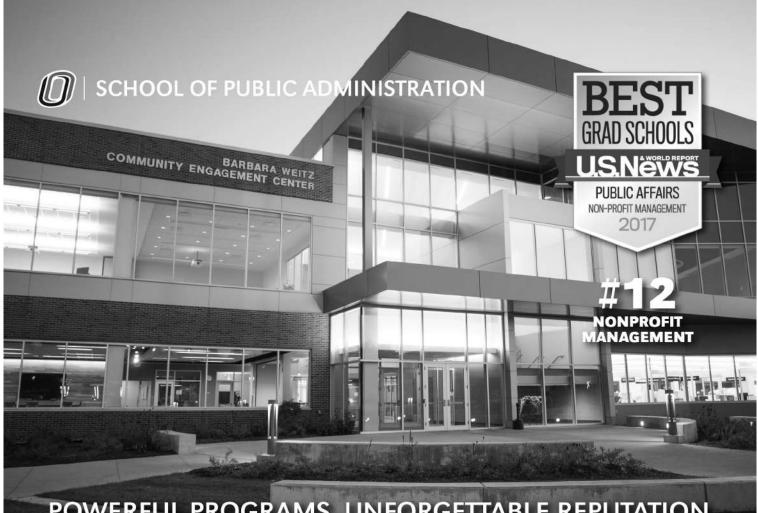
*Dwight Burlingame* Indiana University Purdue University Indianapolis

**Elected to the Board** *Angela Eikenberry* University of Nebraska at Omaha

*Thad Calabrese* Robert F. Wagner Graduate School of Public Service, New York University

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## **Nonprofit PhD Students**



## Abhishek Bhati

Dissertation: Market, Race, and Poverty: Representation of the Poor in Fundraising Materials used by International Nongovernmental Organizations Publications in: International Journal of Nonprofit and Voluntary Sector Marketing; Journal of Security and Sustainability Issues



## Beth Gillespie

Research focus: Women's philanthropy, women's foundations, nonprofit organizations, and social change philanthropy



## Nick Juliano

Research focus: The role of nonprofit organizations and philanthropy in child welfare service networks

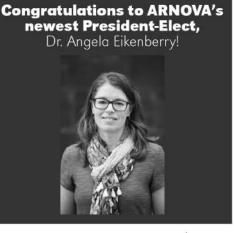
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## **CONFERENCE COMMITTEES | 2017**

It takes a tremendous amount of work on the part of many volunteers to make ARNOVA's Conference possible each year. We acknowledge here with deep gratitude the contributions of time and talent the following individuals who served this year.

#### **CONFERNCE PLANNING COMMITTEE CHAIRS**

Mary Kay Gugerty, University of Washington Jennifer Mosley, University of Chicago

#### COMMITTEE

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#### **NONPROFIT MANAGEMENT**

- **#3** Information & Technology Management
- **#9** Public Finance and Budgeting
- #14 Public Management
- **#19 Overall Public Affairs**
- **#30** Public Policy Analysis

#### **ROCKEFELLER NEWS**



**Elizabeth Searing, PhD** was appointed as director of the Institute of Nonprofit Leadership and Community Development.



Recent graduate **Marcelo Marchesini**, **PhD** was appointed as an assistant professor at Insper in São Paulo, Brazil.



**Jennifer Dodge, PhD** was appointed as co-editor of Critical Policy Studies.



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Teaching Critical Perspectives

**Jennifer E. Dodge**. University at Albany Jodi Benenson, University of Nebraska Omaha Maureen Emerson Feit, Seattle University Khanh Nguyen, University of San Francisco

A Systematic Review of Critical Approaches in the Nonprofit Sector Literature

Jennifer E. Dodge. University at Albany Tracey Coule, Sheffield Hallam University Angela M. Eikenberry, University of Nebraska at Omaha

Hitting a Moving Target: Income Benchmarks and Earnings Management in Nonprofits Elizabeth A.M. Searing, University at Albany Thad D. Calabrese, NYU Wagner

*Emerging Scholars Professional Workshop: Working in International Settings* **Dina Refki**, University at Albany Kelly A. Krawczyk, Auburn University David Suarez, Evans School Christopher Pallas, Kennesaw State University Carrie Oelberger, University of Minnersota *The Application of Benefits Theory Across Boundaries* 

**Elizabeth A.M. Searing**, University at Albany Dennis Young, Andrew Young School of Policy Studies

Partner Selection: Whom Do Nonprofits Collaborate with in the Social Service Delivery Network?

Jeongyoon Lee, University at Albany Sung-eun Kim, Oakland University Yvonne D. Harrison, University of Regina

Nonprofit Resiliency and the State of Illinois Budget Crisis

**Elizabeth A.M. Searing**, University at Albany Kimberly Kay Wiley, University of Illinois Springfield Sarah Young, Florida State University

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## **CONFERENCE EXHIBITORS** (in alphabetical order at time of printing)

AGH Strategies The Alliance for Nonprofit Management **ARNOVA** Author Table Austin W. Marxe School of Public and International Affairs, **Baruch** College Bowling Green State University Case Western Reserve University, Mandel School Center for Social Research at Calvin College Central Michigan University Drexel University Online Dorothy A. Johnson Center for Philanthropy & Nonprofit Leadership, Grand Valley State University Edward Elgar Publishing Grand Valley State University's College of Community and Public Service Grand Valley State University's School of Public, Nonprofit, and Health Administration IConnectX.com Indiana University Lilly Family School of Philanthropy Indiana University Press Indiana University School of Public and Environmental Affairs Indiana University-Purdue University Indianapolis Institute for Nonprofits NC State University

International Society for Third-Sector Research (ISTR) Islamic Relief USA **King Philanthropies** Nonprofit Professional Development, The University of Notre Dame Nonprofits Insurance Alliance Group Northeastern University Oakland University Policy Press Philadelphia College of Osteopathic Medicine Routledge SAGE Publishing The Civic Scholars Program, The University of Chicago Booth School of Business University of Missouri - Kansas City, Midwest Center for Nonprofit Leadership Western Michigan University

#### VISIT THESE EXHIBITORS LOCATED IN THE CENTER CONCOURSE: 2ND FLOOR

Thursday, November 16th 8:00 a.m. - 5:00 p.m. Friday, November 17th 8:00 a.m. - 5:00 p.m. Saturday, November 18th 8:00 a.m. - 3:00 p.m.





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## **POSTER PRESENTATIONS**

#### POSTER PRESENTATIONS Friday 8:00 am - 10:00 am Crown Foyer

#### **122-1. Management, Leadership & Strategy Poster Session** Participants:

- All the World's a Stage: Examining the Expectation of Global Leadership in the Arts *Katherine Preston Keeney*, *College of Charleston Arts Mgt Program; Yuha Jung*, *University of Kentucky*
- Changing Forms of Involvement in Socially Oriented CSOs? Mapping the Organizational Repertoire of Involvement in Four CSOs from 1996 to 2015 Karin Nathalie Robertsson; Johan Hvenmark; Magnus Karlsson, Ersta Sköndal Bräcke University College
- Changing Landscape of Finance in Higher Education: Bridging the Gap through Data Analytics *Cory Campbell, Case Western Reserve University*
- Interpersonal Leader Responses to Secondary Trauma in Nonprofit Organizations Anthony Silard, California State University
- Theorizing the Creation and Development of Participation Practices and Processes in Public and Nonprofit Strategic Planning *Lisa Christen Gajary, The Ohio State University*
- Prosocial Motivation of Nonprofit Employees: Does it Predict Organizational Commitment *Edie Rosenthal,* Special Operations Warrior Foundation
- Stakeholder Psychological Contracts: How is Value Created in Nonprofit Environments? *Maria Renee Barreal, Vrije Universiteit Brussel; Michael Dooms, Vrije Universiteit Brussel; Roland Pepermans, Vrije Universiteit Brussel*
- The Impact of Episodic Organizational Change Leadership Transition *Diane Thompson, Diane Thompson*

#### 122-2. Board & Governance Poster Session

Participants:

- Knowledge Management in Nonprofits: The Importance of Local Communities Engagement *Gina Rossi, Unversity* of Udine; Chiara Leardini, University of Verona; Sara Moggi, University of Verona
- Organizational and Network Governance in Public-Nonprofit Networks: Four Propositions Peter Raeymaeckers, Universiteit Antwerpen; Stijn Van Pugvelde, Vrije Universiteit Brussel

#### **122-3. Innovation & Entrepreneurship Posters** Participants:

- An Empirically Based Taxonomy of Social Entrepreneurship Philipp Erpf, University of Fribourg, Switzerland; Markus Gmuer, University of Fribourg
- Examining the Critical Role of Social Capital in Entrepreneurship: A Qualitative Study of Emerging Nonprofit Organizations *Karen Reardon, LaSalle University*
- Human-Centered Design VS. Activity-Centered Design: The More Effective Approach Karabi C. Bezboruah, University of Texas at Arlington; Aabiya Baqai, University of Texas at Arlington

- The Relationship between Product Portfolio Innovation and Marketing in Professional Theater Hyunjung Lee; Rebecca Ranucci, University of Hartford; Youngseon Kim, Central Connecticut State University; Kyoungnam Ha, Pacific Lutheran University
- Urban Garden Composting Kevin L. Rawls, Liberty University

## **122-4. Voluntarism & Volunteering Poster Session** Participants:

Motives and Outcomes of Elderly Volunteers: A Case from Japan Megumi Kojima, Ritsumeikan University

Building Resilient Communities: The Role of Volunteerism in a Turbulent World Benjamin J. Lough, University of Illinois at Urbana-Champaign; Thomas Bannister, United Nations Volunteer (UNV) programme

Community for All? Processes of Inclusion and Exclusion in Three Danish Volunteerism Projects *Laerke Bonnesen*, *Roskilde University, Denmark* 

The Volunteer Social Capital Network in a Grassroots Community Membership Association Swarali H Patil, Western University; Alison Doherty, Western University; Katie E Misener, University of Waterloo

### 122-5. Accountability, Effectiveness, Evaluation & Program Outcomes Poster Session

Participants:

- A Study of Client Influence on Nonprofit Fundraising and Program Strategy *Eric Boyer*, *University of Texas*, *El Paso*
- An Examination of Child Food Assistance Programs Karabi C. Bezboruah, University of Texas at Arlington; Indira Manandhar, University of Texas at Arlington
- Cultural Competency of Housing Service Nonprofits: Case Study of Two Nonprofits in Richmond in Virginia Yali Pang, Virginia Commonwealth University
- Does Efficiency Matter? Operations Efficiency and Student Outcomes of Higher Education Institutions Christopher Cody, American Institutes for Research; Christopher Ramsey Prentice, University of North Carolina Wilmington; Aida Aliyeva, American Institutes for Research
- VoiceGR: A Partnership Approach to Strengthening Local Communities through Community-Based Data Collection and Data-Driven Decision-Making *Melyssa Tsai O'Brien, Dorothy A. Johnson Center for Philanthropy at GVSU*
- Who gets corporate sponsorship? An exploratory study of the relationship between corporate sponsorship and marketing in nonprofit arts and cultural organizations *Youngseon Kim, Central Connecticut State University; Hyunjung Lee*

### 122-6. Collaboration & Networks Poster Session

Participants:

- An Interdisciplinary Review of Collaboration Theory and Community Health Coalitions: Are We 'Talking' about the Same Thing When We Collaborate? *Melanie Chapman, University of Nebraska Omaha*
- Can the Knowledge of Voluntary and Nonprofit Sector Research be Visualized? Marian Min Chen, Tsinghua University; David H. Smith, Research and Emeritus Professor of Sociology, Boston College, Chestnut Hill, USA;
- Crosssector Collaboration in Community Development: A Case of Business Improvement Districts Jung ah (Claire) Yun, Rutgers University
- Growing Local Health Networks Globally: Social Entrepreneurship Lessons from Ellen G. White (1827 – 1915) *Rodney Machokoto, Arizona State University*
- Linking together the Violet Crown: Understanding Strategic Nonprofit Collaboration in Central Texas Patrick Bixler, University of Texas, RGK Center for Philanthropy and Community Service; Rochelle Olivares, University of Texas, RGK Center for Philanthropy and Community Service
- Taking Care of the Refugees Exploring the Interplay and Collaboration Between Local Government and Voluntary Sectors *Michael Fehsenfeld*, *University of Southern Denmark; Klaus Levinsen, Associate Professor*

## 122-7. Community & Grassroots Organization (Secular & Faith-based) Poster Session

Participant:

Using the Collaboration Blueprint to Strengthen Local Communities Jennifer Madden, Carthage College

- **122-9.** Philanthropy, Fundraising & Giving Poster Session Participants:
  - Can Philanthropic Activity Influence a Donor's Complexity of Mind? A Developmental Analysis *Jennifer Amanda Jones, University of Florida*
  - Do Endowments Crowd Out Donations? The Evidence from Nonprofit Universities *Chiako Hung, Arizona State University; Hyunrang Han*
  - Ghanaian Fundraising: Current Practices and Cultural Relevance Nana Yaa Adu, University of Florida; Jennifer Amanda Jones, University of Florida
  - Impacts of Giving Circles on Participants: Giving Style and Civic Engagement *Eric Busche, James Madison University; Alexander Robert, James Madison University*

## **122-10.** Public Policy, Regulation & Advocacy Poster Session Participants:

Differentiation of Nonprofit and For-Profit Organizations Providing Long-Term Care Services in Japan Yuko Suda, Toyo University

- Examining Strategic Participation in Advocacy Coalition: A Case of Technology Policy Advocacy Meeyoung Lamothe, University of Oklahoma; Tham Nguyen, University of Oklahoma
- Shaping Public Opinion and Policy Advocacy: Strategic Public Policy Action of Civil Society Organization in China Chao Zhang, Tsinghua University; Yiran Zhang, University of Pennsylvania
- The Civil Rights Act of 1964: A Device of Nonprofits to Close the Policy Profession-Practice Gap *David A Bell*, *Savannah State University; Sylvester Murray, Cleveland State University*
- Third Sector Engagement in Federal Fair Housing Policy Implementation: A Cross-Disciplinary Analysis of Empirical Evidence (1968 – 2016) *Shilpa Viswanath*
- Understanding Nonprofit Mental Health Service Providers' Support for the Affordable Care Act *Tianshu (Tina)* Zhao, University of Illinois at Chicago; Kelly M. LeRoux, University of Illinois at Chicago

## **122-11. Research to Practice Poster Session** Participant:

Does Nonprofit Research Differ? Lessons from a Systematic Mixed Methods Review Daniela Schroeter, Western Michigan University; Adel AlAdlani, Western Michigan University; Ruth Bates-Hill, Western Michigan University; Hussein Chalabi, Western Michigan University; Gregory Greenman II, Western Michigan University; Mike Mendenhall, Western Michigan University; Diane Thompson, Diane Thompson

#### **122-13. The Conference Track Poster Session** Participants:

- Developing a framework for measuring the impact of business-to-business nonprofits *Caitlin Marina Augustin, DataKind / NYU; Thomas Bryer, University* of Central Florida
- How People Trust Nonprofit Organizations Versus For-Profit Organizations as Service Providers: an Experimental Study Xiaoqian Li, Tsinghua University; Yuxin Lan, Tsinghua University; Qiushi Liu, Tsinghua University
- National Endowment for the Arts: Funding Opportunities for the Arts and Arts-Related Research *Melissa Menzer*, *The National Endowment for the Arts*
- Nonprofit Effects on Crime: A Bayesian Spatial-temporal Model of Nonprofit Characteristics and Crime Lonnie M. Schaible, University of Colorado Denver, School of Public Affairs; Nuriel Heckler, University of Colorado Denver
- Nonprofits and risk: introducing a framework for a holistic assessment of organizational risk *Katie Leonberger*, *Community Resource Exchange; Hannah Collins*, *Community Resource Exchange*
- State Non State Partnership as way to Reform Health Care: A Case Study of Nepal SP Kalaunee, Eastern University



# Excellence in Nonprofit Research







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## **CONFERENCE AT-A-GLANCE**

## PLEASE NOTE Concurrent Sessions – Papers and Panels – will take place in rooms located throughout the Amway Grand Plaza Hotel. Check the detailed schedule portion of the program for specific room locations.

Thurs / 7:00 am to 8:00 am Pantlind Ballroom	Continental Breakfast and Section Meet & Greet		
Thurs / 8:00 to 9:30 am	1 <sup>st</sup> Set of Concurrent Sessions – Papers & Panels		
Thurs / 9:45 am to 11:15 am	2 <sup>nd</sup> Set of Concurrent Sessions – Papers & Panels		
Thurs / 11:15 am -12:15 pm Ambassador Ballroom	Opening Lunch & Distinguished Achievement Award presentation spo Indiana University Lilly Family School of Philanthropy	onsored by	
	Opening Plenary sponsored by Ohio State University		
Thurs / 12:15 pm – 1:45 pm Ambassador Ballroom	<b>Creative Foundation Investments in Michigan: Lessons and Questions</b> The panel will explore the innovative, and much scrutinized, ways that Michigan foundations have worked to strengthen communities and solve local problems from education reform efforts in Detroit and Grand Rapids, to addressing the lead crisis in Flint, to economic and workforce development in cities across the state. We will use these examples to reflect on the broader role of philanthropy in civic life today, discuss the opportunities and limits for foundations nationally who might seek to replicate the type of philanthropic leadership seen in Michigan, and raise questions for research that arise from these cases.		
	Diana Sieger, Grand Rapids Community Foundation Tonya Allen, Skillman Foundation in Detroit Ridgway White, C.S. Mott Foundation in Flint Michael Moody, Johnson Center at GVSU will moderate		
Thurs / 2:00 to 3:30 pm	3 <sup>rd</sup> Set of Concurrent Sessions – Papers & Panels		
Thurs / 3:45 to 5:15 pm	4 <sup>th</sup> Set of Concurrent Sessions – Papers & Panels		
Thurs / 5:30 p.m. – 7:15 p.m.	<ul> <li>ARNOVA SECTION MEETINGS: All ARNOVA Sections (except for and VRADS who will meet Friday at 5:30 pm) will host their member This is a great opportunity to learn what each section offers. All are we 5:30 p.m 6:15 p.m.</li> <li>SEES Section Membership Meeting</li> <li>Community Grassroots Association Section Membership Meeting</li> <li>Governance Section Membership Meeting</li> <li>6:30 p.m 7:15 p.m.</li> <li>Teaching Section Membership Meeting</li> <li>Pracademics Section Membership Meeting</li> <li>TIBS Section Membership Meeting</li> <li>Public Policy, Politics and Law Section Membership Meeting</li> </ul>	ship meetings.	
Thurs/ 6:30 pm – 10:30 pm	Explore Beer City USA! It's no secret that Grand Rapids, a Cool City with Great Beer, has gotten a lot of attention for the craft beer scene. So, we have created an opportunity for you to experience some of the great craft beer that Grand Rapids is known for. A shuttle will loop through downtown allowing you to step on or off at 6 different breweries. Stop by the Registration Desk for more information.		
Fri / 7:00 am – 8:00 am Continental Breakfast Ambassador Ballroom	New Member Meet & Greet Continental Breakfast: An orientation to the conference and ARNOVA for those new to our ranks, but all are welcome to come.           Membership Meeting:         We encourage the attendance of all ARNOVA members at our Annual Meeting. Hear reports on the state of your Association, including presentations of issues for discussion regarding our future.		
Fri / 8:00 to 10:00 am Crown Foyer	Poster Session		
Fri / 8:15 to 9:45 am	5 <sup>th</sup> Set of Concurrent Sessions – Papers & Panels		
Fri / 10:00 to 11:30 am	6 <sup>th</sup> Set of Concurrent Sessions – Papers & Panels		



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## **CONFERENCE AT-A-GLANCE CONTINUED**

	ARNOVA's Awards Luncheon sponsored by the School of Public and Affairs, Indiana University Bloomington	Environmental		
Friday /11:30 am Ambassador Ballroom	Come recognize and celebrate the best work and outstanding achievements in our field(s). These include the Awards for Best Book and Best Articles, the Virginia Hodgkinson Prize, RGK Prize, Gabriel G. Rudney Memorial Award for Best Outstanding Dissertation, Al-Subaie-ARNOVA Arab Philanthropy Award, the University of Maryland Do Good Institute -ARNOVA Global Philanthropy and Nonprofit Leadership Award and the Peter Dobkin Hall History of Philanthropy Prize			
	Mini Plenary Sessions			
Fri / 2:00 to 3:30 pm	<ul> <li>Mini Plenary: Climate Change and the Civic Sector</li> <li>Mini Plenary: Race, Power, and Privilege: Where we've been and where we need to go</li> <li>Mini Plenary: Toward an Index of the Health of the Nonprofit Sector</li> </ul>			
	<ul> <li>Mini Plenary: So Close, Yet So Far: Obstacles and Opportuniti Nonprofits and NGOs</li> <li>Mini Plenary: Recognition of Award Winning Scholarly Resea</li> <li>Mini Plenary: Recognition of Award Winning Scholarly Resea</li> </ul>	rch		
Fri / 3:45 to 5:15 pm	7 <sup>th</sup> Set of Concurrent Sessions – Papers & Panels			
Fri / 5:30 to 6:30 pm	Early Scholars Section Membership Meeting	Grand View A		
1117 5.50 to 0.50 pm	VRADS Membership Meeting	Grand View BC		
	Common Interest Groups (CIGs) Membership Meetings			
	Come learn about the various interest groups that are in formation. All are welcome to attend.			
Fri / 5:30 to 6:30 pm	Nonprofit Finance and Financial Management Critical Perspectives & NP3 Emerging Scholars on Chinese Nonprofit Research (ESCN) Humanities Muslim Philanthropy and Civil Society Global Issues Transnational Actors (GITA)	Thornapple Heritage Hill Haldane Berkey Kendall Winchester		
Fri / 6:30 -8:00 pm Grand Rapids Art Museum	Reception– sponsored by Grand Valley State University ප Dorothy for Philanthropy	A. Johnson Center		
(101 Monroe Center St NW — a short walk from the Amway Grand Plaza)	Join us as we celebrate the Dorothy A. Johnson Center for Philanthropy's 25 <sup>th</sup> Anniversary. Hor d'oeuvres and cash bar available.			
Sat / 8:15 to 9:45 am	8 <sup>th</sup> Set of Concurrent Sessions – Papers & Panels			
	Closing Plenary: Civic Associations, Government, and Democrat	ic Renewal		
	Ambassador Ballroom			
Sat / 10:00 am to 11:30 am	Liberal democracy can be viewed as a promise that equality of voice can counterbalance inequality of resources. Civic associations, in turn, have played a key role in the struggle to make that promise real by enabling individuals to discern where common interests lie, learn practices of self-governance fundamental to democratic practice, and aggregate their voices to make them heard. Today, many see this promise in serious jeopardy as the influence of concentrated wealth has reached beyond private firms into both political and civic domains.			
	Hahrie Han, University of California, Santa Barbara Marshall Ganz, Harvard Kennedy School			
Sat/ 11:30 – 12:15 pm Ambassador Ballroom	Lunch Box lunches will be available for all ARNOVA attendees.			
Sat. / 12:15 to 1:45 pm	9 <sup>th</sup> Set of Concurrent Sessions – Papers & Panels			
Sat. / 2:00 to 3:30 am	10 <sup>th</sup> Set of Concurrent Sessions – Papers & Panels			

2018 ARNOVA Conference

We wish all a safe journey home, and hope to see everyone in Austin, TX November 15-17.

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David S. Birdsell Public Communication

Hilary Botein Housing Policy

MARXE SCHOOL OF PUBLIC CU AND INTERNATIONAL AFFAIRS

John Casey Comparative Nonprofit Administration

Bin Chen Nonprofit Management and Organizational Networks

Hector Cordero-Guzman Immigrant-Serving Nonprofits and Philanthropy Els de'Graauw Immigrant-Serving Nonprofits

**Sonia Jarvis** Nonprofit Law

Jack Krauskopf Human Services and Emergency Management

**Frederick Lane** [Faculty Fellow] Administration of Nonprofit Organizations

George Mitchell International Nonprofits

Michael Seltzer Nonprofit Organizations and Philanthropy



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## **SPECIAL SESSIONS AND MINI PLENARIES**

ARNOVA has put together a number of special sessions that focus on professional development at all levels. Additionally there will be 4 mini-plenary sessions that explore a number of current issues and recognize a number of ARNOVAN's who have impacted the field and our organization.

## **MINI PLENARIES**

All will take place Friday, November 17 from 2:00 pm – 3:30 pm Climate Change and the Civic Sector *Atrium* 

Climate change is the defining policy challenge of contemporary times. Nonprofits and advocacy organizations (NGOs, in short) play an important role in climate change policy. This session will explore the role of the NGO's in this arena.

Chair: Aseem Prakash, Professor, UW Political Science Panelists:

Beth Gazley, Professor, SPEA Bloomington

Chris Kolb, President & CEO Michigan Environmental Council Bill Wood, Executive Director, West Michigan Environmental Action Council (WMEAC)

Race, Power, and Privilege: Where We've Been and Where We Need To Go *Pearl* 

This mini-plenary highlights the work that has been done and needs to be done next to enable scholars, practitioners, and students in the field to critically think about race, power and privilege.

Panelists:

Angela M. Eikenberry, University of Nebraska at Omaha Jennifer A. Wade-Berg, Kennesaw State University Shariq A Siddiqui, ARNOVA Chao Guo, University of Pennsylvania

### Toward an Index of the Health of the Nonprofit Sector Imperial

Join a discussion about how we can work together to develop a high-quality index that provides a timely indication of how the nonprofit sector is doing.

Chair: Alan Abramson, George Mason University Panelists:

Jodi Benenson, University of Nebraska-Omaha Patrick Bixler, University of Texas-Austin Elizabeth Castillo, Arizona State University Roland Kushner, Muhlenberg College Sarah Pettijohn, University of North Carolina-Charlotte Elizabeth Boris, Urban Institute

#### So Close, Yet So Far: Obstacles and Opportunities in Research on Nonprofits and NGOs Gerald Ford

This plenary questions what keeps nonprofit studies and NGO research fields separate; whether there are now better organizing principles than "domestic" and "international"; and what theories and innovations in data and methods that one field might learn from the other. *Chairs*:

Mary Kay Gugerty, University of Washington Allison Youatt Schnable, Indiana University Panelist: Carrie Oelberger, University of Minnesota Presenter: Matthew Baggetta, Indiana University

### **Recognition of Award Winning Scholarly Research** *Emerald B*

Each year ARNOVA recognizes scholars for research through a number of awards. The scholars selected for the 2017 awards will present their award winning research during this mini-plenary session. The award winners for the Rudney Dissertation Prize; Peter Dobkin Hall Prize; Hodgkinson Award will present their award winning research.

Chair: Lindsey McDougle

## **Recognition of Award Winning Scholarly Research** *Emerald A*

Each year ARNOVA recognizes scholars for future research through a number of awards. The scholars selected for the 2017 awards will present their award winning research during this mini-plenary session. The 2017 RGK-Presidents; UMD Do Good Institute; Duggan Award; AlSubaie Award winners will present their proposed research. *Chair: Hector Cordero-Guzman, Marxe School of Public and International Affairs* 

#### SPECIAL SESSIONS FOR EMERGING SCHOLARS

## Emerging Scholars Professional Workshop: Surviving Pre-tenure

Heritage Hill

Thursday

9:45 am

Covers designing a research agenda, conducting research, writing consistently, figuring out the balance between research, teaching, and service while still have a life, and avoiding common pitfalls. It is intended to be relevant to newer faculty members on the tenure track and in other academic systems.





## 2<sup>nd</sup> ANNUAL ARNOVA-AFRICA/AROCSA CONFERENCE, 2018 POLITICAL LEADERSHIP AND REGIONAL COLLABORATION IN AFRICA

## AMERICAN UNIVERSITY OF CAIRO, EGYPT July 26–28, 2018 arnova.org/arnova\_africa | Questions? conference@arnova.org

Have Africans entered a new season with visionary political leaders who can deliver on promises? Which mechanisms – national or regional, have enabled political leaders to amend institutions to preserve their personal interests at the expense of national or regional development? Have civil societies worked cross boundaries, in their efforts to solve regional problems and engage political leaders in their efforts? What is the role of competition (perceived or real), in shaping relationships between political leaders as well as civil society actors within regions? These and many other questions are what we seek to find answers to.

Political leadership in Africa in recent years, has, in some cases inspired Africans to hope for a better, more stable political and economic future, while in other cases, it has elicited disappointment because of a trajectory towards a past characterized by unhealthy political leadership and economic hardship.

Some scholars have advocated regional integration along economic dimensions, with scant attention paid to the specific role and impact of political leadership in the success of regional collaboration. At the 2018 ARNOVA-Africa/AROCSA conference, we look forward to discussing regional relationships beyond economics, and how such collaborative efforts can influence mutual support and sharing of best practices amongst leaders. We look forward to discussing how regional political leaders can inspire and support each other to lead the region and continent in a direction that serves Africa well, and the various roles that civil society actors can play, across borders.

We welcome paper and poster submissions that examine theoretical models and frameworks that explain, describe and predict relationships between political leadership, good governance regional collaboration and, determinants of success in governance, and the relevance and impact of a supportive cohort of political leaders. Ultimately, the discourse should lead to new research that is relevant to the theme.

We look forward to providing an on opportunity for practitioners to share their lessons, especially concerning how they, as civil society actors, have worked to push an agenda of regional collaboration and how they have led efforts to build the political leadership capacity in their specific contexts. Beyond the sharing of "best practices", there is the opportunity to attempt replication of models and over time, concretize successful models of political leadership and shared, positive regional growth.

We will also engage in conversations about the role and influence of African Philanthropy in regional efforts to build and safeguard good political leadership and regional collaboration towards problem-solving.

## **IMPORTANT DATES**

March 16th, 2018:	Deadline for Submission of Summary Paper
April 13th, 2018:	Review and Acceptance, Announcement and Feedback
June 15th, 2018: July 26-28th, 2018:	Final Submission of all Conference Papers

The online summary submission will be open one month before the deadline at www.arnova.org

#### SPECIAL SESSIONS AND MINI PLENAIRES, CONTINUED

## Emerging Scholars Professional Workshop: Combating Biases in Academia and Practice

Heritage Hill	Thursday	2:00 pm

Will involve discussions on exploring biases, understanding power dynamics and barriers to inclusion, reflecting on cultural and societal challenges, learning multiple perspectives and experiences creating safer spaces, and how to be an effective ally or mentor.

## Emerging Scholars Professional Workshop: Establishing Your Scholarly Identity

nerilage Hill Friday 10:00 am	Heritage Hill	Friday	10:00 am
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Discusses focusing your streams of research, establishing your areas of teaching expertise, crafting concise descriptions of your identity, and managing opportunities to fit your career objectives.

## Emerging Scholars Professional Workshop: Working in International Settings

Heritage Hill	Friday	3:45 pm
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Focuses on conducting research abroad, engaging in nonprofit/NGO practice internationally, collaborating across international boundaries, working and studying in the U.S. as a foreign citizen, navigating cultural differences, and building support networks.

## Emerging Scholars Professional Workshop: Navigating the Job Market

Haldane Thursday 9:45 am	Haldane	Thursday	9:45 am
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Addresses preparing for and navigating the job market, finishing and publishing from the dissertation, finding the right "fit," negotiating the offer, and considering alternative careers and choosing the right job.

#### SPECIAL SESSIONS

Writing a Successful	Book Proposal	
Heritage Hill	Thursday	$3:\!45 pm$

During this panel, editors of academic presses will discuss how to develop and write a successful book proposal.

Succeeding in Publishing in Peer-Reviewed JournalsVandenberg BThursday9:45 am

During this panel, editors of leading nonprofit journals will discuss how to successfully navigate publishing in peerreviewed academic journals.

#### **Engaging Community Values in Strategic Philanthropy** *Heritage Hill Friday* 8:15 am

Foundation program officers provide their perspectives in engaging the community and its values in strategic philanthropy.

## Effective Peer Review and Article Revision: Guidance for Reviewers and Authors

Vandenberg B	Thursday	$2:00\ pm$

This session will provide scholars tips on how to provide a good peer review for an article as well as guidance to authors on revise and resubmit techniques.



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## **ARNOVA SECTION ACTIVITIES**

NEW THIS YEAR: All S Thursday, 7:00 am - 8:0			SOCIAL ENTREPRENEURS	SHIP/ENTERPRISE	SECTION (SEES)
Join us for breakfast and a Sections available and mee	chance to learn a	bout all the ARNOVA	<b>Membership Meeting</b> Berkey	Thursday	5:30pm
COMMUNITY GRASSROO	TS ASSOCIATIO	N (CGA) SECTION	TEACHING SECTION		
Membership Meeting			Integrating Critical Ped	agogy into the Cla	ssroom"
Grand View BC	Thursday	5:30pm	- Teaching Section Pre-O		-
	Seation Calls and		collaboration with the C	critical Perspectiv	es Common
Community Grassroots S Responses to Big Philant		•	Interest Group Emerald A	Wednesday	6.20 0.00 mm
the Shadow of Amway, A		-	EmeruluA	weanesuuy	6:30 - 9:00 pm
Ottowa	Thursday	9:45 am - 11:15 am	TEACHING SECTION for Nonprofit Managem		ching Social Media
EARLY SCHOLARS SECTIO	)N		Berkey	Thursday	8:00
			am	-	
Early Scholars Section M	-	•			
Grand View A	Friday	5:30 pm	Membership Meeting	1 1	
			Thornapple	Thursday	6:30 pm
GOVERNANCE SECTION			THEORIES, ISSUES, AND		SECTION
The Governance Section	's Colloquium-1	Myth Busters	THEORIES, ISSUES, AND	BOUNDARIES (TIB	5) 51011011
Haldane	Friday	3:45 pm	TIBS Colloquy: Homeg	rown or Imported	l? Theory
	U	1	Development and Use ir		
Governance Section Mer	nbership Meeti	ng	Imperial Friday	3:45 pm	
Grand View A	Thursday	5:30pm			
			Membership Meeting		
Governance Section Sym			Berkey	Thursday	6:30pm
Promoting Organization					
Vandenberg B	Saturday	12:15 – 3:30 pm	THE VALUES (VRADS) SE	CTION	
PRACADEMICS SECTION			Pre-conference Session:	Nonnrofit Advog	and The Good the
PRACADEMICS SECTION			Bad, and the Ugly	A Nonpront Auvoc	acy. The Good, the
Pracademics Pre Confer	ence Session: No	onprofit Sustainable	Thornapple	Wednesday	6:30 - 9:00 pm
Funding from Individual		-	Internet	,, euroceary	0.00 p.100 p.10
Vandenberg B			VALUES (VRAD) Section	on Colloquium: Tl	ne Dark Side of
			Religion, Past and Prese	ent: Defying the G	olden Rule
<b>Pracademics</b> Colloquiun	1: Publishing in	the World of	Grand View A	Thursday	3:45 pm
Research-to-Practice					
Pullman	Thursday	2:00 pm	Membership Meeting		
Mamhanshin Maating			Grand View BC	Friday	5:30pm
Membership Meeting Winchster	Thursday	6:30pm			
W Inclision	inursuug	0.00pm			
PUBLIC POLICY, POLITICS	AND LAW SECT	ION			
PPL Section Colloquium on Local Government-Net	•	•			
Atrium	Friday	10:00 am			
Membership Meeting					
Haldane	Thursday	6:30 pm			

## Thank you TO OUR NEW NVSQ EDITORS & THEIR INSTITUTIONS



**Angela Bies** University of Maryland, College Park



**Chao Guo** University of Pennsylvania



Susan Phillips Carleton University







The ARNOVA Board of Directors and staff would like to thank the significant in-kind financial contributions of the University of Maryland Center for Philanthropy & Nonprofit Leadership, University of Pennsylvania School of Social Policy & Practice, and Carleton University School of Public Policy and Administration as the institutional homes of Co-Editors-in-Chief Angela Bies, Chao Guo and Susan Phillips.

## **CONCURRENT SESSIONS BY TRACK**

## $\label{eq:accountability, effectiveness, evaluation \& \ensuremath{\mathsf{PROGRAM}}\xspace$ outcomes

OUTCOMES					
"Doing Well": Explo Paper Session	oring Outcomes and Pullman	Assumptions <i>Thursday</i>	9:45am		
New Perspectives & Paper Session	Evidence on Accour Pullman	tability <i>Thursday</i>	3:45pm		
Applied Machine L Panel	earning in Nonprofit <i>Pullman</i>	Research <i>Friday</i>	8:15am		
Innovative Perspect Paper Session	tives on "Doing Good Pullman	" Friday	3:45pm		
Nonprofit Informat Performance Repor	ion Challenges: Disc t	losure, Transpare	ncy and		
Paper Session	Pullman	Saturday	8:15am		
ARNOVA PROFESS	IONAL DEVELOPME	NT TRACK			
Market	Professional Worksh				
Meeting	Haldane	Thursday	9:45am		
Emerging Scholars Meeting	Professional Worksh <i>Heritage Hill</i>	op: Surviving Pre <i>Thursday</i>	-tenure 9:45am		
Succeeding in Public <i>Meeting</i>	ishing in Peer-Review <i>Vandenberg B</i>	ved Journals <i>Thursday</i>	9:45am		
Engaging Commun <i>Meeting</i>	ity Values in Strategi <i>Pearl</i>	c Philanthropy <i>Thursday</i>	9:45am		
<b>Emerging Scholars</b>	Professional Worksh	op: Combating B	iases in		
Academia and Prac Meeting		Thursday	2:00pm		
	ew and Article Revisi	on: Guideance for	r		
Reviewers and Auth Meeting	hors Vandenberg B	Thursday	2:00pm		
Writing a Successfu Meeting	ll Book Proposal <i>Heritage Hill</i>	Thursday	3:45pm		
	e of Public Service: A	A Site Visit Trainin	ng		
Workshop for NASI Colloquium	PAA Accreditation Heritage Hill	Friday	8:15am		
	Professional Worksh	op: Establishing	Your		
Scholarly Identity Meeting	Heritage Hill	Friday	10:00am		
BOARD & GOVERNANCE					
Boards and Diversit Paper Session	ty Haldane	Thursday	8:00am		
Governance and Ne Paper Session	etworks Haldane	Thursday	2:00pm		
Nonprofit Boards a Paper Session	nd Relationships wit Haldane	h Staff, Clients an <i>Thursday</i>	d Mission <i>3:45pm</i>		
In Memory of Dr. D Colloquium	Debra Beck aka @npr <i>Haldane</i>	naven <i>Friday</i>	8:15am		

		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
Governance Section ( Colloquium	Colloquy: Myth Bu <i>Haldane</i>	sters Friday	3:45pm		
Nonprofit Governance: Comparative Perspectives on Effectiveness, Capacity and Accountability					
Paper Session	Haldane	Saturday	8:15am		
Governance Section S Organizational Value	s, Beliefs, and Goa	ls	-		
1	Emerald A	Saturday	12:15pm		
Aspects of Governand Paper Session	ce Effectiveness Haldane	Saturday	12:15pm		
COLLABORATION &	NETWORKS				
Approaches to Multi-	Sector Collarborat	ion			
Paper Session	Ruby	Thursday	8:00am		
Unlocking Causal Co Analysis (QCA) to Str Collaboration & Netw	udying Nonprofit C				
Panel	Ruby	Thursday	2:00pm		
Nonprofit and Public Paper Session	Sector Co-product Ruby	tion of Services <i>Thursday</i>	3:45pm		
Challenges of Networ Paper Session	rk Governance <i>Ruby</i>	Friday	8:15am		
Delivery of Complex Paper Session	Services Through ( <i>Ruby</i>	Collaborative Net <i>Friday</i>	works 10:00am		
Lightening Research Roundtable Collaboration & Networks					
Lightning Research Roundtable (Panel)	Ruby	Friday	3:45pm		
Resources Dependen	cy in Nonprofit Ne	etworks			
Paper Session	Ruby	Saturday	8:15am		
Crossing Boundaries		-	-		
Paper Session	Ruby	Saturday	12:15pm		
Complex Social Proble Collaboration from M			xploring		
Panel	Ruby	Saturday	2:00pm		
COMMUNITY & GRASSROOTS ORGANIZATION (SECULAR & FAITH-BASED)					
Civic Activism and Co	ollective Identity				
Paper Session	Ottowa	Friday	10:00am		
Grassroots Exclusion Coalitions	: Race, Politics and	l Trust in Urban	Nonprofit		
Panel	Ottowa	Friday	3:45pm		
Organizational Struc Participation	tures: Facilitating I	Empowerment a	nd		
Paper Session	Ottowa	Saturday	8:15am		
Philanthropy and Con Paper Session	mmunity in Europ <i>Ottowa</i>	e and Asia <i>Saturday</i>	2:00pm		

Building Organizational Capacity for Grassroots Communities

Thursday

8:00am

Ottowa

In Memory of Dr. Debra Beck aka (@npmavenColloquiumHaldaneFriday8:15amMotivation and Commitment of Board MembersPaper SessionHaldaneFriday10:00am

 $Paper \, Session$ 

CGA Colloquy: Grassroots Responses to Big Philanthropy: GrandRapids Activism in the Shadow of Amway, ArtPrize, and DeVosColloquiumOttowaThursday9:45am

#### HUMANITIES

Local Religious Philanthropy: Historical Case Studies from the Hoosier State				
Panel	Grand View A	Thursday	8:00am	
Normative Perspec	tives on Contemporar	y Philanthropy		
Panel	Grand View A	Thursday	9:45am	
Innovation in Hear	rtland Cities: Developi	ng Cultures of Giv	ving	
Panel	Grand View A	Thursday	2:00 pm	
A Critical Exploration of Discourses in the Field of Nonprofit and Philanthropic Studies				
Panel	Grand View A	Friday	8:15am	
Activist Philanthropy in an Era of Social Change				
Paper Session	Grand View A	Friday	3:45 pm	
Neoliberalism and the Nonprofit Sector				
Paper Session	Grand View A	Saturday	8:15am	
Market and Non-market Influences on the Nonprofit Sector				
Paper Session	Grand View A	Saturday	12:15pm	

#### **INNOVATION & ENTREPRENEURSHIP**

Contexts and Strategy for Social Enterprise						
Paper Session	Riverview	Thursday	8:00am			
	Giving Models that Transform the Giver: Cultivating User Engagement and Social Relationships to Increase Generosity					
Panel	Riverview	Thursday	9:45am			
New Frontiers in Giv	ring and Social Finar	nce				
Paper Session	Riverview	Thursday	$2{:}00pm$			
The Dark Sides of So	cial Entrepreneursh	ip and Social Ente	erprise			
Panel	Pearl	Thursday	3:45 pm			
Incubators and Inter		1	-			
Paper Session	Riverview	Friday	8:15am			
International Perspe	ctives on Social Ente	erprise				
Paper Session	Riverview	Friday	10:00am			
Organizational Identity and Commercialization among Social Enterprise						
Paper Session	Riverview	Friday	3:45pm			
Performance and Evaluation in Social Enterprise						
Paper Session	Riverview	Saturday	8:15am			
Founders and Founding Social Enterprise						
Paper Session	Riverview	Saturday	12:15pm			

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Organizational Dy	namics of Social E	Interprise		Employee Engag	ement and Human R	esources	
Paper Session	Riverview	Saturday	2:00pm	Paper Session	Pearl	Friday	10:00am
Institutional Logic	e Perspective on So	cial Enterprise		Networks, Comp	lexity, and Change		
Paper Session	Riverview	Thursday	3:45 pm	Paper Session	Nelson	Friday	3:45 pm
				Revenue Types:	Gains and Costs		
MANAGEMENT, L	EADERSHIP & STR	RATEGY		Paper Session	Pearl	Friday	3:45 pm
HRM and Employ			zations:	Employee and V	olunteer Motivation		
International Evid Panel	lence from Researd	Thursday	8:00am	Paper Session	Pearl	Saturday	8:15am
		inarsaug	0.000	Marketization ar	nd Managerialism		
Giving and Grantı Paper Session	naking <i>Nelson</i>	Thursday	8:00am	Paper Session	Nelson	Saturday	8:15am
1		inursaay	8.00um	Human Dynami	cs and the Nonprofit	Sector	
Nonprofit Revenu				Paper Session	Nelson	Saturday	12:15pm
Paper Session	Nelson	Thursday	9:45am	*		0	
Nonprofit Merger	-			PHILANTHROPY	, FUNDRAISING & GI	VING	
Paper Session	Pearl	Thursday	2:00pm	The Fundraising	Profession: What We	Know What Qu	estions
Nonprofit Manage	ers: Skills and Perc	eptions		Remain.			000000
Paper Session	Nelson	Thursday	3:45 pm	Panel	Winchester	Thursday	8:00am
Financing Nonpro	ofits: Revisiting Th	eories to Inform P	ractice	Understanding (	Corporate Foundation	s: Roles and Inte	ractions in
Panel	Nelson	Friday	8:15am	Different Welfar	•		
Nonprofit Financi	al Management			Panel	Grand View BC	Thursday	8:00am
Paper Session	Pearl	Friday	8:15am	Public-Private Te	ensions in Private Phi	lanthropy	
On Being a Nonpr	ofit Leader	-		Paper Session	Thorn apple	Thursday	8:00am
Paper Session	Nelson	Friday	10:00am				
1							

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Lightening Research Roundtable Philanthropy, Fundraising & Giving				
Lightning Research Roundtable (Panel		Thursday	9:45am	
Gender and Phila Panel	nthropy Winchester	Thursday	9:45am	
	opy: Professional Fund Ionprofit Reputation, a <i>Thornapple</i>			
Rage, Race and R Paper Session	eligion Grand View BC	Thursday	2:00pm	
Motivations for In Paper Session	ndividual Giving <i>Thornapple</i>	Thursday	2:00pm	
Philanthropy in the Paper Session	he Midst of Political an <i>Grand View BC</i>	d Financial Cris <i>Thursday</i>	sis <i>3:45pm</i>	
Philanthropy	nparisons in Individual			
Paper Session	Thornapple	Thursday	<i>3:45pm</i>	
Developments an Panel	nthropy: Current Kno <sup>.</sup> d Emotions <i>Grand View BC</i>	Friday	8:15am	
Foundations as Ir Panel	nterest Groups Thornapple	Friday	8:15am	
	titude, and Gaps: Socia erosity and Charitable		gical	
Panel	Grand View BC	Friday	10:00am	
Perspective	ce of Faith Based Phila			
Panel	Winchester	Friday	10:00am	
Innovations in Fu Paper Session	Indraising Grand View A	Friday	10:00am	
and Debt	ganizational Perspectiv	-	-	
Paper Session	Thornapple	Friday	10:00am	
Sounds	ax Policy: It's Much Mo	_	'han it	
Paper Session	Grand View BC	Friday	3:45pm	
	lanthropic Strategies: ( Norway, and Saudia An <i>Thornapple</i>		es of Israel, <i>3:45pm</i>	
-	n Nonprofit Finance Grand View BC	Saturday	8:15am	
	thropy and Civil Societ	Ŭ		
	China's Nonprofit and H Winchester			
Framing Beneficia Paper Session	aries in Funding Reque Grand View BC	ests Saturday	12:15pm	
Non-Financial Ph Paper Session	iilanthropy: Blood, Mil <i>Thornapple</i>	k and Social Su Saturday	pport <i>12:15pm</i>	

Operationalizing and Theorizing Enabling Conditions of Philanthropy and Fundraising for Cross-National Comparative Research: Challenges and Promise				
Colloquium 0	Grand View BC	Saturday	2:00pm	
On the Web or In th	ne Streets: Investigati	ing Structures for	Giving	
Paper Session	Thornapple	Saturday	2:00pm	
PUBLIC POLICY & L	AW			
	.aw Reforms: Charita atory Policy – New V		d Intent,	
Panel	Gerald Ford	Thursday	8:00am	
Regulating a Blurre Paper Session	d Sector <i>Gerald Ford</i>	Thursday	.9:45am	
-			-	
Sector?	Advocacy in the Non	pront and volunt	ary	
Panel	Gerald Ford	Thursday	2:00 pm	
Government-Nonpi	rofit Relationships ar	nd Accountability		
Paper Session	Ottowa	Thursday	2:00 pm	
Determinants of Po	licy Advocacy and Er	ngagement Strateg	gies	
Paper Session	Vandenberg B	Thursday	$3:\!45 pm$	
	ang: Evolving Patter	ns in Transnation	al	
Advocacy Colloquium	Gerald Ford	Friday	8:15am	
Policy Implementat Paper Session	ions: Impacts Intend <i>Ottowa</i>	led and Actual <i>Friday</i>	8:15am	
Contemporary Chal Panel	lenges to Nonprofit I <i>Gerald Ford</i>	Exceptionalism in <i>Friday</i>	the Law 10:00am	
Dynamics of NGO-States Relationships: Aid, Accountability, and				
Regulation Paper Session	Gerald Ford	Friday	3:45pm	
1		0	-	
Charity, Politics, Rights and Discrimination – Charting the Relationship Between Charity and State				
Panel	Gerald Ford	Saturday	8:15am	
Nonprofit Advocacy	and Representation			
Paper Session	Gerald Ford	Saturday	12:15pm	
New Modes of Advo Paper Session	ocacy: Social Mobiliza Ottowa	ation and Nonpro <i>Saturday</i>	fits <i>12:15pm</i>	
Framing and Advoc	acy: What Works		*	
Paper Session	Gerald Ford	Saturday	2:00pm	
<b>RESEARCH TO PRA</b>	CTICE			
Building Relationsh	ips with Internal and	d External Stakeh	olders	
-	Pullman			

Paper SessionPullmanThursday8:00amPracademics Colloquium--Publishing in the World of Research-to-<br/>PracticeDellmanThursday2:00pmColloquiumPullmanThursday2:00pmBuilding Strong Practioner and Academic Relationships<br/>ColloquiumPullmanFriday10:00am

Use of Evidence by Nonprofit Organizations: Theory to Practice Panel Pullman Saturday 12:15pm

#### **TEACHING & EDUCATION**

TEACHING SECTION COLLOQUY: Teaching Social Media for Nonprofit Management					
Colloquium	Berkey	Thursday	8:00am		
Toward a More Perfect Academy: Elevating Critical Theory Research Methods in Nonprofit Education and Pedagogy Panel Berkey Thursday 9:45am					
Tunet	Berkey	Thursday	9:45am		
Creating and Teaching	-	a Case Studies			
Colloquium	Berkey	Thursday	2:00pm		
Teaching Critical Per	rspectives				
Colloquium	Berkey	Thursday	3:45 pm		
Lightning Research	Round: Nonprofit I	Management Ed	ucation		
Lightning Research Roundtable (Panel)	Berkey	Friday	8:15am		
The Future of Nonp	rofit Management H	Education			
Paper Session	Berkey	Friday	10:00am		
Teaching a Critical Approach to Managing Nonprofit & Voluntary Organizations					
Panel	Berkey	Friday	3:45 pm		
Historical Research on the Financing of Professional Education: The Case of Harvard Law School					
Colloquium	Thornapple	Saturday	8:15am		
Curricular Variations in Third Sector Education Programs: Current Practices and Future Trends					
Panel	Berkey	Saturday	8:15am		

Education, Opportunity and Leadership in the Nonprofit Sector						
Paper Session	Berkey	Saturday	$12:\!15 pm$			
Experiential Edu	Experiential Education in Nonprofit Curricula: Different Approaches					
Paper Session	Berkey	Saturday	2:00pm			
	CE TRACK - STRENG THE ROLE OF NONP IS		NTHROPIC			
A Code of Ethics	for the Nonprofit Se	ctor?				
Colloquium	VandenbergA	Thursday	8:00am			
Nonprofit Exper	iences Under Author	itarian Rule				
Colloquium	Atrium	Thursday	8:00am			
Shrinking Space	for African Civil Soci	etv				
Colloquium	Vandenberg B	Thursday	8:00am			
Emerging Schola	ars Research Roundta	able 4				
Colloquium	Fine Arts	Thursday	8:00am			
	Place and Governance: Interactions among Nonprofits, Communities and Governments					
Paper Session	Imperial	Thursday	8:00am			
Institutional Logics: Hybridity, Partnership and Organizational Maintenance						
Paper Session	Atrium	Thursday	9:45am			
Representation and Diversity in Nonprofit Organizations and Philanthropy						
Paper Session	Vandenberg A	Thursday	9:45am			

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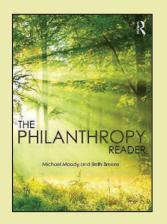
#### **CONCURRENT SESSIONS BY TRACK CONTINUED**

Emerging Scholars F Colloquium	Research Roundtable Fine Arts	e 1 <i>Thursday</i>	2:00pm	
Lightening Research Roundtable Innovation, Change and Place				
Lightning Research Roundtable (Panel)		Thursday	2:00pm	
Place-based Universit	ity Partnerships			
	Vandenberg A	Thursday	2:00pm	
Philanthropic Engag	ement and Influenc	e		
Paper Session	Imperial	Thursday	2:00pm	
Emerging Scholars F	Research Roundtable	e 3		
Colloquium	Fine Arts	Thursday	3:45pm	
Resilient Communities through Nonprofit Capacity Building				
Panel	Atrium	Thursday	3:45pm	
Understanding Varying Aspects of Civil Society				
Paper Session	Imperial	Thursday	3:45pm	
Race, Gender and Ed	nuity			
,	Vandenberg A	Thursday	3:45 pm	
Nonprofit Collaborations that Strengthen the Local Community. Perspectives from the City of Philadelphia				
Colloquium	Atrium	Friday	8:15am	
Emerging Scholars F	Research Roundtable	e 6		
Colloquium	Fine Arts	Friday	8:15am	

# The Philanthropy Reader

From **Michael Moody**, Frey Foundation Chair for Family Philanthropy at the Dorothy A. Johnson Center for Philanthropy at Grand Valley State University, and **Beth Breeze**, Director of the Centre for Philanthropy at the University of Kent

The Philanthropy Reader is a one-stop source for the most essential writing on philanthropy, from across time and across the globe. This text is essential reading for students in philanthropy courses worldwide, and will be of interest to anyone active in the philanthropic and nonprofit sectors — from donors and grantmakers, to advisers and fundraisers.



The Role of Nonp Governance	profits and Philant	hropy in Collaborativ	ve
Paper Session	Kendall	Friday	8:15am
Community Phila Paper Session	nthropy Strategies Imperial	s and Impact <i>Friday</i>	8:15am
	loquium: Advanci it-Nonprofit Relati	ng the Research Age	enda on
Colloquium	Atrium	Friday	10:00am
Emerging Scholar Colloquium	rs Research Round <i>Fine Arts</i>	ltable 7 <i>Friday</i>	10:00am
Civic Groups and Paper Session	Voluntary Action <i>Kendall</i>	Friday	10:00am
Nonprofits & NG Paper Session	Os Strengthening Imperial	Local Communities <i>Friday</i>	10:00am
MINI PLENARY: Sector	: Toward an Index	of the Health of the	Nonprofit
Colloquium	Imperial	Friday	2:00pm
MINI PLENARY Colloquium	Climate Change Atrium	and the Civic Sector <i>Friday</i>	2:00pm
MINI PLENARY and Where we Ne		Privilege: Where we	e've Been
Colloquium	Pearl	Friday	2:00pm
	: So Close, Yet So F Research on Nonp <i>Gerald Ford</i>		2:00pm
	Recognition of Av	ward Winning Schol	arly
Research <i>Colloquium</i>	Emerald B	Friday	2:00pm
	Recognition of Av	ward Winning Schol	arly
Research II <i>Colloquium</i>	Emerald A	Friday	2:00pm
Muslim Philanthi Colloquium	copy : Data Driven Atrium	Research Challenge Friday	es <i>3:45pm</i>
		oorted?: Theory Dev	elopment
and Use in Nonpr <i>Colloquium</i>	ofit Studies Imperial	Friday	3:45 pm
Philanthropy in A Colloquium	frica – Engaging I <i>Kendall</i>	Local Priorities Friday	3:45pm
Emerging Scholar Colloquium	rs Research Round <i>Fine Arts</i>	ltable 5 <i>Friday</i>	3:45pm
Nonprofit Panel I <i>Colloquium</i>	Dataset Project - E Atrium	xpanding Partnershi <i>Saturday</i>	ips <i>8:15am</i>
Perspectives on P Paper Session	lace-Based Philant Imperial	thropy Saturday	8:15am
Data driven Resea Colloquium	arch in African Phi Heritage Hill	ilanthropy and Civil <i>Saturday</i>	Society 12:15pm
	e Takes Imaginatio profits to Local Con	on: The Contribution mmunities	ns of Arts

Available now at Routledge.com

Panel

Vandenberg A

Saturday

12:15pm

#### **CONCURRENT SESSIONS BY TRACK CONTINUED**

The Intellectual Development of Nonprofit and Philanthropic			ALLIANCE FOR NONPROFIT MANAGEMENT				
Studies Paper Session	Imperial	Saturday	12:15pm	Navigating the Im	NONPROFIT MAN pact Economy: Hov	v Capacity Builder	
NGO Risk, Respo	nse and Resilency			Nonprofit Partners Can Access Capital More Broadly			
Paper Session	Atrium	Saturday	12:15pm	Meeting	Emerald B	Thursday	8:00am
Rethinking Race, Gender, and Oppression in Nonprofit Theory			ALLIANCE FOR NONPROFIT MANAGEMENT SESSION: Board				
Panel	Imperial	Saturday	2:00pm		nared Power: How N nittee Chairs Unders readership		
<b>VOLUNTARISM &amp;</b>	VOLUNTEERING			Meeting	Emerald A	Thursday	8:00am
Understanding Vo Paper Session	lunteering: Civil Soci Winchester	iety Perceptions <i>Thursday</i>	2:00pm		NONPROFIT MAN e-Old Question of C		
- 				Organizations Get		apacity Danaing.	
Managing Volunte Paper Session	eers <i>Winchester</i>	Thursday	3:45 pm	Meeting	Emerald B	Thursday	9:45am
International Research on Volunteering		ALLIANCE FOR NONPROFIT MANAGEMENT SESSION:					
5		8:15am	Advancing Diversity and Inclusion by Design				
1 aper bession	W thenester	inuug	0.10 <i>um</i>	Meeting	Emerald A	Thursday	9:45 am
0	Age and Under Econ	-	0.15	ALLIANCE FOR	NONPROFIT MAN	AGEMENT SESS	ION: :
Paper Session	Winchester	Friday	3:45pm	0	ough: Building the	Supply Side of the	Capacity
Citizen Initiatives	for International Dev	velopment		Building Ecosyste			
Panel	VandenbergA	Saturday	8:15am	Meeting	Emerald A	Thursday	2:00pm
New Approaches t Paper Session	to Volunteering Winchester	Saturday	8:15am	Nonprofits and Ri Assessment of Org	,	amework for a Ho	listic
				Meeting	Emerald B	Thursday	2:00pm

#### The Research Infrastructure of Chinese Foundations An Open Data Project for Your Research

A major challenge for studying the nonprofit sector in China is the lack of data for empirical studies. The *Research Infrastructure of Chinese Foundations (RICF)* is an open data project of Chinese foundations, civil society, and social development in general.

The database schema consists of three major themes: *foundations' basic organizational profile* (e.g., name, address, and board member), *program information* (e.g., program description), and *financial information* (e.g., financial position and cash flow). RICF's methodology is peer-reviewed by the experts in the field and published in *Scientific Data\**, a Nature Research journal. For more information about the methodology, please visit doi:10.1038/sdata.2017.94

RICF also provides funding for nonprofit studies about China. For more information, please visit http://ricf.org.cn/

\* Ma, J., Wang, Q., Dong, C., & Li, H. (2017). The research infrastructure of Chinese foundations, a database for Chinese civil society studies. *Scientific Data*, *4*, sdata201794. https://doi.org/10.1038/sdata.2017.94

\*\* RICF is an Intetix Institute project and funded in part by Zhejiang Dunhe Foundation (http://www.dunhefoundation.org).

# **IUPUI** SCHOOL OF PUBLIC AND ENVIRONMENTAL AFFAIRS



# **OUR STUDENTS MAJOR IN MAKING A DIFFERENCE**

SPEA is pleased to announce the promotion of Suzann Lupton to the role of Assistant Dean in Indianapolis. We also welcome our newest faculty members. Adam Eckerd and Fredrik Andersson.



Suzann Lupton Assistant Dean

Healthcare Philanthropy



Fredrik Andersson Assistant Professor

Social Entrepreneurship; Nonprofit Governance



Nonprofit Evaluation: Outcome Measurement; Assessment Use:



**Jamie Levine Daniel** Assistant Professor

Nonprofit Management, roles, capacity, and resource acquisition

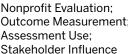
Marlene Walk Assistant Professor

Human Resource Management; Organizational Behavior and Change; Volunteer Management

Wolfgang Bielefeld Professor Emeritus

Nonprofit Management; Philanthropic Studies







#### **CONCURRENT SESSIONS BY TRACK CONTINUED**

Learning Programs	ONPROFIT MANA Cost Effective Capa	city Building and	More	ALLIANCE FOR NO DNA of a Highly Eng
Meeting	Emerald A	Thursday	3:45 pm	Meeting
	ONPROFIT MANA he Future: Developin <i>Emerald B</i>			ALLIANCE FOR NO Could Possibly Go W Risks
	ONPROFIT MANA Tools for Managing			Meeting ALLIANCE FOR NO Unlocking the Power Meeting
Meeting	LineratuA	Priday	0.15um	meeting
	ONPROFIT MANA ge Efforts Stick: Usir nsultancies			ALLIANCE FOR NO Power of Leadership and Opportunities
Meeting	Emerald B	Friday	8:15am	Meeting
	ONPROFIT MANA Small Geographies	GEMENT SESSIC	DN:	
Meeting	Emerald A	Friday	10:00am	

ALLIANCE FOR NO DNA of a Highly Eng	ONPROFIT MANAGE gaged Culture	EMENT SESSIO	N: The
Meeting	Emerald B	Friday	10:00am
	ONPROFIT MANAGE rong?: Assessing and		
Meeting	Emerald A	Friday	$3:\!45 pm$
	DNPROFIT MANAGE of Your Organization <i>Emerald B</i>		N: 3:45pm
	ONPROFIT MANAGE Transitions: Research		

Saturday

8:15am

Emerald B

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#### **Call for Paper Abstracts and Panel Proposals**

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With the growing awareness of the importance of collaborative governance and civic engagement in public affairs, nonprofits and philanthropy (which connotes both giving and volunteering) have become important vehicles for harnessing societal contributions to advance social good. The third sector not only contributes additional resources and new ideas to cope with complex social problems, but more importantly creates potentials for social innovation. Such a promise, however, has important implications for public governance as well as the operation and development of the third sector. This conference addresses issues involved in the evolving government-third sector relations in Asia, with a focus on the changing roles of the third sector in public affairs, and their implications for nonprofit management, philanthropic practice, and volunteering.

We are calling for papers that advance the theoretical understanding of factors activating and shaping the changing dynamic between government and the third sector, and the implications of the change for public governance and the sector's development. We encourage diverse theoretical approaches and methodologies including both qualitative and quantitative research; and also studies with a focus at the individual, organizational or sectoral levels. As we strive to bridge the academic and professional communities in the study and practice of nonprofits and philanthropy, we also welcome proposals for discussion panels by practitioners which address the opportunities and challenges they face amid the changing government-third sector relations. For these practitioner-oriented sessions, innovative modes of presentation and discussion are encouraged; they may be short presentations on case studies to provoke thoughts and discussions, panel discussions of best practices, or provocative talks. Roundtable sessions in which academics and practitioners share their views and experiences of seizing the opportunities and meeting the challenges are also welcomed.

We hope that, through the scholarly and professional exchanges at the conference, academics, nonprofit executives, philanthropy practitioners, social entrepreneurs, and policymakers can take the challenge of coping with the changing government-third sector relations seriously, and collaborate to meet the challenge.

Visit arnova.org/arnova\_asia for more information. Submissions of paper abstracts and panel proposals should be sent to arnovaasia@hku.hk.

#### **IMPORTANT DATES**

Deadline for Abstracts (About 500 words): Notification of Acceptance: Early Bird Registration Deadline: Standard Registration Deadline: Submission of full paper: February 1, 2018 February 28, 2018 March 15, 2018 May 27, 2018 June 10, 2018



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**Komla Dzigbede,** Assistant Professor, Binghamton University



**Elizabeth Searing,** Assistant Professor, University at Albany

# **DETAILED CONFERENCE PROGRAM**

For changes or additions since this printing see Addendum.

#### WEDNESDAY, NOVEMBER 15

#### 001. REGISTRATION OPEN

7:30 to 10:30 am Registration 2

**002.** Brudney Doctoral Fellows Seminar (by invitation) 8:00 to 5:00 pm Berkey

**003. Hager Doctoral Fellows Seminar (by invitation)** 8:00 to 5:00 pm Haldane

**004.** Handy Doctoral Fellows Seminar (by invitation) 8:00 to 5:00 pm Kendall

**006.** ARNOVA Board of Directors Meeting 9:00 to 3:00 pm Heritage Hill

007. A Guided Tour of Open Data for Nonprofit Scholarship

12:30 to 3:00 pm Vandenberg A

Presenters:

Jesse Lecy, Maxwell School of Citizenship and Public Affairs

Nathan Grasse, Carleton University

#### 016. REGISTRATION OPEN

2:00 to 6:00 pm Registration 2

017. 2017 Diversity Scholars & Leaders Professional Development Workshop (by invitation only) 3:00 to 8:00 pm Grand View A

018. Undergraduate Diversity Scholars & Leaders Professional Development Workshop (by invitation only) 3:00 to 8:00 pm Grand View B

019. 2016 Diversity Scholars & Leaders Professional Development Workshop (by invitation only) 3:00 to 8:00 pm Grand View C

020. PRACADEMICS PRE CONFERENCE SESSION: Nonprofit Sustainable Funding from Individual Donors: A Proven Model

4:00 to 5:30 pm Vandenberg A Presenter: **Terry Axelrod**, Benevon

**021. ALLIANCE FOR NONPROFIT MANAGEMENT: Networking Reception** 5:30 to 6:30 pm Atrium **022.** Integrating Critical Pedagogy into the Classroom" - Teaching Section Pre-Conference Workshop in collaboration with the Critical Perspectives Common Interest Group 6:30 to 9:00 pm Emerald A

**023. VRADS Pre-conference session: Nonprofit** Advocacy: The Good, the Bad and the Ugly 6:30 to 8:30 pm Thornapple

**024. ICSERA Leaders Meeting** 9:30 to 10:30 pm Diamond

#### ALLIANCE SESSIONS - Require Pre-Registration

Alliance for Nonprofit Management Welcome & Opening Activities 8:30 to 10:00 am Atrium Alliance for Nonprofit Management: "Where's Your Interest" Group Session 10:15 to 12:15 pm Emerald A Presenter: Molly Penn, Penn Flood Consulting Alliance for Nonprofit Management: Seasoned

Consultant's Colloquium: The Intersection of Practice between Capacity Building Organizations & Executive Transition & Leadership Continuity Practice 10:15 to 12:15 pm Emerald B

Alliance for Nonprofit Management: Governance Affinity Group Innovation Lab 10:15 to 12:15 pm Pearl Presenter: Judy Freiwirth, Nonprofit Solutions Associates

Alliance for Nonprofit Management Regional Gatherings

12:30 to 1:30 pm Atrium

Alliance for Nonprofit Management: Challenging Racism & Advancing Equity: Integrating Racial Equity into Organizational Development Workshop 1:45 to 5:15 pm

Emerald A

Presenters:

*Curdina Hill*, Clearways Consulting and Coaching *Jeff Branch*, Philadelphia College of Osteopathic Medicine

#### **THURSDAY, NOVEMBER 16**

Alliance for Nonprofit Management: Capacity Building Organization Affinity Group Session 1:45 to 4:45 pm Emerald B Presenter: Keith Timko, Support Center (NY) Patty Oertel, The Oertel Group	<b>028. TEACHING SECTION COLLOQUY: Teaching</b> Social Media for Nonprofit Management Teaching & Education Colloquium 8:00 to 9:30 am Berkey Presenter:
Alliance for Nonprofit Management: Governance Affinity Group Innovation Lab 1:45 to 4:45 pm Pearl Presenter: Judy Freiwirth, Nonprofit Solutions Associates Alliance for Nonprofit Management: Executive Transition and Leadership Continuity Affinity Group 1:45 to 4:45 pm Ruby Presenters: Mary Vradelis, Sequoia Consulting Associates, LLC Catherine Bradshaw, Cadence Consulting, LLC	Jimmy Young, California State University San Marcos Chair: Mary Ann Feldheim, University of Central Florida 032. Emerging Scholars Research Roundtable 4 The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations Colloquium 8:00 to 9:30 am Fine Arts Presenters: Yolonda Freeman-Hildreth, Case Western Reserve University Andrew Charles Schoeneman, University of
THURSDAY, NOVEMBER 16 025. SECTION BREAKFAST MEET & GREET 7:00 to 8:00 am Pantlind Ballroom	Richmond <i>Federickia Washington</i> , University of North Texas Chairs: <i>Yuko Suda</i> , Toyo University <i>Judith L. Millesen</i> , Ohio University
026. REGISTRATION OPEN 7:30 to 5:30 pm Registration 2 029. EXHIBITS OPEN 8:00 to 5:00 pm Center Concourse	<ul> <li>O33. Emerging Charity Law Reforms: Charitable</li> <li>Definition and Intent, Taxation and Regulatory Policy</li> <li>– New Views and Visions</li> <li>Public Policy, Regulation &amp; Advocacy</li> <li>Panel</li> <li>8:00 to 9:30 am</li> <li>Gerald Ford</li> </ul>
<ul> <li>Definition of the second state state of the second state state</li></ul>	<ul> <li>Participants:</li> <li>Reforming Tax Policy with Respect to Not-for-Profit Organizations Evelyn Brody, Chicago-Kent Coll of Law IIT</li> <li>Public Benefit Post-Pemsel Mary Synge, University of Exeter</li> <li>Redefining the Measure of Success: A Historical and Comparative Look at Not-for-profit Regulation Oonagh Breen, University College Dublin</li> <li>Charitable Intention on Shifting Sands John Picton, University of Liverpool</li> <li>Chair:</li> <li>Murray Baird, Australian Charities and Not-for- Profits Commission</li> <li>034. Local Religious Philanthropy: Historical Case Studies from the Hoosier State</li> <li>Humanities</li> <li>Panel</li> <li>8:00 to 9:30 am Grand View A</li> <li>Participants:</li> <li>Religious Philanthropy in the Hoosier State: Proposing Approaches for Future Local Philanthropic Histories</li> </ul>

David King, Indiana University Lilly Family School of Philanthropy

- A Prelude to Civil War: Indiana Abolitionists' Contribution to Debates over Slavery, Higher Education, and Religious Philanthropy *Thad S Austin, Lilly Family School of Philanthopy*
- From Secular Philanthropy to Religious Authority: The Rise of the Jewish Federation of Indianapolis (1905-1930) *Jim Alexander, Franklin College*
- Thinking Locally, Living Nationally: The Development of the Islamic Society of North America (1979-2008) *Shariq A Siddiqui, ARNOVA*

#### Chair:

*David C. Hammack*, Case Western Reserve University Discussant:

David C. Hammack, Case Western Reserve University

#### 035. Understanding Corporate Foundations: Roles and Interactions in Different Welfare Systems

Philanthropy, Fundraising & Giving Panel

8:00 to 9:30 am

Grand View BC

Participants:

- Corporate Philanthropic Foundations in Europe Georg von Schnurbein, Center for Philanthropy Studies, University of Basel; Theresa Gehringer, Center for Philanthropy Studies (CEPS)
- Corporate Philanthropic Foundations An Odd Case in the Swedish Welfare State System Johan Von Essen, Ersta Sköndal University College; Johan Hvenmark, Ersta Skondal Bracke University College
- Corporate Donor-to-Donor Collaborations: The Case of a Collective-Corporate Foundation *Stephanie Maas, Erasmus Universiteit*

#### Chair:

Lucas C.P.M. Meijs, Erasmus University Rotterdam

#### 036. Boards and Diversity

Boards & Governance Paper Session 8:00 to 9:30 am Haldane

Participants:

- Board Gender Composition and the United Way Lauren Dula, Indiana University, Bloomington
- Capital Structure and Gender Diversity in the Boardroom: an Empirical Analysis in a Belgian Nonprofit Setting *Machteld Van den Bogaerd*, *KU Leuven*
- Enhancing Boardroom Performance: Evidence in Favor of Adopting Diversity and Inclusion as a Strategic Imperative Chris Fredette, University of Windsor; Ruth S. Bernstein, University of Washington Tacoma
- Embracing the Growing Importance of Diversity: Philanthropy, Leadership, & Board Engagement Una Osili, Indiana University; Angela White, Johnson, Grossnickle, 안 Associates; Deanna Lepsky, Johnson, Grossnickle, 안 Associates; Sasha Zarins, Lilly

Family School of Philanthropy; Jonathan J. Bergdoll, IU Lilly Family School of Philanthropy; Xiaonan Kou, IU Lilly Family School of Philanthropy Chair:

Margaret F. Sloan, James Madison University

#### 037. Place and Governance: Interactions among Nonprofits, Communities and Governments

The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic

Organizations

Paper Session

8:00 to 9:30 am Imperial

Participants:

- Collaborative Governance Regimes, Place-Based Philanthropy and Collective Impact: How Do they Differ and Why Does it Matter? *Mary Kay Gugerty, University of Washington; Emily Finchum*-*Mason, University of Washington; Kelly Husted, University of Washington; Austin Sell, University of Washington*
- Cities in Action: A Comparative Study of Sustainability Practices in U.S. Cities *Christof Brandtner, Stanford* University; David Suarez, Evans School of Public Policy and Governance
- The Spatial Turn in Nonprofit Studies: Why We Are Ready to 'Make Space for Place' Brent Never, University of Missouri-Kansas City
- Individual Perceptions and Use of Nonprofits in Diverse Urban Settings: Supplements or Complements to Local Government Failings? Khaldoun AbouAssi, American University; Lewis Faulk, American University; Minjung Kim, American University; Joe Shaffer, American University; Long Hoang Tran, American University

#### Chair:

**Yuan (Daniel) Cheng**, SPEA - Indiana University Bloomington

038. Giving and Grantmaking

- Management, Leadership & Strategy
- Paper Session

8:00 to 9:30 am

Nelson

Participants:

- Cutback Management and Foundation Grantmaking Joe Shaffer, American University; Lewis Faulk, American University
- Network Leadership and Paradox in Human Rights Grantmaking Andrew Simon, Seton Hall University
- Do Female Members in Membership Associations Donate More When Female Board Members Present? *Khaldoun AbouAssi, American University; Seung-Ho An, Texas A&M University*
- Through Thick and Thin: Private Foundation Payouts Across Time Thad D. Calabrese, NYU Wagner; Todd Ely, University of Colorado Denver

Chair: *SP Kalaunee*, Eastern University

#### 039. Building Organizational Capacity for Grassroots Communities

Community & Grassroots Organization (Secular & Faithbased)

Paper Session

8:00 to 9:30 am

Ottowa

- Participants:
  - Assessing the Capacity of Community-Based Nonprofits at the Grassroot Level in Hong Kong and Taiwan Helen K. Liu, The University of Hong Kong; Chiako Hung, Arizona State University
  - Barriers and Opportunities for Building Political Capacity: Findings from a National Survey of Community Based Nonprofit Organizations Nathaniel Wright, Texas Tech University; Danie Vaughn, Texas Tech University
  - Beyond Funding: The Roles of Capacity and Religiosity in Faith-Based Partnerships J. Sophia Fu, Northwestern University; Katherine Cooper, Northwestern University; Michelle D Shumate, Northwestern University
  - Participatory Initiatives in the Shifting Global Landscape: A Case Study of Labor and a Faith-Based Organization in the American South Anna Erwin, Miami University of Ohio

#### Chair:

Roland J. Kushner, Muhlenberg College

040. HRM and Employment Relations in Nonprofit Organizations: International Evidence from Research and Practice

Management, Leadership & Strategy

Panel

8:00 to 9:30 am

Pearl

Participants:

- Advancing Strategic HRM in the Nonprofit Field: A Systematic Review and Research Agenda Alina Baluch, The Centre for the Study of Philanthropy & Public Good, University of St Andrews
- The Human Resources Drivers of Strategic Intent in a Social Enterprise Organization Kunle Akingbola, Lakehead University; Carol Brunt, University of Wisconsin-Whitewater

Social Transformation and Worker Representation: the Multiple Toles of Unions in the Canadian Nonprofit Sector Carol Brunt, University of Wisconsin-Whitewater; Kunle Akingbola, Lakehead University

Chair:

*Alina Baluch*, The Centre for the Study of Philanthropy & Public Good, University of St Andrews

041. Building Relationships with Internal and External Stakeholders

Research to Practice Paper Session 8:00 to 9:30 am

Pullman

Participants:

- Facebook and Twitter Use in Nonprofit Human Service Organizations David A. Campbell, Binghamton University; Kristina K Lambright, Binghamton University
- Tweets that Work: Bridging Research and Practice on Social Media Use for Nonprofit Fundraising Aya Okada, Kanazawa University; Yu Ishida, Miyagi University
- Bridging the Logic Divide in Public Service Delivery? The Case of Place-Based Early Action Interventions in the UK Ellen Katherine Bennett, Sheffield Hallam University; Tracey Coule, Sheffield Hallam University; Beth Patmore, Sheffield Hallam University
- The Trust in Volunteers Versus Paid Workers: An Experimental Study Xiaoqian Li, Tsinghua University; Yuxin Lan, Tsinghua University; Qiushi Liu, Tsinghua University

#### Chair:

Catherine Vrentas, Frostburg State University

**042.** Contexts and Strategy for Social Enterprise Innovation & Entrepreneurship

- Paper Session
- 8:00 to 9:30 am

Riverview

Participants:

- In Search for an Organizational Identity of Social Enterprise in China: Unpacking Institutional Influence *Tracy Shicun Cui, Georgia State University*
- Innovations in Foundations and Foundations' Strategies for Promoting Innovation in the Nonprofit Sector Kristina Jaskyte Bahr, University of Georgia; Olivia Amato, UGA; Rachel Sperber, UGA
- Shaping Social Enterprise: Understanding Institutional Context and Influence Janelle Kerlin, Andrew Young School of Policy Studies
- Doing Well by Doing Good and the Paradoxical Accomplishment of Social Enterprise *Curtis Child*, *Brigham Young University*

#### Chair:

Katrina Miller-Stevens, Colorado College

#### 043. Approaches to Multi-Sector Collaboration

Collaboration & Networks Paper Session 8:00 to 9:30 am Ruby Participants:

NGO-Business Cooperation: a Comparison of Organizational, Social and Image Benefits from the NGO Perspective in Poland *Dominika Mironska*, *Warsaw School of Economics; Piotr Zaborek, Warsaw School of Economics* 

Beyond the Buzzword: Examining Collective Impact as a Framework for Cross-Sector Collaboration *Mollie*  Brooks, University of Richmond Who is in Control? Examining Advanced Collaboration Stages of Nonprofit-Business Collaborations Clara Maria Moder, WU Vienna; Reinhard Millner, WU Vienna; Anja Christanell, WU Vienna Chair: Jonathan Edward Beagles, La Sierra University

**044.** Public-Private Tensions in Private Philanthropy Philanthropy, Fundraising & Giving

Philanthropy, F Paper Session

8:00 to 9:30 am

Thornapple

Participants:

Reconsidering Public-Nonprofit Relations: Police Foundations and the Role of Organized Philanthropy in Traditionally Public Services Jessica E. Sowa, University of Baltimore; Stephanie Dolamore, University of Baltimore; Lauren Edwards

Education Philanthropy: Recreating Inequality in California's Public Schools Shelly Arsneault, Cal State University Fullerton; Sarah A. Hill, California State University, Fullerton; D. Roderick Kiewiet, California Institute of Technology

Government Funding and Private Donations: Crowding-in Versus Crowding-out in the Context of a Big Data Experiment Sebastian Jilke, Rutgers University - Newark; Jiahuan Lu, Rutgers University - Newark; Shugo Shinohara, Rutgers University - Newark; Chengxin Xu, Rutgers University-Newark

Effects of Government Grants on Private Giving at Faith Based Asian Nonprofits and Secular Asian Nonprofits *Sung-Ju Kim, NC State University* 

Chair:

Sabith Khan, California Lutheran University

#### 045. A Code of Ethics for the Nonprofit Sector?

The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations Colloquium

8:00 to 9:30 am

Vandenberg A

Presenters:

Lisa A. Dicke, University of North Texas Matthew L Hale, Seton Hall University Stephanie Krick, University of Central Florida Edward L. Queen, Emory University Center for Ethics Chair:

*Elizabeth A.M. Searing*, University at Albany, SUNY Discussant:

Roseanne M. Mirabella, Seton Hall University

#### 046. Shrinking Space for African Civil Society

The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations Colloquium 8:00 to 9:30 am Vandenberg B Presenters:

*Esi E. Ansah*, Ashesi University College *David Kode*, CIVICUS

Chair:

*Yahaya Hashim*, Development Research and Projects Centre

047. The Fundraising Profession: What We Know. What Questions Remain.

Philanthropy, Fundraising & Giving

Panel

8:00 to 9:30 am Winchester

Participants:

Fundraising as a Creative Profession Beth Breeze, University of Kent, UK

Career Paths of Higher Education Fundraisers Megan M Farwell, University of Pennsylvania; Maren Gaughan, University of Pennsylvania; Femida Handy, University of Pennsylvania

Fundraisers and the Mediated Gift Lesley Jane Alborough, University of Kent, UK

Fundraisers as Philanthropists: An Analysis of Fundraiser Giving and Volunteerism Genevieve G Shaker, Indiana University - Lilly Family School of Philanthropy; Sarah Nathan, Indiana University Lilly Family School of Philanthropy; Patrick M. Rooney, IUPUI; Eugene R. Tempel, IU Lilly Family School of Philanthropy

#### Chair:

*Sarah Nathan*, IU Lilly Family School of Philanthropy Discussant:

*Eugene R. Tempel*, IU Lilly Family School of Philanthropy

Alliance for Nonprofit Management Conference Sessions – open to ARNOVA members

030. ALLIANCE FOR NONPROFIT MANAGEMENT SESSION: Board Leadership and Shared Power: How Nonprofit Board Chairs, Vice Chairs, and Committee Chairs Understand and Prepare for their Roles, and Share Leadership

8:00 to 9:30 am Emerald A

Presenters:

Judy Freiwirth, Nonprofit Solutions Associates Mike Burns, BWB Solutions

#### 031. ALLIANCE FOR NONPROFIT MANAGEMENT SESSION: Navigating the Impact Economy: How Capacity Builders and Their Nonprofit Partners Can

Access Capital More Broadly 8:00 to 9:30 am

Emerald B

Presenters:

*Zohra Zori*, Foundation Center *Keith Timko*, Support Center (NY)

#### Thursday, Nov. 16 9:45 am - 11:15 am

### 048. Institutional Logics: Hybridity, Partnership and Organizational Maintenance

The Conference Track: Strengthening Local

Communities: The Role of Nonprofit and Philanthropic Organizations

Paper Session

9:45 to 11:15 am

Atrium

#### Participants:

Institutional Logics, Hybridity and Women's Empowerment in an International Development Program Dyana Mason, University of Oregon

Institutional Maintenance and Education: How Rock Climbers Enforce Community Rules and Norms David Carter, University of Utah

State, Civil Society and Partnership Logics in Social Movements: The Case of the Israeli Environmental Movement *Itay Greenspan, Hebrew University of Jerusalem* 

Complementing Institutional Logics in the Comparison of the Nonprofit Sector with the Legal Profession *Hyunseok Hwang, Texas A&M University* 

#### Chair:

#### Marina Kaneti

049. Toward a More Perfect Academy: Elevating Critical Theory Research Methods in Nonprofit Education and Pedagogy

Teaching & Education Panel 9:45 to 11:15 am Berkey

Participants:

Critical Epistemology: A Case Study of Teaching Community-Based Research Lauren Willner, UCLA

Confessions From a (Social Change) Fieldwork Novice Erynn E. Beaton, John Glenn School of Public Affairs, The Ohio State University

A Match Made in Heaven? Participatory Action Research and Nonprofit Education Khanh Nguyen, University of San Francisco

Dynamic Modeling Methods to Study Complex Adaptive Systems *Elizabeth A. Castillo, Arizona State University* 

#### Chair:

*Elizabeth A. Castillo*, Arizona State University Discussant:

Elena McCollim

#### 052. Emerging Scholars Research Roundtable 2

The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations Colloquium 9:45 to 11:15 am Fine Arts Presenters: Morgan Bulger, Case Western Reserve University Melissa C. Emerson, University of Wisconsin-Stout Chairs:

*Georg von Schnurbein*, Center for Philanthropy Studies, University of Basel *Eva Witesman*, Brigham Young University

#### 053. Regulating a Blurred Sector

Public Policy, Regulation & Advocacy Paper Session 9:45 to 11:15 am Gerald Ford

Participants:

- A Closer Look at Bifurcation: Models of Split State-Level Regulatory Authority Over Charities Cindy M Lott, Columbia University; Mary Shelly, Uniform Law Commission
- Benefit Corporation Legislation and Convergence of For-Profit and Nonprofit Missions and Functions: Understanding the "Fourth Sector" *Sheela Pandey, Penn State Harrisburg; Kathryn Yeager, George Washington University*
- Understanding GONGOs: The Emergence of National Security NGOs and Their Implications for Nonprofit Administration Stephen Kleinschmit, University of Illinois at Chicago

Imposing Nonprofit Accountability through Public Policy and Legislation: A Red Cross Case Study Christopher Corbett, Independent Researcher

#### Chair:

William Cleveland, Springfield College

#### 054. Normative Perspectives on Contemporary Philanthropy

Humanities

Panel

9:45 to 11:15 am

Grand View A

Participants:

The Theoretical Basis of Philanthropy as an Ethical Value *Marty Sulek, Indiana University* 

On the Importance of Distinguishing between Ideal and Nonideal Ethical Theories of Philanthropy *Guy Schultz, Tel Aviv University* 

The Effective Altruist's Dilemma Theodore M. Lechterman, Stanford University

Examining the Relationship between Philanthropy and Democracy *Yoram Margolioth, Tel Aviv University* Chair:

*Salvatore P. Alaimo*, Grand Valley State University Discussant:

Amanda Maher, University of Chicago

055. Lightening Research Roundtable Philanthropy, Fundraising & Giving

Philanthropy, Fundraising & Giving Lightning Research Roundtable (Panel) 9:45 to 11:15 am Grand View BC Participants:

- A Study of Philanthropic Donors in Appalachian Ohio Christine W. Cugliari, High Point University
- Contrasting Domestic and International Philanthropy Simon Kuijpers, Radboud University Nijmegen; Lau Schulpen, Radboud University Nijmegen; Maurice Gesthuizen, Radboud University Nijmegen; Peer Scheepers, Radboud University Nijmegen; Marja Spierenburg, Radboud University Nijmegen
- The Client as Expert? Consumer Participation in the Governance of Federally Qualified Health Centers *Heather Kehoe, Grand Valley State University; Neal Buckwalter, Grand Valley State University*
- Fostering Economic Empowerment for Women: The Work of Women's Foundations *Elizabeth May Gillespie, University of Nebraska at Omaha*
- Changes in Philanthropy in Norway Karl Henrik Sivesind, The Institute for Social Research; Daniel Arnesen, Institute for Social Research

#### 056. Emerging Scholars Professional Workshop: Navigating the Job Market

ARNOVA Professional Development 9:45 to 11:15 am

Haldane

#### Presenters:

*Dorothy Norris-Tirrell*, Nonprofit Leadership Alliance

Jodi Benenson, University of Nebraska Omaha Naim Kapucu, University of Central Florida Joannie Tremblay-Boire, Georgia State University Chair:

David G. Berlan, Florida State University

#### 057. Emerging Scholars Professional Workshop: Surviving Pre-tenure

ARNOVA Professional Development

9:45 to 11:15 am

Heritage Hill –

Presenters:

Mary Kay Gugerty, University of Washington Kevin D. Ward, Seattle University Alicia Schatteman, Northern Illinois University Jesse Lecy, Maxwell School of Citizenship and Public Affairs

*Gemma Donnelly-Cox*, Trinity College-Dublin Chair:

David A. Campbell, Binghamton University

#### 058. Nonprofit Revenue Portfolios

Management, Leadership & Strategy Paper Session 9:45 to 11:15 am Nelson

Participants:

Are Nonprofit Revenue Portfolios Efficient? An Empirical Analysis of Nonprofit Revenue Strategies Ellie Heng Qu, The Bush School of Government and Public Service, Texas A&M University

Modern Portfolio Theory and the Revenue of Human

Service Organizations Nathan Grasse, Carleton University; Richard A. Hoefer, University of Texas at Arlington

Volatility Risk and Portfolio Structure in Nonprofit Financial Management: Applying Value at Risk and Portfolio Variance Index *Saerim Kim*, *University of Kentucky* 

#### Chair:

Robbie W. Robichau, Georgia Southern University

#### 059. CGA Colloquy: Grassroots Responses to Big Philanthropy: Grand Rapids Activism in the Shadow of Amway, ArtPrize, and DeVos

Community & Grassroots Organization (Secular & Faithbased)

Colloquium

9:45 to 11:15 am

Ottowa

Presenters:

*Jeff Smith*, Grand Rapids Institute for Information Democracy

*Erika VanDyke*, Latino Community Coalition *Dani Vilella*, Grand Rapids Grassroots & Planned Parenthood Advocates of Michigan

#### Chair:

*Ashley Elizabeth Nickels*, Kent State University Discussant:

Stephen Danley, Rutgers-Camden University

#### 060. Engaging Community Values in Strategic Philanthropy

ARNOVA Professional Development 9:45 to 11:15 am

Pearl

Presenter:

*Nicolette M Naylor*, Ford Foundation Office for Southern Africa

## 061. "Doing Well": Exploring Outcomes and Assumptions

Accountability, Effectiveness, Evaluation & Program Outcomes Paper Session

9:45 to 11:15 am Pullman

#### Participants:

Examining the Impact of Staff Turnover on Implementation and Outcomes in a Bystander Focused Violence Prevention Program Jessica Word, University of Nevada Las Vegas; Patricia Cook-Craig, University of Nevada Las Vegas

- An Empirical Study of the Overhead Myth Jessica Haynie, North Carolina State University
- Does Civil Society Aid Work Qingqing Sun, University of Maryland

The Effect of Revenue Diversification on Output Creation in Nonprofit Organizations: A Resource Dependence Perspective Jessica Haynie, North Carolina State University; Brad Holliday, North Carolina State University Chair: *Paloma Raggo*, Carleton University

062. Giving Models that Transform the Giver: Cultivating User Engagement and Social Relationships to Increase Generosity

Innovation & Entrepreneurship

Panel

9:45 to 11:15 am

Riverview

Participants:

Psychological and Spiritual Predictors of Generosity Development in Adolescents and Emerging Adults Training for Marathons with Team World Vision Sarah A. Schnitker, Fuller Seminary School of Psychology; Benjamin Houltberg, Fuller Seminary School of Psychology; Nathaniel Fernandez, Fuller Seminary School of Psychology

The Philanthropy Effect: Studying the Impact of Interacting Online *Patricia Snell Herzog, University* of Arkansas

Cultivating Civic Generosity in Elementary Youth across Glocal Cultures, Ecologies, & Generations Laura Blythe Liu, Indiana University-Bloomington

#### Chair:

Sarah A. Schnitker, Fuller Seminary School of Psychology

063. Professional Fundraising: Longevity, Effectiveness, and Vocational Satisfaction

Philanthropy, Fundraising & Giving Panel

9:45 to 11:15 am

Ruby

Participants:

Fundraisers' Tenure: Fact vs. Fiction Sarah Nathan, IU Lilly Family School of Philanthropy; Patrick M. Rooney, IUPUI; Eugene R. Tempel, IU Lilly Family School of Philanthropy; Genevieve G Shaker, Indiana University - Lilly Family School of Philanthropy

Fundraising as Profession and Vocation: An Inquiry about Faith and the Practice of Fundraising David King, Indiana University Lilly Family School of Philanthropy; Thomas H. Jeavons; Thad S Austin, Lilly Family School of Philanthopy

Are Two Heads Better Than One? Effects of Working as a Team vs. Alone on Fundraising Effectiveness and Fundraiser Satisfaction Heather A O'Connor, IU Lilly Family School of Philanthropy; Thad S Austin, Lilly Family School of Philanthopy; Jamie Goodwin, Indiana University Purdue University Indianapolis

Chair:

*Tamela A. Spicer*, Dorothy A. Johnson Center for Philanthropy at Grand Valley State University

Discussant:

*Ruth K Hansen*, University of Wisconsin-Whitewater, Indiana University

064. Potluck Philanthropy: Professional Fundraisers, Funding Configurations, Nonprofit Reputation, and

#### **Association Attachment**

Philanthropy, Fundraising & Giving Paper Session 9:45 to 11:15 am Thornapple Participants:

A Survey Experiment on the Effects of Nonprofit Reputation on Charitable Giving Shuyang Peng, University of New Mexico; Felix Deat, N/A; Mirae Kim, University of Missouri-Columbia

What If We Are Not That Close: Members' Decisions Not to Give to Professional Associations *Chiako Hung, Arizona State University* 

Nonprofit Funding Configurations and the Strategic Orientations of Activities *Hui Li*, *University of Central Florida* 

A Meta-Analysis of Place-Based Giving Days in the United States: The Landscape and Effects Catherine Humphries Brown, Nebraska Children and Families Foundation; Angela M. Eikenberry, University of Nebraska at Omaha; Abhishek Bhati, University of Nebraska Omaha

#### Chair:

Katie Leonberger, Community Resource Exchange

#### 065. Representation and Diversity in Nonprofit Organizations and Philanthropy

The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations

Paper Session

9:45 to 11:15 am

Vandenberg A

Participants:

- Governance and Board Effectiveness in Small, Placebased Nonprofits in the United Kingdom. Stephen Lee, Cass Business School, City University, London; Bob Harris, Worshipful Company of Management Consultants; Silvana Pesenti, Cass Business School
- Know Me Before You Speak For Me: Substantive Policy Representation Among Nonprofits Kristi Andrasik, Cleveland State University; Joseph Mead, Cleveland State University

"New Diaspora Philanthropy"?: Changing Dynamics of Jewish Philanthropy toward Israel Hanna Shaul Bar Nissim, Brandeis University

The Relationship Between Community Diversity and the Collective Nature of Volunteering Laurie E. Paarlberg, Texas A ℭ M University; Rebecca Nesbit, University of Georgia; Suyeon Jo, Maxwell School, Syracuse University; Mallory Compton, Utretcht University

#### Chair:

*Kandyce M Fernandez*, The University of Texas at San Antonio

066. Succeeding in Publishing in Peer-Reviewed Journals

ARNOVA Professional Development

9:45 to 11:15 am Vandenberg B

#### Presenters:

Susan D Phillips, Carleton University Mark A. Hager, Arizona State University Dennis Young, Andrew Young School of Policy Studies Teri Behrens, Johnson Center for Philanthropy @ GVSU

Chair:

Brenda K. Bushouse, University of Massachusetts -Amherst

#### 067. Gender and Philanthropy

Philanthropy, Fundraising & Giving Panel 9:45 to 11:15 am Winchester

Participants:

- Intergenerational Transmission of Generosity to Daughters and Sons Debra J. Mesch, Indiana University Purdue University Indianapolis; Una Osili, Indiana University; Mark Ottoni-Wilhelm, Indiana University Purdue University Indianapolis; Jonathan J. Bergdoll, IU Lilly Family School of Philanthropy; Xiao Han, Lilly Family School of Philanthropy at IU
- Charitable Giving and Life Satisfaction: Does Who Decides Matter? Una Osili, Indiana University; Cagla Okten, Bilkent University; Debra J. Mesch, Indiana University Purdue University Indianapolis; Jacqueline E. Ackerman, IU Lilly Family School of Philanthropy
- Even More Giving Together: Gender and the Impact of Giving Circles Julia L Carboni, Syracuse University; Jessica Bearman, Bearman Consulting; Jason Franklin, Dorothy A. Johnson Center for Philanthropy @ Grand Valley State University; Angela M. Eikenberry, University of Nebraska at Omaha
- Women Give Big: Understanding Million Dollar Gifts to Women and Girls *Elizabeth J. Dale, Seattle University*

Chair:

**Debra J. Mesch**, Indiana University Purdue University Indianapolis

Alliance for Nonprofit Management Conference Sessions – open to ARNOVA members

050. ALLIANCE FOR NONPROFIT MANAGEMENT SESSION: Advancing Diversity and Inclusion by

Design

9:45 to 11:15 am

#### *Emerald A* Presenter:

riesenter.

*JuWon Choi*, The Association of Junior Leagues International

#### 051. ALLIANCE FOR NONPROFIT MANAGEMENT SESSION: Embracing the Age-Old Question of Capacity Building: Are Organizations Getting

Stronger?

9:45 to 11:15 am

Emerald B

Presenter:

*Cindy McMahon*, Western North Carolina Nonprofit Pathways

#### **068. OPENING LUNCH**

11:15 to 12:15 pm Ambassador Ballroom

**069. OPENING PLENARY: Creative Foundation Investments in Michigan: Lessons and Questions** The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations *12:15 to 1:45 pm Ambassador Ballroom* 

#### Thursday, Nov. 16 2:00 pm - 3:30 pm

#### 070. Lightening Research Roundtable Innovation, Change and Place

The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations Lightning Research Roundtable (Panel) 2:00 to 3:30 pm Atrium Participants: The Quest for Autonomy: Exploring Nonprofit Leaders' Approach to Social Enterprise Crystal Trull,

- University of San Diego Towards a Theory of Social Entrepreneurial Opportunity Change: Natural Disaster as Context Arnil Paras, City University of Hong Kong; Yanto Chandra, City University of Hong Kong
- Can Local City Government Agencies Successfully Build the Capacity of Community-Based Nonprofit Partners Resulting in Improved Outcomes? *Lyn Corbett, The Pivotal Group Consultants Inc.; Laura Deitrick, University of San Diego*

The Third Sector: Community Organizations, NGOs, and Nonprofits in International Perspective Meghan Kallman, Brown University

- From Heaven to Earth? Institutional Changes' Impact on the Ecology of NGOs in Yunnan China *Chenyang He*
- Surviving Uncertainty and a Field Crisis: Strategic Change and Adaption by Chinese Nonprofit Organizations *Wenjuan Zheng, CUNY Graduate Center*

071. Creating and Teaching with Multimedia Case	
Studies Teaching & Education	
Colloquium	
2:00 to 3:30 pm	
Berkey	
Presenters:	
Alicia Schatteman, Northern Illinois University	
Susan Appe, Binghamton University	
Cheryl Camillo, University of Regina	
<i>Heather Getha-Taylor</i> , University of Kansas Chair:	Cl
Stephanie Jacobs, Humphrey School of Public Affairs	
074. Emerging Scholars Research Roundtable 1	
The Conference Track: Strengthening Local	<b>077.</b> Pl
Communities: The Role of Nonprofit and Philanthropic	PI Pa
Organizations	2:
Colloquium	 G
2:00 to 3:30 pm	Pa
Fine Arts	
Presenters:	
<i>Caitlin Marina Augustin</i> , DataKind / NYU <i>Del Bharath</i> , University of Nebraska at Omaha	
<i>Xiaoqian Li</i> , Tsinghua University	
Chairs:	
John C. Ronquillo, University of Colorado Denver	
Jodi R. Sandfort, University of Minnesota	
075. What is the Role of Advocacy in the Nonprofit and	
<b>Voluntary Sector?</b> Public Policy, Regulation & Advocacy	
Panel	
2:00 to 3:30 pm	
Gerald Ford	
Participants:	
The Third Sector's Role in Democratic Society -	
Advancing the Public Good Mary Ann Feldheim,	
University of Central Florida	
The Dark Side of Advocacy – Advancing Narrow	CI
Individual Interests <i>Robbie W. Robichau, Georgia</i> Southern University	Cl
Developing the Local Advocacy Perspective: A Study	
of South Texas Nonprofits Kandyce M Fernandez,	078.
The University of Texas at San Antonio; Jennifer	B(
Alexander, University of Texas at San Antonio	Pa
Going Forward in a Democratic Society <i>Roseanne M.</i> <i>Mirabella, Seton Hall University</i>	2: H
Chair:	Pa
Mary Ann Feldheim, University of Central Florida	10
076. Innovation in Heartland Cities: Developing	
Cultures of Giving	
Humanities	
Panel	
2:00 to 3:30 pm	
Grand View A	
Participants:	
Tabula Rasa: Chicago's History of Philanthropic Experimentation and Innovation <i>Catherine Cefalu</i> ,	
Experimentation and mnovation currentite offatti,	

The University of Chicago
Philanthropy and the Civic Ideal in Indianapolis
Katherine Badertscher, Lilly Family School of
Philanthropy
Captains of Philanthropy and Teams of Civic Actors: Reviewing Pittsburgh's Culture of Giving <i>Gregory</i>
Witkowski, IU Lilly Family School of Philanthropy
Philanthropic Innovations: the Case of the Indianapolis Foundation Chen Ji; Peter C. Weber, Murray State University
hair:
<i>Gregory Witkowski</i> , IU Lilly Family School of Philanthropy
. Rage, Race and Religion
hilanthropy, Fundraising & Giving
aper Session
:00 to 3:30 pm Frand View BC
articipants:
A Longitudinal Study of Generosity Measured
by Religious Intensity and Identification on
Congregational, Non-Congregational, and Total
Giving: 2003-2013 Patrick M. Rooney, IUPUI;
David King, Indiana University Lilly Family School of Philanthropy; Thad S Austin, Lilly Family School
of Philanthopy; Xiaoyun Wang, IU Lilly Family
School of Philanthropy
Going to the Chapel: Linking Pews and Planned
Giving Dan Heist, University of Pennsylvania; Beth
Delaney, University of Pennsylvania
It's All the Rage: Charitable Giving, Civic Engagement, and Anger <i>Jennifer A. Taylor, James Madison</i>
University; Katrina Miller-Stevens, Colorado
College; Jeron Baker, James Madison University
The Liability of Race: Understanding the Relationship
between a Nonprofit CEO's Race and Receipt of
Government Funding Jasmine A. McGinnis Johnson,
<i>The George Washington University</i> hair:
Andrew Charles Schoeneman, University of
Richmond
. Governance and Networks
oards & Governance
aper Session

2:00 to 3:30 pm

Haldane

Participants:

The Role of Interlocking Board Members for Nonprofit Governance: The Missing Individual Link Jurgen Willems, Hamburg University; Peter Raeymaeckers, Universiteit Antwerpen

Do Nonprofit Arts Organizations with Board Ties to Larger Arts Organizations Display Better Organizational Performance? *Qiaozhen Liu, Georgia State University* 

Organizational Values and the Governance of International Humanitarian Networks *Jonathan* 

Edward Beagles, La Sierra University Nonprofit CEO Power and Multiple Boards: Their Effects on Governing Board Role Fulfillment Kathryn Yandell, North Carolina State University Chair: Joannie Tremblay-Boire, Georgia State University 079. Emerging Scholars Professional Workshop: **Combating Biases in Academia and Practice ARNOVA** Professional Development 2:00 to 3:30 pm Heritage Hill **Presenters:** Erica Kohl-Arenas, The New School Esi E. Ansah, Ashesi University College Angela L. Bies, University of Maryland, College Park Shena R. Ashley, Urban Institute David A. Campbell, Binghamton University Chair: Khaldoun AbouAssi, American University 080. Philanthropic Engagement and Influence The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations Paper Session 2:00 to 3:30 pm Imperial Participants: Competition for Donations: How to Define the Market? Teresa D Harrison, Drexel University Creating Constituencies for Advocacy Non-Governmental Organizations in Central and Eastern Europe Merrill Sovner, CUNY Graduate Center Do Small NGOs Matter? Takumi Shibaike, University of Toronto The Dialectics of Support: An Exploration of the Practices of NGOs Providing Support to Grassroots Organizations Tara Korti, Tata Institute of Social Sciences Chair: *Eric Click*, Park University 081. From Diversity to Inclusion: Presenting the **Inclusive Interaction Theory** Management, Leadership & Strategy Colloquium 2:00 to 3:30 pm Nelson **Presenters:** Judith Y. Weisinger Chris Fredette, University of Windsor Morgan Bulger, Case Western Reserve University Vernetta Walker, BoardSource Chair: Ruth S. Bernstein, University of Washington Tacoma 082. Government-Nonprofit Relationships and Accountability Public Policy, Regulation & Advocacy Paper Session

#### 2:00 to 3:30 pm

Ottowa

Participants:

- Nonprofits and Philanthropy: The Trump Effect Alan J. Abramson, George Mason University
- Misreporting Nonprofit Lobbying Expenses: A Comparison of State and Federal Data Christopher Ramsey Prentice, University of North Carolina Wilmington
- The Functions and Finances of Mutual-Benefit and Public-Benefit Entities: are Different Regulatory Stances Appropriate? *Carolyn J. Cordery, Aston University; Dalice Sim, University of Otago*
- Foundations and the Federal Government: Prospects for Partnership Alan J. Abramson, George Mason University; Stefan Toepler, George Mason University Chair:

Brent Never, University of Missouri-Kansas City

#### 083. Nonprofit Mergers and Expansions

Management, Leadership & Strategy Paper Session 2:00 to 3:30 pm Pearl

Participants:

Re-defining Integration: Relationships, Retention, and Restructuring in Nonprofit Mergers Katherine Cooper, Northwestern University; Reyhaneh Maktoufi, Northwestern University

Using IRS Form 990 Data to Track Financial Performance after Nonprofit Mergers Nathan E Dietz, The Urban Institute; Matthew Lee, INSEAD

Towards a Unified Typology of Nonprofit Internationalization Long Hoang Tran, American University

Intraorganizational Relationships and Conflict within Multisite Nonprofit Organizations Seth Jared Meyer, Rutgers University - Newark

Chair:

Eunice VAkoto, Henderson State University

084. Pracademics Colloquium--Publishing in the World of Research-to-Practice Research to Practice Colloquium 2:00 to 3:30 pm Pullman **Presenters:** Sylvia Ramiirez Benatti, University of the District of Columbia Tracey Coule, Sheffield Hallam University Judy Freiwirth, Nonprofit Solutions Associates Melissa A. Heinlein Storti, Veterans Affairs Medical Center Chair: Catherine Vrentas, Frostburg State University Discussant: Melissa Janette Alvarez Mangual, The Nature Conservancy .....

University

#### 085. New Frontiers in Giving and Social Finance Innovation & Entrepreneurship Paper Session 2:00 to 3:30 pm Riverview Participants: Testing Hybridity: Creation through Assessment in the Moral Market of Impact Investing Kirsten Andersen, University of Illinois at Chicago The Role of Government and Nonprofit Organizations in Social Finance: Intermediaries and the Impact Investing Marketplace Rebecca Tekula, Pace University Coproduction in the Framework of Social Impact Bonds Takayuki Yoshioka, Okayama University Refusing to be Mainstream: The Grassroots Philanthropy Discourse in the Chinese Cyberspace Huiquan Zhou, The Chinese University of Hong Kong; Le Han, Michigan State University Chair: Kevin L. Rawls, Liberty University 086. Unlocking Causal Complexity: Applying Qualitative Comparative Analysis (QCA) to Studying Nonprofit **Organizations and Their Collaboration & Networks** Collaboration & Networks Panel 2:00 to 3:30 pm Ruby Participants: An Introduction to Qualitative Comparative Analysis (QCA) as a Case-Oriented Research Method Bin Chen, Baruch College - CUNY The Boundary Setting of Collaborative Governance Regimes--Why Are Civic Organizations Often Excluded? Weijie Wang, The College at Brockport, State University of New York Determinants of the Size and Scope of Lead-Organization Networks for Social Service Delivery: A Qualitative Comparative Analysis Approach Bin Chen, Baruch College - CUNY The Performance Implications of Leadership Succession in Nonprofit Organizations Hui Li, University of Central Florida Chair: Bin Chen, Baruch College - CUNY 087. Motivations for Individual Giving Philanthropy, Fundraising & Giving Paper Session 2:00 to 3:30 pm Thorn appleParticipants: Development and Validation of the Motives to Donate Scale Sara Konrath, Indiana University; Femida Handy, University of Pennsylvania Empathy, Social Class, and Charitable Giving Xiaonan Kou, IU Lilly Family School of Philanthropy; Sung-Ju Kim, NC State University; Sara Konrath, Indiana

Identity and Justice-based Motivations in Gay and Lesbian Donors' Philanthropy Elizabeth J. Dale, Seattle University Nudging Samaritans: A Conjoint Experiment of Nonprofit Information Huafang Li, Grand Valley State University Chair: Leigh N. Hersey, University of Monroe at Louisiana **088.** Place-based University Partnerships The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations Paper Session 2:00 to 3:30 pm Vandenberg A Participants: Interdisciplinary Approach to Revitalize Community: An Ecological Analysis Karabi C. Bezboruah, University of Texas at Arlington; Jennifer Sloan, University of Texas at Arlington Multi-disciplinary and Cross-Institutional Engaged Department Initiative, Grand Rapids, Michigan Heather L. Carpenter, Notre Dame of Maryland University Positive Deviance in Public and Nonprofit Organizations within the 2015 European Refugee

Organizations within the 2015 European Refugee Crisis *Silke Boenigk, University of Hamburg; Aaron Adrian Kreimer, University of Hamburg* The Role of Nonprofits in Anchor Institutions'

Collaborative Approach to Economic Inclusion Danielle Varda, University of Colorado Denver; Christine Velez, University of Colorado at Denver; Kimberly Spring, Annie E Casey Foundation; Jessica Presley, Consultant; Sara Sprong, University of Colorado at Denver; Rebecca Hofkes, University of Colorado Denver, School of Public Affairs

Chair:

Robin Hargroder Lemaire, Virginia Tech

089. Effective Peer Review and Article Revision: Guideance for Reviewers and Authors

ARNOVA Professional Development

2:00 to 3:30 pm Vandenberg B

Presenters:

*Jeffrey Brudney*, University of North Carolina Wilmington

Kelly M. LeRoux, University of Illinois at Chicago Mark A. Hager, Arizona State University

Chair:

Jennifer E. Mosley, University of Chicago

**090. Understanding Volunteering: Civil Society Perceptions** Voluntarism & Volunteering

Paper Session 2:00 to 3:30 pm Winchester

#### **THURSDAY, NOVEMBER 16**

#### Participants:

- Civic Culture & Social Service Volunteering in Russia Maria Wathen, Loyola University Chicago
- Building an Institutional Theory of Scandinavian Civic Engagement Lars Skov Henriksen, Aalborg University; Kristin Strømsnes, University of Bergen
- Volunteering and Civic Well-Being in Southern Africa Sara Compion, Kean University
- The Relational Interactions Between Migrant and Native-Born Volunteers in German Nonprofit Organizations Anne Stefanie Ruiz Sportmann, Hebrew University; Itay Greenspan, Hebrew University of Jerusalem

#### Chair:

*Karl Henrik Sivesind*, The Institute for Social Research

#### Alliance for Nonprofit Management Conference Sessions – open to ARNOVA members

#### **072. ALLIANCE FOR NONPROFIT MANAGEMENT SESSION: : Funding is Not Enough: Building the Supply Side of the Capacity Building Ecosystem** 2:00 to 3:30 pm Emerald A

Presenters:

Naomi Korb Weiss, TCC Group Andrea Young Kellum, Healthcare Georgia Foundation Lizann Roberts, Lizann Roberts Consulting

#### 073. ALLIANCE FOR NONPROFIT MANAGEMENT SESSION: Nonprofits and Risk: Introducing a Framework for a Holistic Assessment of Organizational Risk 2:00 to 3:30 pm

Emerald B

Presenter:

Katie Leonberger, Community Resource Exchange

#### Thursday, Nov. 16 3:45 pm - 5:15 pm

#### 091. Resilient Communities through Nonprofit Capacity Building

The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations Panel 3:45 to 5:15 pm Atrium Participants: Who Owns Community Resilience? A Systems View Beth Gazley, Indiana University-Bloomington Capacity Building: Importance and Long Term

Organizational Impact Claudia Petrescu, Oakland University

Strengthening Communities through Network-based Asset Mapping and Nonprofit Capacity Building Strategies Deborah A Carroll, University of Georgia

Using Culturally Informed Participatory Evaluation

as a Capacity Building Strategy Maritza Concha, University of Central Florida Chair: Naim Kapucu, University of Central Florida **092.** Teaching Critical Perspectives Teaching & Education Colloquium 3:45 to 5:15 pm Berkey **Presenters:** Jodi Benenson, University of Nebraska Omaha Jennifer E. Dodge, University of Albany, SUNY Maureen Emerson Feit, Seattle University Khanh Nguyen, University of San Francisco Jennifer A. Wade-Berg, Kennesaw State University Chairs: Roseanne M. Mirabella, Seton Hall University Judith Y. Weisinger Discussant: Jennifer Amanda Jones, University of Florida 095. Emerging Scholars Research Roundtable 3 The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations Colloquium 3:45 to 5:15 pm Fine Arts Presenters: Yuan (Daniel) Cheng, SPEA - Indiana University Bloomington Ronit Levy, JDC Xunyu Xiang, The University of Hong Kong Chairs: Curtis Child, Brigham Young University Lewis Faulk, American University 096. VRAD (VALUES) SECTION COLLOQUIUM: The Dark Side of Religion, Past and Present: Defying the **Golden Rule** Humanities Colloquium 3:45 to 5:15 pm Grand View A Presenters: David Horton Smith, ICSERA Edward L. Queen, Emory University Center for Ethics Jeff Aulgur, Arkansas Tech University Chair: David Horton Smith, ICSERA 097. Philanthropy in the Midst of Political and Financial Crisis Philanthropy, Fundraising & Giving Paper Session 3:45 to 5:15 pm

Grand View BC

#### Participants:

A Conversation about Fund Development: Perspectives on Funding in a New Political Climate *Katherine*  Muthoni Ngaruiya, North Carolina State University; Anne-Lise K. Velez, Virginia Tech

Self-Interest or the Public Good? Comparing High Net Worth Motivations for Political and Charitable Giving during the Trump Era Chelsea Clark, IU Lilly Family School of Philanthrophy; Jonathan J. Bergdoll, IU Lilly Family School of Philanthropy

Recession and Nonprofit Fundraising: A Longitudinal Study of Art, Culture and Humanity Organizations' Fundraising Expenses Young-joo Lee, University of Texas at Dallas; Jongmin Shon, Rutgers University, Newark

No Interest Anymore? Foundations and the Consequences of the Financial Crisis Georg von Schnurbein, Center for Philanthropy Studies, University of Basel

#### Chair:

*Ellie Heng Qu*, The Bush School of Government and Public Service, Texas A&M University

### 098. Nonprofit Boards and Relationships with Staff, Clients and Mission

Boards & Governance Paper Session 3:45 to 5:15 pm Haldane

Participants:

The Relationship Between Organizational Capacity, Board Competencies and Board-Staff Relationships: A Mixed-Methods Study Dyana Mason, University of Oregon; Mirae Kim, University of Missouri-Columbia

When Clients Join the Board: A Qualitative Look at Authentic Inclusion of Clients in Human Services Governance Sara Neyer, University of Cincinnati

Mapping Conceptual and Methodological Advances in Research on Nonprofit Missions David G. Berlan, Florida State University

Chair:

*Marilyn A. Chorman*, Weatherhead School of Management

#### 099. Writing a Successful Book Proposal

ARNOVA Professional Development 3:45 to 5:15 pm

Heritage Hill

Presenters: David Husley, Indiana University Press David Varley, Routledge Qin Higley, Brill University Alan Sturmer, Edward Elgar Publishing Inc Patrick McGinty, Sage

Chair:

David C. Hammack, Case Western Reserve University

#### **100. Understanding Varying Aspects of Civil Society** The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations Paper Session

#### 3:45 to 5:15 pm

Imperial

Participants:

- Below-the-Radar: Understanding the Informal Civil Society in Ukraine *Svitlana Krasynska, University* of San Diego
- Narratives of Caribbean Civil Society: An Analysis of Cultural Identity and Civic Participation *Kim Williams-Pulfer, Indiana University Lilly Family School of Philanthropy*
- Patterns of Civil Society in Central and Eastern Europe Michael R. Meyer, WU Vienna; Clara Maria Moder, WU Vienna; Michaela Neumayr, WU Vienna; Nicole Traxler, WU Vienna; Peter Vandor, WU Vienna
- What, We Partner? The Case for the Third Sector's Independence from the Corporate State in this Time of Liquid Modernity *Jon Van Til, Rutgers University* - *Camden*

Chair:

Christine W. Cugliari, High Point University

101. Nonprofit Managers: Skills and Perceptions

Management, Leadership & Strategy

Paper Session

3:45 to 5:15 pm

Nelson

Participants:

- The Perceived Challenges, Concerns, and Coping Strategies of International Nongovernmental Organization (INGOs) Middle Managers in Nepal Richard A. Hoefer, University of Texas at Arlington; Nibedita Shrestha, University of Texas at Arlington
- Understanding Nonprofit Middle Managers' Views of Their Work: A Means to Decreasing the Leadership Crisis? Richard A. Hoefer, University of Texas at Arlington; Skylar Joyner, University of Texas at Arlington
- Strengthening Management Capacities of NGO Sectors in Developing Nations: Experiences from the USAID-funded Project in Nepal *Muthusami Kumaran, University of Florida*
- A Model for Nonprofit Leader Sustainability Jeffrey Daniel Frey, Weatherhead School of Management Case Western Reserve University

#### Chair:

Jessica Word, University of Nevada Las Vegas

## 102. Nonprofit Finance: Theory, Evidence, and Public Policy

Public Policy, Regulation & Advocacy

Panel 3:45 to 5:15 pm

Ottowa

Participants:

#### Real Estate Investments for Nonprofit Organizations Joanna Woronkowicz, Indiana University; Shinwoo Lee, Indiana University

Government Funding as a Moderator of Nonprofit Endowment Spending *Shinwoo Lee, Indiana* 

University; Joanna Woronkowicz, Indiana University Title: The Implications of Tax Reform for the Nonprofit Sector Joseph Cordes, The George Washington University; Joseph Rosenberg, The Urban Institute; C. Eugene Steuerle, Urban Institute Chair: Elizabeth A.M. Searing, University at Albany, SUNY Discussant: Thad D. Calabrese, NYU Wagner 103. The Dark Sides of Social Entrepreneurship and **Social Enterprise** Innovation & Entrepreneurship Panel 3:45 to 5:15 pm Pearl Participants: Social Entrepreneurship: Force for Social Good - and Bad? Gordon E. Shockley, Arizona State University; Peter M. Frank, Wingate University, Porter B. Byrum School of Business Towards a Theory of Dark [Social] Entrepreneurship Craig A Talmage, Hobart and William Smith Colleges; Jocelyn Bell, Hobart and William Smith Colleges Dark Social Enterprise: Illegal Corruption or Ethical Failure? Patsy Kraeger, Georgia Southern University; Craig A Talmage, Hobart and William Smith Colleges Chair: Craig A Talmage, Hobart and William Smith Colleges Discussant: Rhonda Phillips, Purdue University 104. New Perspectives & Evidence on Accountability Accountability, Effectiveness, Evaluation & Program Outcomes Paper Session 3:45 to 5:15 pm Pullman Participants: Exploring Drivers of Downward Accountability in International Nongovernmental Organizations Elena **McCollim** Resource Dependence and Financial Accountability: Publicly Reporting Australian Not-For-Profit Organisations Ushi Ghoorah, Western Sydney University; Phil Ross, University of Newcastle; Nicole Ibbett, Western Sydney University; Peter Humphreys, Western Sydney University Community Engagement and Nonprofit Accountability: Examination of Donors, Clients, and Social Media Engagement in Korea Jiwon Suh, The University of Texas at Dallas; Kwang Bin Bae, North Carolina Central University The Paradox of Scale: Capacity, Accountability, and Authority in Nongovernmental Organizations Cristina Balboa, Baruch College-City University of New York

#### Chair:

Maryam Z Deloffre, Arcadia University

- 105. Institutional Logic Perspective on Social Enterprise
  - Innovation & Entrepreneurship
  - Paper Session
  - 3:45 to 5:15 pm
  - Riverview

Participants:

- Critical Realist Institutional Logics Perspectives for Typologizing Organizational Tensions Experienced by Christian Social Enterprises in Cambodia *Rikio Kimura, Ritsumeikan Asia Pacific University*
- Economic Sudoku: Untangling the Logic Puzzle of the Double Bottom Line *Elizabeth A. Castillo, Arizona State University*
- Swedish Nonprofits and Their For-profits: A Study of the Extent of For-Profit Companies Owned by Civil Society Filip Wijkström, Stockholm School of Economics; David Falk, Stockholm School of Economics; Torbjörn Einarsson, Stockholm School of Economics

#### Chair:

**Yvonne D. Harrison**, Luther College, University of Regina

106. Nonprofit and Public Sector Co-production of Services

Collaboration & Networks

Paper Session

3:45 to 5:15 pm

Ruby

Participants:

- Applying a Social Economy Lens to Analyzing the Nature, Roles, and Boundaries in Coproducing Community Partnerships for Sustainable Development Wen-Chi Shie, Florida State University; Ralph S. Brower, Florida State University
- Power, Conflict and Collaborative Governance in Public Education Partnerships *Melissa Middleton Stone*, University of Minnesota; Stephen B Page, University of Washington
- Collaboration and Public Sector Social Media Communication: The Case of Hurricane Matthew Wanzhu Shi, University of Central Florida; Pamela Medina, University of Colorado Denver
- Collaborative Capabilities in a Changing World: Bridging the Dual Citizenship of the Nonprofit Sector Jennie Perzon, Stockholm School of Economics

Chair:

Brad R. Fulton, Indiana University - SPEA

107. Local-Global Comparisons in Individual and Institutional Philanthropy Philanthropy, Fundraising & Giving

Paper Session 3:45 to 5:15 pm Thornapple Participants:

- Foundations as Venture Philanthropists: Conceptualizing and Measuring Institutional Learning through Transnational Grantmaking Networks Carrie Oelberger, University of Minnesota; Jesse Lecy, Maxwell School of Citizenship and Public Affairs
- Contrasting Domestic and International Philanthropy: Studying Contributions to the Global Public Good by Dutch citizens Simon Kuijpers, Radboud University Nijmegen; Lau Schulpen, Radboud University Nijmegen; Maurice Gesthuizen, Radboud University Nijmegen; Peer Scheepers, Radboud University Nijmegen; Marja Spierenburg, Radboud University Nijmegen
- Local or Global Causes? Place and the Motivation to Give Susan Appe, Binghamton University; Ayelet Oreg, Binghamton University
- Informal Giving in Turkish Philanthropy David A. Campbell, Binghamton University; Ali Çarkoğlu, Koç University; Selim Erdem Aytaç, Koç

#### Chair:

Jasmine A. McGinnis Johnson, The George Washington University

#### 108. Race, Gender and Equity

The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations Paper Session *3:45 to 5:15 pm Vandenberg A* 

#### Participants:

- How Does Identity Matter? A Case Study of Minority Founders of Human-Service Organizations Sara Terrana, UCLA Department of Social Welfare; Rachel Wells, University of California- Los Angeles
- Is Nonprofit More Equitable than For-profit? An Estimate of Gender Wage Gap in Human Service Industries *Rong Zhao, Columbia University*
- Nonprofits' Role in Overcoming the Impossible: A Case Study of Charlotte Nonprofits Sarah L. Pettijohn, University of North Carolina at Charlotte
- Strengthening the Social Role of Nonprofits through Leadership Development Programs: A Multi-Case Study using a Mixed Methods Approach John Hinck, University of San Diego

Chair:

Hanna Shaul Bar Nissim, Brandeis University

#### 109. Determinants of Policy Advocacy and Engagement Strategies

Public Policy, Regulation & Advocacy Paper Session 3:45 to 5:15 pm

Vandenberg B

Participants:

The Changing Impact of Public Funding on Political Contacts in Norway Daniel Arnesen, Institute for Social Research; Karl Henrik Sivesind, The Institute for Social Research

- Friend or Foe? How Nonprofit Dynamic Political Capabilities are Shaped by Perceptions of the Policy Environment Heather MacIndoe, University of Massachusetts-Boston; Erynn E. Beaton, John Glenn School of Public Affairs, The Ohio State University
- Exploring Associations between Nonprofit Lobbying Expenditures Organizational Characteristics, Lobbying Type, and Revenue Streams Kevin D. Ward, Seattle University; Nathan Grasse, Carleton University

Nonprofit Organizations as Policy Implementers: Theses on Roles, Service Provision, and the Intersection between Nonprofit Organizations and Public Policy Jamie Levine Daniel, Indiana University-Purdue University Indianapolis; Rachel Fyall, University of Washington

#### Chair:

Stephen Kleinschmit, University of Illinois at Chicago

#### 110. Managing Volunteers

- Voluntarism & Volunteering Paper Session
- 3:45 to 5:15 pm

Winchester

Participants:

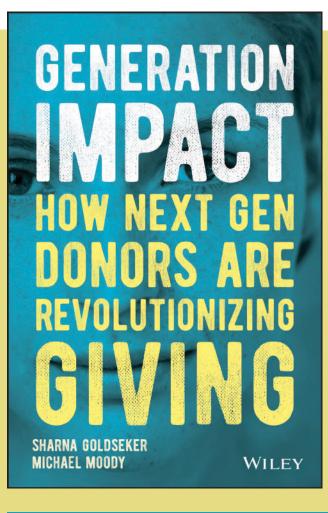
- Don't You Want to Stay? Towards Understanding of Volunteer Retention Marlene Walk, Indiana University Purdue University Indianapolis; Ruodan Zhang; Megan Bowers, Indiana University Purdue University Indianapolis
- Four Models or One? Volunteer Management Models and Sustaining Volunteer Energy Jeffrey Brudney, University of North Carolina Wilmington; Lucas C.P.M. Meijs, Erasmus University Rotterdam
- Innovations in Corporate Engagement: Skills Based Voluntarism Amanda J. Stewart, North Carolina State University; Jason A Coupet, North Carolina State University; Richard Clerkin, Institute for Nonprofits NC State University; S.E. Spencer
- Volunteer Effectiveness: What Matters to Whom? Sue Carter Kahl, University of San Diego; Jeffrey Brudney, University of North Carolina Wilmington Chair:

*Jason Franklin*, Dorothy A. Johnson Center for Philanthropy @ Grand Valley State University

Alliance for Nonprofit Management Conference Sessions – open to ARNOVA members

**093. ALLIANCE FOR NONPROFIT MANAGEMENT SESSION: Peer Learning Programs: Cost Effective Capacity Building and More** *3:45 to 5:15 pm Emerald A* Presenter: **Catherine Marshall**, Capbuilders

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#### **FRIDAY, NOVEMBER 17**

#### **094. ALLIANCE FOR NONPROFIT MANAGEMENT SESSION: Catching Up With the Future: Developing** the Talent Pipeline 3:45 to 5:15 pm Emerald B **Presenters:** Matthew Downey, Dorothy A. Johnson Center for Philanthropy Tamela A. Spicer, Dorothy A. Johnson Center for Philanthropy at Grand Valley State University **114. ALLIANCE FOR NONPROFIT MANAGEMENT Regional Ambassadors & Interested Ambassadors** Meeting 6:00 to 7:00 pm Emerald A 111. SEES Section Meeting

5:30 to 6:15 pm Berkey

**112. Governance Section Membership Meeting** 5:30 to 6:15 pm Grand View A

113. Community Grassroots Association Section Membership Meeting 5:30 to 6:15 pm Grand View BC

**115. TIBS Section Membership Meeting** 6:30 to 7:15 pm Berkey

116. Public Policy, Politics and Law Section Membership Meeting 6:30 to 7:15 pm

6:30 to 7:15 pm Haldane

- **117. Teaching Section Membership Meeting** 6:30 to 7:15 pm Thornapple
- **118. Pracademics Section Membership Meeting** 6:30 to 7:15 pm Winchester

#### FRIDAY, NOVEMBER 17

#### 119. NEW MEMBER MEET & GREET and MEMBERSHIP MEETING

7:00 to 8:00 am Ambassador Ballroom

#### **120. REGISTRATION OPEN**

7:30 to 5:30 pm Registration 2

#### 121. EXHIBITS OPEN

ARNOVA Professional Development Special Session 8:00 to 5:00 pm Center Concourse

#### **122. POSTER SESSION**

8:00 to 10:00 am Crown Foyer

### 122-1. Management, Leadership & Strategy Poster Session

#### Participants:

- All the World's a Stage: Examining the Expectation of Global Leadership in the Arts Katherine Preston Keeney, College of Charleston Arts Mgt Program; Yuha Jung, University of Kentucky
- Changing Forms of Involvement in Socially Oriented CSOs? Mapping the Organizational Repertoire of Involvement in Four CSOs from 1996 to 2015 Karin Nathalie Robertsson; Johan Hvenmark; Magnus Karlsson, Ersta Sköndal Bräcke University College
- Changing Landscape of Finance in Higher Education: Bridging the Gap through Data Analytics Cory Campbell, Case Western Reserve University
- Interpersonal Leader Responses to Secondary Trauma in Nonprofit Organizations *Anthony Silard*, *California State University*
- Theorizing the Creation and Development of Participation Practices and Processes in Public and Nonprofit Strategic Planning *Lisa Christen Gajary*, *The Ohio State University*
- Prosocial Motivation of Nonprofit Employees: Does it Predict Organizational Commitment *Edie Rosenthal,* Special Operations Warrior Foundation
- Stakeholder Psychological Contracts: How is Value Created in Nonprofit Environments? Maria Renee Barreal, Vrije Universiteit Brussel; Michael Dooms, Vrije Universiteit Brussel; Roland Pepermans, Vrije Universiteit Brussel
- The Impact of Episodic Organizational Change -Leadership Transition Diane Thompson, Diane Thompson

## **122-2. Board & Governance Poster Session** Participants:

Knowledge Management in Nonprofits: The Importance of Local Communities Engagement Gina Rossi, Unversity of Udine; Chiara Leardini, University of Verona; Sara Moggi, University of Verona

Organizational and Network Governance in Public-Nonprofit Networks: Four Propositions Peter Raeymaeckers, Universiteit Antwerpen; Stijn Van Puyvelde, Vrije Universiteit Brussel

#### **122-3. Innovation & Entrepreneurship Posters** Participants:

An Empirically Based Taxonomy of Social Entrepreneurship *Philipp Erpf, University of Fribourg, Switzerland; Markus Gmuer, University of Fribourg* 

Examining the Critical Role of Social Capital in Entrepreneurship: A Qualitative Study of Emerging Nonprofit Organizations *Karen Reardon, LaSalle University* 

- Human-Centered Design VS. Activity-Centered Design: The More Effective Approach Karabi C. Bezboruah, University of Texas at Arlington; Aabiya Baqai, University of Texas at Arlington
- The Relationship between Product Portfolio Innovation and Marketing in Professional Theater Hyunjung Lee; Rebecca Ranucci, University of Hartford; Youngseon Kim, Central Connecticut State University; Kyoungnam Ha, Pacific Lutheran University
- Urban Garden Composting Kevin L. Rawls, Liberty University

## **122-4. Voluntarism & Volunteering Poster Session** Participants:

- Motives and Outcomes of Elderly Volunteers: A Case from Japan *Megumi Kojima, Ritsumeikan University*
- Building Resilient Communities: The Role of Volunteerism in a Turbulent World Benjamin J. Lough, University of Illinois at Urbana-Champaign; Thomas Bannister, United Nations Volunteer (UNV) programme
- Community for All? Processes of Inclusion and Exclusion in Three Danish Volunteerism Projects *Laerke Bonnesen, Roskilde University, Denmark*
- The Volunteer Social Capital Network in a Grassroots Community Membership Association Swarali H Patil, Western University; Alison Doherty, Western University; Katie E Misener, University of Waterloo

# 122-5. Accountability, Effectiveness, Evaluation & Program Outcomes Poster Session

Participants:

- A Study of Client Influence on Nonprofit Fundraising and Program Strategy *Eric Boyer*, *University of Texas*, *El Paso*
- An Examination of Child Food Assistance Programs Karabi C. Bezboruah, University of Texas at Arlington; Indira Manandhar, University of Texas at Arlington
- Cultural Competency of Housing Service Nonprofits: Case Study of Two Nonprofits in Richmond in Virginia Yali Pang, Virginia Commonwealth University
- Does Efficiency Matter? Operations Efficiency and Student Outcomes of Higher Education Institutions Christopher Cody, American Institutes for Research; Christopher Ramsey Prentice, University of North Carolina Wilmington; Aida Aliyeva, American Institutes for Research
- VoiceGR: A Partnership Approach to Strengthening Local Communities through Community-Based Data Collection and Data-Driven Decision-Making Melyssa Tsai O'Brien, Dorothy A. Johnson Center for Philanthropy at GVSU
- Who gets corporate sponsorship? An exploratory study of the relationship between corporate sponsorship and marketing in nonprofit arts and cultural

organizations Youngseon Kim, Central Connecticut State University; Hyunjung Lee

## **122-6.** Collaboration & Networks Poster Session Participants:

- An Interdisciplinary Review of Collaboration Theory and Community Health Coalitions: Are We 'Talking' about the Same Thing When We Collaborate? *Melanie Chapman, University of Nebraska Omaha*
- Can the Knowledge of Voluntary and Nonprofit Sector Research be Visualized? Marian Min Chen, Tsinghua University; David H. Smith, Research and Emeritus Professor of Sociology, Boston College, Chestnut Hill, USA;
- Crosssector Collaboration in Community Development: A Case of Business Improvement Districts Jung ah (Claire) Yun, Rutgers University
- Growing Local Health Networks Globally: Social Entrepreneurship Lessons from Ellen G. White (1827 – 1915) *Rodney Machokoto, Arizona State University*
- Linking together the Violet Crown: Understanding Strategic Nonprofit Collaboration in Central Texas Patrick Bixler, University of Texas, RGK Center for Philanthropy and Community Service; Rochelle Olivares, University of Texas, RGK Center for Philanthropy and Community Service
- Taking Care of the Refugees Exploring the Interplay and Collaboration Between Local Government and Voluntary Sectors *Michael Fehsenfeld*, *University* of Southern Denmark; Klaus Levinsen, Associate Professor

# **122-7. Community & Grassroots Organization** (Secular & Faith-based) Poster Session Participant:

Using the Collaboration Blueprint to Strengthen Local Communities Jennifer Madden, Carthage College

# 122-9. Philanthropy, Fundraising & Giving Poster Session

Participants:

- Can Philanthropic Activity Influence a Donor's Complexity of Mind? A Developmental Analysis Jennifer Amanda Jones, University of Florida
- Do Endowments Crowd Out Donations? The Evidence from Nonprofit Universities *Chiako Hung, Arizona State University; Hyunrang Han*

Ghanaian Fundraising: Current Practices and Cultural Relevance Nana Yaa Adu, University of Florida; Jennifer Amanda Jones, University of Florida

Impacts of Giving Circles on Participants: Giving Style and Civic Engagement Eric Busche, James Madison University; Alexander Robert, James Madison University

122-10. Public Policy, Regulation & Advocacy Poster Session

#### Participants:

Differentiation of Nonprofit and For-Profit Organizations Providing Long-Term Care Services in Japan Yuko Suda, Toyo University

- Examining Strategic Participation in Advocacy Coalition: A Case of Technology Policy Advocacy Meeyoung Lamothe, University of Oklahoma; Tham Nguyen, University of Oklahoma
- Shaping Public Opinion and Policy Advocacy: Strategic Public Policy Action of Civil Society Organization in China Chao Zhang, Tsinghua University; Yiran Zhang, University of Pennsylvania
- The Civil Rights Act of 1964: A Device of Nonprofits to Close the Policy Profession-Practice Gap David A Bell, Savannah State University; Sylvester Murray, Cleveland State University
- Third Sector Engagement in Federal Fair Housing Policy Implementation: A Cross-Disciplinary Analysis of Empirical Evidence (1968 – 2016) *Shilpa Viswanath*
- Understanding Nonprofit Mental Health Service Providers' Support for the Affordable Care Act *Tianshu (Tina) Zhao, University of Illinois at Chicago; Kelly M. LeRoux, University of Illinois at Chicago*

## **122-11. Research to Practice Poster Session** Participant:

Does Nonprofit Research Differ? Lessons from a Systematic Mixed Methods Review Daniela Schroeter, Western Michigan University; Adel AlAdlani, Western Michigan University; Ruth Bates-Hill, Western Michigan University; Hussein Chalabi, Western Michigan University; Gregory Greenman II, Western Michigan University; Mike Mendenhall, Western Michigan University; Diane Thompson, Diane Thompson

## **122-13. The Conference Track Poster Session** Participants:

- Developing a framework for measuring the impact of business-to-business nonprofits *Caitlin Marina Augustin, DataKind / NYU; Thomas Bryer, University of Central Florida*
- How People Trust Nonprofit Organizations Versus For-Profit Organizations as Service Providers: an Experimental Study Xiaoqian Li, Tsinghua University; Yuxin Lan, Tsinghua University; Qiushi Liu, Tsinghua University
- National Endowment for the Arts: Funding Opportunities for the Arts and Arts-Related Research *Melissa Menzer, The National Endowment for the Arts*
- Nonprofit Effects on Crime: A Bayesian Spatialtemporal Model of Nonprofit Characteristics and Crime Lonnie M. Schaible, University of Colorado Denver, School of Public Affairs; Nuriel Heckler, University of Colorado Denver
- Nonprofits and risk: introducing a framework for a holistic assessment of organizational risk *Katie Leonberger, Community Resource Exchange; Hannah Collins, Community Resource Exchange*
- State Non State Partnership as way to Reform Health Care: A Case Study of Nepal *SP Kalaunee, Eastern*

#### University

**123.** Nonprofit Collaborations that Strengthen the Local Community. Perspectives from the City of Philadelphia The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations Colloquium 8:15 to 9:45 am Atrium Presenters: Kathleen Chimicles, GlenDevon Group/Drexel University Teresa D Harrison, Drexel University Anne Faulkner Schoemaker, Nonprofit Board Member Shellie Unger, ACHIEVEability Chair: Patricia Connolly, Drexel University

#### Friday, Nov. 17 8:15 am - 9:45 am

### 124. Lightning Research Round: Nonprofit Management Education

- Teaching & Education
- Lightning Research Roundtable (Panel)
- 8:15 to 9:45 am

Berkey

Participants:

- Changing Policy for Credit: Benefits and Pitfalls in Bringing Advocacy Training into the Curriculum Joseph Mead, Cleveland State University
- Reinforcing Effective Program Design and Planning: Reflections on an Arts-based Service-Learning Project Katherine Preston Keeney, College of Charleston Arts Mgt Program
- Finding the Missing Link Between Practice and Nonprofit Education – A Case Study *Eunice VAkoto*, *Henderson State University*
- Does Gender Matter?: An Analysis of University Classroom Climate in Nonprofit Courses Julianne Gassman, University of Northern Iowa; Norman Dolch, University of North Texas; Jon Klein, University of Northern Iowa; Stanley Ebede, University of Northern Iowa
- Gender, Inclusion, and Ethics in Nonprofit Pedagogy Michelle Evans, University of Tennessee at Chattanooga

#### Discussant:

#### Roseanne M. Mirabella, Seton Hall University

#### 127. Emerging Scholars Research Roundtable 6

The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations Colloquium 8:15 to 9:45 am Fine Arts

**Presenters:** Krisztina Tury, IUPUI Jennifer Kuan, Tulane University Kate Albrecht, North Carolina State University Chairs: Dennis Young, Andrew Young School of Policy Studies Pamala Wiepking, Erasmus University Rotterdam 128. Beyond the Boomerang: Evolving Patterns in **Transnational Advocacy** Public Policy, Regulation & Advocacy Colloquium 8:15 to 9:45 am Gerald Ford **Presenters:** Susan Appe, Binghamton University *Elizabeth A. Bloodgood*, Concordia University Svitlana Krasynska, University of San Diego Chair: Christopher Pallas, Kennesaw State University 129. A Critical Exploration of Discourses in the Field of Nonprofit and Philanthropic Studies Humanities Panel 8:15 to 9:45 am Grand View A Participants: A Systematic Review of Critical Approaches in the Nonprofit Sector Literature Tracey Coule, Sheffield Hallam University; Jennifer E. Dodge, University of Albany, SUNY; Angela M. Eikenberry, University of Nebraska at Omaha Critical Pedagogy and Nonprofit Management Education: Employing Counternarratives to Engage Students in Discussions of Advocacy and Social Change Roseanne M. Mirabella, Seton Hall University; Khanh Nguyen, University of San Francisco Does the Ends Justify the Means? A Critical Review of Nonprofit Fundraising and Charitable Giving Literature Abhishek Bhati, University of Nebraska Omaha Chair: Angela M. Eikenberry, University of Nebraska at Omaha Discussant: Billie Sandberg, Portland State University 130. Community Philanthropy: Current Knowledge, **Institutional Developments and Emotions** Philanthropy, Fundraising & Giving Panel 8:15 to 9:45 am Grand View BC

Participants:

Blended or Dysfunctional? The State of Research on the Family called 'Community Philanthropy' Susan D Phillips, Carleton University

Connecting Vertical and Horizontal Philanthropy:

The case of African Community Foundations Susan Wilkinson-Maposa, Graduate School of Business, University of Cape Town, South Africa Dancing with Titans: Private Foundations, Collaborative Grant Making and Engaged Philanthropy Tobias Jung, The Centre for the Study of Philanthropy & Public Good, University of St Andrews Nostalgia: Productive and Problematic in Community Philanthropy? Jenny Harrow, Cass Business School Chair: Tobias Jung, The Centre for the Study of Philanthropy & Public Good, University of St Andrews 131. In Memory of Dr. Debra Beck aka @npmaven Boards & Governance Colloquium 8:15 to 9:45 am Haldane Presenters: Emily Davis, EDA Consulting, LLC Yvonne D. Harrison, Luther College, University of Regina Judy Freiwirth, Nonprofit Solutions Associates Chair: Heather L. Carpenter, Notre Dame of Maryland University 132. Engaging the Future of Public Service: A Site Visit **Training Workshop for NASPAA Accreditation ARNOVA** Professional Development Colloquium 8:15 to 9:45 am Heritage Hill **Presenters:** Crystal Calarusse, NASPAA Ryan Etzcorn, NASPAA Chair: Crystal Calarusse, NASPAA 133. Community Philanthropy Strategies and Impact The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations Paper Session 8:15 to 9:45 am Imperial Participants: Disadvantaged Communities, Unchained Leadership? Resource Constraints and Community Foundations' Strategic Use of Social Media Viviana Chiu-Sik Wu, University of Pennsylvania School of Social Policy & Practice; Weiai Xu, University of Massachusetts -Amherst; Chao Guo, University of Pennsylvania New Perspectives on Community Foundation Data: Insights from a Longitudinal Analysis of Michigan's Community Foundations Jason Franklin, Dorothy A. Johnson Center for Philanthropy @ Grand Valley

State University; Kolby Cole, Dorothy A. Johnson

Center for Philanthropy

The Role of Philanthropy as Both an Enabler and Beneficiary of Wealth Creation Patrick M. Rooney, IUPUI; Mary Walshok, UC San Diego Extension; Josh Shapiro, UC San Diego Extension; Una Osili, Indiana University; Gladys Selfridge, UC San Diego Extension; Xiaonan Kou, IU Lilly Family School of Philanthropy

Where You Grant Depends Upon Where You Look?: Examining the Relationship Between Strategic Orientation and Grant Making *M. Apolonia Calderon, Department of Political Science, Texas A* ジ *M University; Laurie E. Paarlberg, Texas A* ジ *M University; William A. Brown, Texas A* ジ *M University* 

Chair:

Vickie L. Edwards, Western Michigan University

## 134. The Role of Nonprofits and Philanthropy in Collaborative Governance

The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations

Paper Session

8:15 to 9:45 am

Kendall

#### Participants:

- A Systems Approach to Examine the Role of the Nonprofit Sector in the Changing Landscape of Health Care Reform *Danielle Varda*, *University* of Colorado Denver; Rachel Hogg, University of Kentucky
- The Role of Philanthropy in Supporting Cross-Sector Collaboration in the United States *Neil Britto, The Intersector Project*

Understanding Nonprofit Support for Public Services: Moving from Co-production to Co-provision Yuan (Daniel) Cheng, SPEA - Indiana University Bloomington

The Roles of Community-Based Nonprofits in the Context of Collaborative Governance in Hong Kong and Taiwan Helen K. Liu, The University of Hong Kong; José Chiu-C. Chen, Tunghai University

Chair:

Robin Hargroder Lemaire, Virginia Tech

## 135. Financing Nonprofits: Revisiting Theories to Inform Practice

Management, Leadership & Strategy Panel

8:15 to 9:45 am

Nelson

Participants:

- Revisiting Revenue Diversification in Nonprofit Organizations: a Meta-Analysis Weiwei Lin; Jiahuan Lu, Rutgers University - Newark
- Hitting a Moving Target: Income Benchmarks and Earnings Management in Nonprofits *Elizabeth A.M. Searing, University at Albany, SUNY; Thad D. Calabrese, NYU Wagner*

Online Experiment Study for Nonprofit Revenue

Diversification: Government Funding, Fundraising for Donations, and Earned Revenues *Mirae Kim*, *University of Missouri-Columbia; Dyana Mason*, *University of Oregon* 

Organizational Debt in Arts Nonprofit Organizations: Testing the Dynamic Trade-off Theory Cleopatra Charles, School of Public Affairs and Administration, Rutgers University-Newark; Margaret F. Sloan, James Madison University

#### Chair:

*Mark A. Hager*, Arizona State University Discussant:

Mark A. Hager, Arizona State University

# 136. Policy Implementations: Impacts Intended and Actual

Public Policy, Regulation & Advocacy

Paper Session

8:15 to 9:45 am Ottowa

Participants:

- Effects of Policy on the Growth of Russian Nonprofit Organizations: A Longitudinal Analysis Sarah Busse Spencer, Higher School of Economics; Svetlana Suslova, National Research University Higher School of Economics
- Housing Policy by Any Other Name: Understanding the Value of Seattle's Nonprofit Housing Tax Expenditure Rachel Fyall, University of Washington; Ed Gerrish, University of South Dakota
- The Practice of Policy Implementation: A Multilevel Analysis of Two Social Welfare Policy Fields *Catherine K McKay, Humphrey School of Public Affairs; Jodi R. Sandfort, University of Minnesota* Chair:

Stephanie L Smith, University of New Mexico

#### 137. Nonprofit Financial Management

Management, Leadership & Strategy Paper Session 8:15 to 9:45 am

Pearl

Participants:

- Communication and Social Media Engagement with Communities: Evidence on Museums' Financial Sustainability *Jiwon Suh, The University of Texas at Dallas*
- Financial Ratio Analysis: A Comparative Analysis of Charities in Canada and the US Nathan Grasse, Carleton University; Marcus Lam, University of San Diego, School of Leadership and Education Sciences; Daniel Neely, Helen Bader Institute for Nonprofit Management
- Capital Expansion Planning for the Nonprofit Live Performing Arts *Roland J. Kushner*, *Muhlenberg College*
- Did the Great Recession Alter the Revenue Management Practices of Nonprofit Organizations? *Muhammet Emre Coskun, Andrew Young School of Policy Studies*

Chair:

Adam Eckerd, Virginia Tech

#### 138. Applied Machine Learning in Nonprofit Research

Accountability, Effectiveness, Evaluation & Program Outcomes

Panel

8:15 to 9:45 am

Pullman

#### Participants:

- Guilty by Association: How did 9/11 Impact Islamic NPOs' reputation in the US Media? *Rafeel Wasif, University of Washington, Seattle*
- Multi-dimensional Organizational Identity or Split Personality? Mission framing and the many faces of the United Way *Megan LePere-Schloop*, *University of Georgia*
- Tweeting Individual Support: Communications between Nonprofits and the Public on Twitter *Huafang Li, Grand Valley State University*
- Understanding changes in public sentiment towards the third sector over time: a supervised text classification approach *Emily Finchum-Mason*, *University of Washington*

#### Chair:

*Megan LePere-Schloop*, University of Georgia Discussant:

*Jesse Lecy*, Maxwell School of Citizenship and Public Affairs

### 139. Incubators and Intermediaries in the Social Enterprise Landscape

Innovation & Entrepreneurship Paper Session 8:15 to 9:45 am Riverview

Participants:

- Scoring Points for Philanthropy Nonprofit Organizations and the Selection into a Competitive Giving Platform Marlene Walk, Indiana University Purdue University Indianapolis; Jamie Levine Daniel, Indiana University-Purdue University Indianapolis; Cali Curley, Indiana University Purdue University Indianapolis
- Social Capabilities: Exploring How Social Enterprises Seek to Address Human Needs Rasheda L Weaver, Rutgers University - Camden
- Social Enterprise Intermediaries in China: Facilitators of Social Enterprise as an Institutional Innovation? Janelle Kerlin, Andrew Young School of Policy Studies; Shuyang Peng, University of New Mexico; Tracy Shicun Cui, Georgia State University
- Social Entrepreneurs and the Appeal of Social Accelerators: Does Gender Matter? *Sheela Pandey*, *Penn State Harrisburg; Saurabh Lall, University of Oregon; Li-Wei Chen, Old Dominion University*

Chair:

Jon Van Til, Rutgers University - Camden

#### 140. Challenges of Network Governance

Collaboration & Networks Paper Session

8:15 to 9:45 am

Ruby

#### Participants:

- Hybrid Forms of Network Governance: the Case of "Rede Social" in Portugal Ana M. Simaens, ISCTE-IUL; Marjan Jalali, ISCTE-IUL
- Network Positions and Organizations' Perceptions about Collaboration Effectiveness: A Case of Disaster Response Network of Jiangsu Tornado in China Zheng Yang, California State University-Dominguez Hills; Yana Lu, Nanjing Normal University
- Unravelling the Structures of Nonprofit Service Networks Charlotte Noël, University Antwerp; Caroline Vermeiren, Universiteit Antwerpen; Peter Raeymaeckers, Universiteit Antwerpen
- Theory and Measurement in Social Capital Research Trent A Engbers, University of Southern Indiana; Michael Thompson, University of North Texas; Timothy Slaper, Indiana University

#### Chair:

Jason A Coupet, North Carolina State University

#### 141. Foundations as Interest Groups

- Philanthropy, Fundraising & Giving Panel
- 8:15 to 9:45 am
- Thornapple

Participants:

Building Coalitions of Interest: The Role of Foundations in Shaping Policy Outcomes Brenda K. Bushouse, University of Massachusetts -Amherst; Jennifer E. Mosley, University of Chicago

Giving as Government Subsidy: How Foundation Giving Mirrors 'Lobbying as Legislative Subsidy' *Leslie Finger, Harvard University* 

- Foundations as Policy Entrepreneurs: Institutional Change in the Philanthropic Sector David Suarez, Evans School of Public Policy and Governance; Kelly Husted, University of Washington
- Financing the Education Policy Discourse: Funders as Catalysts in Policy Networks Sarah Reckhow, Michigan State University; Megan E. Tompkins-Stange, University of Michigan

#### Chair:

#### Megan E. Tompkins-Stange, University of Michigan

#### 142. International Research on Volunteering

- Voluntarism & Volunteering
- Paper Session 8:15 to 9:45 am

Winchester

#### Participants:

Civic Engagement of Chinese Middle Class: More Likely to Volunteer yet Less Likely to Vote? Zhongsheng Wu, University of Maryland, College Park; Rong Zhao, Columbia University Making Sense of Host Country Perspectives on International Volunteers With and By Locally-based Researchers: A Methodological Journey *Rebecca Tiessen, University of Ottawa; Benjamin J. Lough, University of Illinois at Urbana-Champaign* 

Trust, Social Network, and Volunteering in China Lili Wang, Arizona State University

Volunteer Partner Organization Perspectives on the Diverse Characteristics of International Volunteering Benjamin J. Lough, University of Illinois at Urbana-Champaign; Rebecca Tiessen, University of Ottawa

Chair:

Itay Greenspan, Hebrew University of Jerusalem

#### Alliance for Nonprofit Management Conference Sessions – open to ARNOVA members

**125. ALLIANCE FOR NONPROFIT MANAGEMENT SESSION: What the Tech? Awesome Tools for Managing Your Capacity Building Practice** 8:15 to 9:45 am *Emerald A* 

Presenters:

*Cindy Leonard*, Bayer Center for Nonprofit Management at Robert Morris University *Keith Timko*, Support Center (NY)

#### **126. ALLIANCE FOR NONPROFIT MANAGEMENT SESSION: How to Make Your Change Efforts Stick: Using Transition Models for More Successful Consultancies** 8:15 to 9:45 am *Emerald B*

Presenter:

Mary Vradelis, Sequoia Consulting Associates, LLC

#### Friday, Nov. 17 10:00 am - 11:30 am

143. PPPL Section Colloquium: Advancing the Research Agenda on Local Government-Nonprofit Relationships The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations Colloquium 10:00 to 11:30 am Atrium **Presenters:** Khaldoun AbouAssi, American University Evelyn Brody, Chicago-Kent Coll of Law IIT James A. Krauskopf, Baruch College-City University of New York Catherine Wilson, Villanova University Chair: Christopher S. Horne, University of Tennessee at Chattanooga Discussant: Michelle Wooddell, Grand Valley State University 144. The Future of Nonprofit Management Education **Teaching & Education** 

Paper Session

#### 10:00 to 11:30 am

Berkey

Participants:

- The Future of Public Service: Multi-sectoral Trends in Post-graduate Public Affairs Education *Ryan Etzcorn, NASPAA*
- The Efficacy of a Massive Open Online Course (MOOC) on Nonprofit Academic Performance Yvonne D. Harrison, Luther College, University of Regina; Vic V. Murray, University of Victoria, Canada; Alena Rodick, Empire State College

Nonprofit Degree Programs: Meeting the Needs of Both the Student and the University *Stephanie Krick, University of Central Florida* 

Student Loan Debt and its Impact on the Nonprofit Workforce Julianne Gassman, University of Northern Iowa; Dorothy Norris-Tirrell, Nonprofit Leadership Alliance; Kristina Kofoot, University of Northern Iowa

Chair:

Karen A. Ford, James Madison University

#### 147. Emerging Scholars Research Roundtable 7

The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations Colloquium 10:00 to 11:30 am Fine Arts **Presenters:** Erynn E. Beaton, John Glenn School of Public Affairs, The Ohio State University Seth Jared Meyer, Rutgers University - Newark Long Hoang Tran, American University Chairs: Helen K. Liu, The University of Hong Kong Thad D. Calabrese, NYU Wagner Susan D Phillips, Carleton University 148. Contemporary Challenges to Nonprofit Exceptionalism in the Law Public Policy, Regulation & Advocacy Panel 10:00 to 11:30 am Gerald Ford Participants: Corporate Personhood and Nonprofit Exceptionalism: Dartmouth v. Woodward as Deployed in Citizen's United and Hobby Lobby Norman I. Silber, Yale Law School The American Law Institute's Projects to Reform U.S. Charity Law Robert A. Katz, Indiana University The Philanthropy LLC: Chan-Zuckerberg, Omidyar, and the Millionaire Next Door Dana Brakman

Reiser, Brooklyn Law School Chair:

**Putnam Barber**, Nancy Bell Evans Center on Nonprofits & Philanthropy, University of Washington

149. Innovations in Fundraising

#### **FRIDAY, NOVEMBER 17**

Philanthropy, Fundraising & Giving Paper Session 10:00 to 11:30 am Grand View A

Participants:

What Factors Influence Million Dollar Giving to Historically Black Colleges and Universities? Tyrone Freeman, IU Lilly Family School of Philanthropy; Ji Ma, Indiana University Lilly Family School of Philanthropy

Major Donors' Philanthropic Investments in Academic Science and Technology *Emily Nwakpuda*, University of North Carolina at Chapel Hill

- Advancing Advancement? Understanding Fundraising at a Growing, Urban, Research University *Benjamin* J pendry, University of North Carolina at Charlotte; Joanne G. Carman, University of North Carolina at Charlotte
- How to Build (Better) Relationships with all Donors Pamala Wiepking, Erasmus University Rotterdam Chair:

Renee A. Irvin, University of Oregon

150. Groups, God, Gratitude, and Gaps: Social and Psychological Predictors of Generosity and Charitable Giving

Philanthropy, Fundraising & Giving Panel 10:00 to 11:30 am

Grand View BC

Participants:

- Prosociality Spillovers of Working in Groups Michalis Drouvelis, Department of Economics, University of Birmingham; Benjamin M Marx, UIUC Dept. of Economics
- Love Thy Neighbor as Thyself (and as Thy In-Group): Examining the Effects of Prayer and Moral Intuitions on Generous Behavior *Tyler Greenway, Fuller* Seminary School of Psychology; Abigail Shepherd, Fuller Seminary School of Psychology; Sarah A. Schnitker, Fuller Seminary School of Psychology
- Multidimensional Thrift as a Mediator of the Motivating Effects of Gratitude and Materialism on Generosity Sarah A. Schnitker, Fuller Seminary School of Psychology; Paul Reppas, Fuller Seminary School of Psychology

Procrastination in Charitable Giving *Marta Serra-Garcia, Rady School of Management, UC San Diego* Chair:

Sarah A. Schnitker, Fuller Seminary School of Psychology

#### 151. Motivation and Commitment of Board Members

Boards & Governance Paper Session 10:00 to 11:30 am Haldane

Participants:

An Investigation of the Motivating Factors that Influence the Method of Joining a Nonprofit Board: An Application of PSM Theory Patricia Birungi, Old Dominion University; Marina Saitgalina, Old Dominion University

Board Effectiveness and Commitment: Assessing the Affective Commitment Scale and Demographic Information Jeff Aulgur, Arkansas Tech University; Jeremy Schwehm, Arkansas Tech University

Recruiting and Selecting Board Members: Profile of Promising Practices in Trade and Professional Associations William A. Brown, Texas A&M University; Mark Engle, Association Management Center

Creating and Sustaining a Generative Mode in a Boardroom *Gwen DuBois-Wing, Fielding Graduate University* 

Chair:

Qiaozhen Liu, Georgia State University

152. Emerging Scholars Professional Workshop: Establishing Your Scholarly Identity

ARNOVA Professional Development

10:00 to 11:30 am Heritage Hill

Presenters:

*Gregory D. Saxton*, University at Buffalo, SUNY *Angela M. Eikenberry*, University of Nebraska at Omaha

*Billie Sandberg*, Portland State University Chair:

Jessica E. Sowa, University of Baltimore

#### 153. Nonprofits & NGOs Strengthening Local Communities

The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations

Paper Session

10:00 to 11:30 am

Imperial

Participants:

Alcohol for the Gods and Cash for the Chiefs: Cultural Dynamics and Challenges of NGO Community Project Management in Ghana *Justice Nyigmah Bawole, University of Ghana* 

Do National Service Programs Improve the Community? Kristopher Velasco, University of Texas at Austin; Robert Ressler, University of Texas at Austin; Pamela Paxton, University of Texas at Austin

How Does the Nonprofit Sector Strengthen Local Communities? An Interpretive Case Study of U.S. Food Banking *Chin-Chang Tsai*, *National Sun Yatsen University* 

Providing Solutions to LGBT Homeless Youth: Lessons from Baltimore's Youth Empowered Society Stephanie Dolamore, University of Baltimore; Lorenda Naylor, University of Baltimore

Chair:

Christine W. Cugliari, High Point University

#### 154. Civic Groups and Voluntary Action

- The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations Paper Session
- 10:00 to 11:30 am

Kendall

#### Participants:

- Understanding Self-Help Groups Within Parents Who Have Lost Their Only Children in China *Ximeng Chen, Binghamton University*
- Understanding Social Nonprofit Decline: A Mixed Methods Approach to Re-Strengthening the Fabric of America John Hinck, University of San Diego
- Changing Communities Through Technology Led Voluntary Action: Civic Hackathons and the Future of the Sector John G. McNutt, University of Delaware; Jonathan B Justice, University of Delaware
- Factors Associated with Volunteering among Midlife and Older Adults: Findings From 2016 California Health Interview Survey HaeJung Kim, West Virginia University; Michin Hong, Indiana University School of Social Work; Ahyoung Lee

#### Chair:

*Kandyce M Fernandez*, The University of Texas at San Antonio

#### 155. On Being a Nonprofit Leader

Management, Leadership & Strategy Paper Session 10:00 to 11:30 am Nelson

#### Participants:

- Examining Generational Dimensions of Leadership in International Nongovernmental Organizations Aleksey Kolpakov, Political Science Department, University of Nevada, Reno; Eric Boyer, University of Texas, El Paso
- Leadership Skills as Construed by Nonprofit CEOs: Assessing Salamon's Impulse Theory as an Organizing Framework *Kevin P Kearns, University* of Pittsburgh; Bok Jeong, Kean University
- The Evolving Process of Nonprofit Leadership: Interpretive Skill of Nonprofit Leaders and Social Construction of Meaning-Making Sungdae Lim, Florida State University; Ralph S. Brower, Florida State University; David G. Berlan, Florida State University
- The Nonprofit CEO Position: Passion, Job Progression or Happenstance Dorothy Norris-Tirrell, Nonprofit Leadership Alliance; Jennifer Rinella, Rockhurst University; Xuan Pham, Rockhurst University

#### Chair:

Morgen Johansen, University of Hawaii

#### 156. Civic Activism and Collective Identity

Community & Grassroots Organization (Secular & Faithbased)

Paper Session 10:00 to 11:30 am Ottowa

#### Participants:

Black Lives Matter: Framing an Intersectional Black Liberation Movement Ashley Elizabeth Nickels, Kent State University; Amanda Clark, Kent State University; Prentiss Dantzler, Colorado College; Aja Reynolds, University of Illinois-Chicago

Institutional Changes and the Environmental Contingency of the Growth of Environmental Nonprofits Through Local Social Movement Hyunseok Hwang, Texas A&M University

#### Chair:

Elizabeth J. Dale, Seattle University

#### **157. Employee Engagement and Human Resources** Management, Leadership & Strategy

Paper Session

10:00 to 11:30 am

Pearl

#### Participants:

- Managerial Coaching, Employee Creativity and Performance in Nonprofit Contexts: Toward Innovative Outcomes for New Employees *Toby Egan*, *University of Maryland*
- Nonprofit Employee Engagement and Perception of HR Practices: What You See is What You Get Kunle Akingbola, Lakehead University; Sephora Kerekou, Laval University; Aurelas Tohon, Laval University
- Help Wanted: Analyzing Emerging Talent Needs in the Nonprofit Sector Workforce Laura Deitrick, University of San Diego; Jon Durnford, DataLake, llc; Crystal Trull, University of San Diego

#### Chair:

Barbara Clemenson, Case Western Reserve University

#### 158. Building Strong Practitioner and Academic

- Relationships
- Research to Practice
- Colloquium

10:00 to 11:30 am

#### Pullman

Presenters:

*Alicia Schatteman*, Northern Illinois University *Tara K. Bryan*, University of Nebraska at Omaha Chair:

Emma A Powell, Central Michigan University

#### **159.** International Perspectives on Social Enterprise Innovation & Entrepreneurship

Paper Session

10:00 to 11:30 am

Riverview

#### Participants:

Effects of Corruption and Foreign Direct Investment (FDI) Performance in Nigeria Mukhtar Abubakar Yusuf, Wheatherhead School of Management, Case Western Reserve University

Heterogeneity Captured - An International Study

on Social Enterprises Philipp Erpf, University of The Risk of Debt in Arts Nonprofits Cleopatra Charles, Fribourg, Switzerland; Markus Gmuer, University of School of Public Affairs and Administration, Rutgers Fribourg; Melina Castignetti, University of Fribourg, University-Newark Switzerland Chair: Public and Private Support for Social Entrepreneurs Heather MacIndoe, University of Massachusetts-Across Nations: Support Patterns and the Influence Boston of the Institutional Environment Peter Vandor. WU 162. The Changing Face of Faith Based Philanthropy: A Vienna; Lukas Leitner, WU Wien; Reinhard Millner, **Comparative Perspective** WU Vienna Philanthropy, Fundraising & Giving Chair: Panel Leigh N. Hersey, University of Monroe at Louisiana 10:00 to 11:30 am Winchester 160. Delivery of Complex Services Through **Collaborative Networks** Participants: Collaboration & Networks The Difficulties of Researching Faith-Based Paper Session Philanthropy and Suggestions For a Way Forward 10:00 to 11:30 am David King, Indiana University Lilly Family School Ruby of Philanthropy Participants: Islamic Schools in the US: Exploring Issues of Philanthropy, Governance and Leadership Shariq Exploring Government Service Delivery through Collaboration with Nonprofit Organizations: Myth Ahmed Siddiqui, Association for Research on Versus Practice Christopher Ramsey Prentice, Nonprofit Organizations and Voluntary Action; University of North Carolina Wilmington; Jeffrey Sabith Khan, California Lutheran University Brudney, University of North Carolina Wilmington; A Structural Analysis of Contemporary Jewish Genevieve Collins Wirth, University of North Philanthropy: An Era of Change? Hanna Shaul Bar Carolina Wilmington Nissim, Brandeis University Determinants and Outcomes of Two Models of Co-Chair: Production: The Case of Substance use Disorder Hanna Shaul Bar Nissim, Brandeis University Treatment Centers in the United States Sunggeun Discussant: (Ethan) Park, University of Chicago Ram A. Cnaan, University of Pennsylvania The Leading Role of Nonprofit Organizations in Public Service Collaboration: The Case of Homeless Alliance for Nonprofit Management Conference Sessions Services and Blight Elimination Jesus N. Valero, - open to ARNOVA members University of Utah; Hee Soun Jang, University of 145. ALLIANCE FOR NONPROFIT MANAGEMENT North Texas **SESSION:** Collective Impact in Small Geographies Institutional Complexity in the Field of Sex Work 10:00 to 11:30 am and Sex Trafficking: Efforts to Manage Competing Emerald A Institutional Logics in a Contested Field Theresa **Presenters:** Anasti, University of Chicago Jane Arsenault, Principal, Fio Partners, LLC Chair: James Berson, Associate Consultant, Fio Partners. LLC Karabi C. Bezboruah, University of Texas at Arlington **146. ALLIANCE FOR NONPROFIT MANAGEMENT** 161. Stakeholder & Organizational Perspectives on **SESSION:** The DNA of a Highly Engaged Culture Nonprofit Efficiency and Debt 10:00 to 11:30 am Philanthropy, Fundraising & Giving Emerald B Paper Session **Presenter:** 10:00 to 11:30 am Elizabeth Scott, Brighter Strategies, LLC ThornappleParticipants: 163. AWARDS LUNCH Individuals' Donation Decisions and Social Enterprise: 11:45 to 1:30 pm A Quantitative Investigation Darla Donaldson, Ambassador Ballroom California Baptist University; Andy Herrity, Professor **164. ALLIANCE FOR NONPROFIT MANAGEMENT** The Nonprofit Starvation Cycle and Advocacy-**AWARDS LUNCH** Oriented International Nongovernmental 11:45 to 1:30 pm Organizations: An Exploration Elena McCollim Pantlind Ballroom Uniting on Mission and Money: How Nonprofit Borrowers and their Lenders Decide on Debt Kellie McGiverin-Bohan, Indiana University

### Friday, Nov. 17 2:00 pm - 3:30 pm MINI PLENARIES

## 165. MINI PLENARY: Climate Change and the Civic Sector

The Conference Track: Strengthening Local

Communities: The Role of Nonprofit and Philanthropic Organizations Colloquium

2:00 to 3:30 pm

Atrium

### Presenters:

**Beth Gazley**, Indiana University-Bloomington **Chris Kolb**, Michigan Environmental Council **BIL Wood**, West Michigan Environmental Action Council (WMEAC)

### Chair:

Aseem Prakash, University of Washington, Seattle

### 166. MINI PLENARY: Recognition of Award Winning Scholarly Research II

The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations Colloquium 2:00 to 3:30 pm Emerald A

### 167. MINI PLENARY: Recognition of Award Winning Scholarly Research

The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations Colloquium 2:00 to 3:30 pm Emerald B

### 168. MINI PLENARY: So Close, Yet So Far: Obstacles and Opportunities in Research on Nonprofits and NGOs

The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations Colloquium

2:00 to 3:30 pm

Gerald Ford

Presenters:

Carrie Oelberger, University of Minnesota Matthew Baggetta, Indiana University

Chairs:

Mary Kay Gugerty, University of Washington Allison Youatt Schnable, Indiana University

## 169. MINI PLENARY: Toward an Index of the Health of the Nonprofit Sector

The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations Colloquium 2:00 to 3:30 pm Imperial Presenters: Jodi Benenson, University of Nebraska Omaha Patrick Bixler, University of Texas, RGK Center for Philanthropy and Community Service Elizabeth A. Castillo, Arizona State University Roland J. Kushner, Muhlenberg College Sarah L. Pettijohn, University of North Carolina at Charlotte

Elizabeth T. Boris, The Urban Institute

Chair:

Alan J. Abramson, George Mason University

### 170. MINI PLENARY: Race, Power, and Privilege:

Where we've Been and Where we Need to Go The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations Colloquium

2:00 to 3:30 pm

## Pearl

Presenters:

Angela M. Eikenberry, University of Nebraska at Omaha Jennifer A. Wade-Berg, Kennesaw State University

*Shariq A Siddiqui*, ARNOVA *Chao Guo*, University of Pennsylvania

### Friday, Nov. 17 3:45 pm - 5:15 pm

### 171. Muslim Philanthropy : Data Driven Research Challenges

The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations Colloquium

3:45 to 5:15 pm

### Atrium

### Presenters:

*Meira Neggaz*, Institute of Social Policy and Understanding

Sabith Khan, California Lutheran University

Ihsan Bagby, University of Kentucky

David A. Campbell, Binghamton University

*Shazia Amjad*, Pakistan Center for Philanthropy

Chair:

*Shariq Ahmed Siddiqui*, Association for Research on Nonprofit Organizations and Voluntary Action

Discussant:

*David King*, Indiana University Lilly Family School of Philanthropy

### 172. Teaching a Critical Approach to Managing Nonprofit & Voluntary Organizations

Teaching & Education

Panel

3:45 to 5:15 pm

Berkey

Participants:

Introduction to Critical Perspectives on Nonprofit and Voluntary Organization Management Angela M. Eikenberry, University of Nebraska at Omaha; Roseanne M. Mirabella, Seton Hall University; Billie

Sandberg, Portland State University Critical Perspectives on the History and Development of the Nonprofit Sector in the U.S. Billie Sandberg, Portland State University Unmasking the Neoliberal Assumptions in Philanthropic Ethics: A Critical Theory of Morality Roseanne M. Mirabella, Seton Hall University Unmasking Neoliberal Assumptions in Nonprofit Advocacy: A Critical Theory Perspective Jennifer Alexander, University of Texas at San Antonio Chair: Susan Appe, Binghamton University Discussant: Susan Appe, Binghamton University 175. Emerging Scholars Research Roundtable 5 The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations Colloquium 3:45 to 5:15 pm Fine Arts **Presenters:** Maria Renee Barreal, Vrije Universiteit Brussel Jamie Levine Daniel, Indiana University-Purdue University Indianapolis Chairs: Rebecca Nesbit, University of Georgia Sarah Reckhow, Michigan State University 176. Dynamics of NGO-States Relationships: Aid, Accountability, and Regulation Public Policy, Regulation & Advocacy Paper Session 3:45 to 5:15 pm Gerald Ford Participants: NGO Suppression in Authoritarian and Hybrid Regimes Danielle Melton, George Mason University; Joshua Keruski, George Mason University; Taylor Pigram, George Mason University; Stefan Toepler, George Mason University Was it Worth It?: The (Un)Surprising Effects of ODA, NGOs, and Time on Haitian State Capacity Anthony James DeMattee, Indiana University Domestic Resource Mobilisation Strategies of National Non-Governmental Organisations (NNGDOs) in Ghana Emmanuel Kumi, University of Bath Chair: Tianshu (Tina) Zhao, University of Illinois at Chicago 177. Activist Philanthropy in an Era of Social Change Humanities Paper Session 3:45 to 5:15 pm Grand View A Participants:

Advocate or Oppressor? J.B. Lehman, A White President of a Black College *Thad S Austin, Lilly Family School of Philanthopy* 

Black Philanthropoid: Freeman B. Ransom and Philanthropic Advising for America's "First Self- Made Female Millionaire" <i>Tyrone Freeman, IU Lilly</i>
Family School of Philanthropy
Funding Feminism: Women's Philanthropy and the Suffrage Movement Joan Johnson, Northwestern University
An Exploration of Love in the Time of Inequality: Social Justice and Philanthropy <i>Nicolette M Naylor</i> , <i>Ford Foundation Office for Southern Africa</i>
Chair:
Amanda Moniz, Smithsonian Institution
178. Payout Rates & Tax Policy: It's Much More
Interesting Than it Sounds
Philanthropy, Fundraising & Giving
Paper Session
3:45 to 5:15 pm
Grand View BC
Participants:
DAFs, Data, and Distributions: An Analysis of Donor-
Advised Funds' Data and Grant Distribution By
Subsector Jonathan J. Bergdoll, IU Lilly Family
School of Philanthropy; Mallory St. Claire; Una
Osili, Indiana University; Oindrila Bhattacharyya,
Lilly Family School of Philanthropy IUPUI
Program Related Investments and Payout Rates in U.S.
Foundations Rebecca Tekula, Pace University; Eileen
Lee Fung, Pace University
Using BMF Data to Quantify Charities to Allow
Comparison over Decades William Cleveland, Springfield College
Remedying the Failure to Account for Giving by Non-
Itemizers & Underestimated Elasticities in Tax
Policy Analysis Using PSID Data Patrick M. Rooney,
IUPUI; Una Osili, Indiana University; Jonathan
J. Bergdoll, IU Lilly Family School of Philanthropy;
Sasha Zarins, Lilly Family School of Philanthropy
Chair:
Jason Franklin, Dorothy A. Johnson Center for
Philanthropy @ Grand Valley State University
179. Governance Section Colloquy: Myth Busters
Boards & Governance
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Colloquium
3:45 to 5:15 pm Haldane
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Presenters:
Beth Gazley, Indiana University-Bloomington
Chao Guo, University of Pennsylvania
Ruth McCambridge, The Nonprofit Quarterly
David O. Renz, University of Missouri-Kansas City
Chairs:
Paloma Raggo, Carleton University
Fredrik O. Andersson, SPEA - IUPUI
Discussant:
William A. Brown, Texas A&M University
180. Emerging Scholars Professional Workshop:

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Working in International Settings

ARNOVA Professional Development 3:45 to 5:15 pm Heritage Hill **Presenters:** Kelly A. Krawczyk, Auburn University Dina Refki, University at Albany, Center for Women in Government & Civil Society David Suarez, Evans School of Public Policy and Governance Christopher Pallas, Kennesaw State University Carrie Oelberger, University of Minnesota Chair: Cristina Balboa, Baruch College-City University of New York 181. TIBS Colloquy: Homegrown or Imported?: Theory **Development and Use in Nonprofit Studies** The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations Colloquium 3:45 to 5:15 pm Imperial **Presenters:** Julia L Carboni, Syracuse University Laurie E. Paarlberg, Texas A & M University Chair: Alisa Moldavanova, Wayne State University Discussant: Megan LePere-Schloop, University of Georgia 182. Philanthropy in Africa - Engaging Local Priorities The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations Colloquium 3:45 to 5:15 pm Kendall 183. Networks, Complexity, and Change Management, Leadership & Strategy Paper Session 3:45 to 5:15 pm Nelson Participants: Trust and Distrust in Cross-sectoral Public Networks Jeongyoon Lee, Ball State University Change as a Multilevel Process: A Study of the San Francisco Bay Area Nonprofit Sector, 2003-2013 Aaron Horvath, Stanford University Sustaining Policy Innovation in Nonprofit Organizations: The Results and Implications of the Adoption of Geographic Information Systems Leslie Flowers Olgivie, University of North Carolina Wilmington; Jeffrey Brudney, University of North Carolina Wilmington; Christopher Ramsey Prentice, University of North Carolina Wilmington Dealing with Institutional Complexity: How Nonprofit Managers and Nonprofit Consultants view how

Strategic Management Contributes to Organizations' Success Margaret F Reid, University of Arkansas; Michael J Flanigan, University of Arkansas; Denise McNerney, iBosswell, Inc Chair: Erynn E. Beaton, John Glenn School of Public Affairs, The Ohio State University 184. Grassroots Exclusion: Race, Politics and Trust in **Urban Nonprofit Coalitions** Community & Grassroots Organization (Secular & Faithbased) Panel 3:45 to 5:15 pm Ottowa Participants: Who's Calling the Shots? Urban Leaders Role in Community Partnerships Kirk A Leach, University of Arkansas at Little Rock Nonprofits United? : Critically and Structurally Assessing Nonprofit Coalitions as the Vehicle for Advocacy Zachary David Wood, Rutgers University - Camden Recommending Our Friends: the Exclusion and Impact of White Nonprofit Networks Stephen Danley, Rutgers-Camden University; Gayle Christiansen, Camden Coalition of Health Care Providers Chair: Stephen Danley, Rutgers-Camden University Discussant: Catherine Wilson, Villanova University 185. Revenue Types: Gains and Costs Management, Leadership & Strategy Paper Session 3:45 to 5:15 pm Pearl Participants: Managing Nonprofit Mission Drift in a Sea of Federal Contracts Deborah A. Carroll, University of Central Florida; Suzette Myser, University of Central Florida Exploring the Agency of Nonprofits: The Link Between Government Funding and Efficiency Jason A Coupet, North Carolina State University Contracting Out Salvatore P. Alaimo, Grand Valley State University Nonprofit Financial Growth and Path Dependency Georg von Schnurbein, Center for Philanthropy Studies, University of Basel Chair: Naim Kapucu, University of Central Florida 186. Innovative Perspectives on "Doing Good" Accountability, Effectiveness, Evaluation & Program Outcomes Paper Session 3:45 to 5:15 pm Pullman

Flipping the Looking Glass: Examining the Self-

Participants:

**Regulation of Humanitarian Donor Agencies** Maryam Z Deloffre, Arcadia University **Replicating Problematics in International Development** Projects? A Study of NPOs' Decision-Making Sylvie Babadjide, Carleton University Roles, Responsibilities and Reporting: The Ethical Content of Nonprofit Communications Sara Jordan, Virginia Tech; Adam Eckerd, Virginia Tech Theory of the Nonprofit George E. Mitchell, Baruch College; Thad D. Calabrese, NYU Wagner Chair: Jiahuan Lu, Rutgers University - Newark 187. Organizational Identity and Commercialization among Social Enterprise Innovation & Entrepreneurship Paper Session 3:45 to 5:15 pm Riverview Participants: **Building Reputation in Nascent Social** Entrepreneurships Carolin Johanna Waldner, University of Hamburg; Jurgen Willems, Hamburg University **Exploring Factors Affecting Nonprofit** Commercialization: Does a Competition Affect Nonprofits' Commercialization? Hee Soun Jang, University of North Texas; Jingran Sun, University of North Texas; Jesus N. Valero, University of Utah Flemish NPOs Becoming More Business-Like? Concepts, Causes and Consequences Ben Suykens, University of Ghent; Bram Verschuere, University of Ghent Interactive Effects of Institutional Factors and Entrepreneurial Orientation on Organizational Structure and Behaviors of Hybrid Social Ventures Tamaki Onishi, University of North Carolina at Greensboro Chair: Teresa D Harrison, Drexel University 188. Lightening Research Roundtable Collaboration & Networks Collaboration & Networks Lightning Research Roundtable (Panel) 3:45 to 5:15 pm Ruby Participants: The Formation of Nonprofit Learning Network Xunyu Xiang, The University of Hong Kong; Lucy porter Jordan, The University of Hong Kong Pacesetting Public-Private Partnerships. Guy Worley, Columbus Downtown Development Corporation Network Effectiveness in Collaborative Governance Networks: a Comparative Case Study of Social Impact Bonds Julia Grace Smith, University of Arizona Cause-Related Marketing from a Nonprofit Perspective: Explaining Similarities and Differences

Marina Saitgalina, Old Dominion University 190. Volunteering with Age and Under Economic Hardship Voluntarism & Volunteering Paper Session 3:45 to 5:15 pm Winchester Participants: Mission Possible: Senior Volunteering among Latterday Saints Dan Heist, University of Pennsylvania; Ram A. Cnaan, University of Pennsylvania Too Worried to Give? Perceived Economic Hardship's Effect on Volunteerism among Older Adults Michael Blake Emidy, Georgia State University Volunteering in Retirement and Retirement from Volunteering: Exploring the Interaction of Volunteer Engagement and Later-Life Transitions among Hospital Volunteers Allison R. Russell, University of Pennsylvania School of Social Policy & Practice; Melissa A. Heinlein Storti, Veterans Affairs Medical Center; Femida Handy, University of Pennsylvania Volunteers to the Rescue: Examining Volunteering

in Attitudes towards Collaboration Peter Schubert,

Crowdsourcing: An Evaluation of My Google Map and

Service Coordination Helen K. Liu, The University of Hong Kong; Keith Tse, The University of Hong Kong

The Power of Possibility: Exploring Greater Impact Through Strategic Partnerships *Jenifer Holland*,

David Suarez, Evans School of Public Policy and

189. International Philanthropic Strategies: Country

Analyses of Israel, the Netherlands, Norway, and

Who are the Israeli Philanthropists: A Longitudinal

Study Hanan Yonah, The Hebrew University of

Voluntary Organizations Increase in Norway? Karl

Henrik Sivesind, The Institute for Social Research;

Foundations Afnan E. Koshak, University of San

Twenty Years of Generosity in the Netherlands Rene

Bekkers, VU University Amsterdam; Arjen De Wit,

Vrije Universiteit Amsterdam; Suzanne Felix, VU

Why does the Share of Households that give to

Daniel Arnesen, Institute for Social Research

Diego; Anas Alkhalaf, Qararat Consultancy

Contextual Sensitivity and Strategy in Saudi

Philanthropy, Fundraising & Giving

Strengthening Local Communities through

University of Hamburg

**BoardSource** 

Discussant:

Governance

Saudia Arabia

Paper Session

Thornapple

Participants:

3:45 to 5:15 pm

Jerusalem

Amsterdam

Chair:

during Economic Recession Lili Wang, Arizona State University

Chair: *Feminda Handy*, University of Pennsylvania

Alliance for Nonprofit Management Conference Sessions – open to ARNOVA members

173. ALLIANCE FOR NONPROFIT MANAGEMENT SESSION: What Could Possibly Go Wrong?: Assessing and Mitigating Collaborative Risks 3:45 to 5:15 pm

*Emerald A* Presenter:

*Cyrus N White*, SCG | Nonprofits

### 174. ALLIANCE FOR NONPROFIT MANAGEMENT SESSION: Unlocking the Power of Your Organization's Genetic Code 3:45 to 5:15 pm Emerald B Presenter:

Jamie Notter, WorkXO

**191. Humanities Common Interest Group Meeting** 5:30 to 6:30 pm Berkey

**192. Early Scholars Section Membership Meeting** 5:30 to 6:30 pm Grand View A

**193. VRADS Membership Meeting** 5:30 to 6:30 pm Grand View BC

**194. Emerging Scholars on Chinese Nonprofit Research Common Interest Group Meeting** 5:30 to 6:30 pm Haldane

**195. Joint Critical Perspectives & NP3 Common Interest Group Meeting** 5:30 to 6:30 pm Heritage Hill

196. Muslim Philanthropy and Civil Society Common Interest Group

5:30 to 6:30 pm Kendall

**197.** Nonprofit Finance and Financial Management Common Interest Group Meeting 5:30 to 6:15 pm Thornapple

Global Issues Transnational Actors Common Interest Group 5:30 to 6:30 pm Winchester

### **198. ARNOVA RECEPTION**

*6:30 to 8:00 pm* Grand Rapids Art Museum 101 Monroe Center St NW

### **SATURDAY, NOVEMBER, 18**

**199. EXHIBITS OPEN** 8:00 to 3:00 pm Center Concourse

200. REGISTRATION OPEN 8:00 to 3:00 pm Registration 2

### Saturday, Nov. 18 8:15 am - 9:45 am

### 201. Nonprofit Panel Dataset Project - Expanding **Partnerships** The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations Colloquium 8:15 to 9:45 am Atrium **Presenters:** Lewis Faulk, American University Teresa Derrick Mills, The Urban Institute Chair: Lewis Faulk, American University 202. Curricular Variations in Third Sector Education Programs: Current Practices and Future Trends Teaching & Education Panel 8:15 to 9:45 am Berkey Participants: The Evolution of Nonprofit Management and Philanthropic Studies in the United States: Are We Now a Disciplinary Field? Roseanne M. Mirabella, Seton Hall University : From Social Movement to Entrepreneurial Management?: Higher Education Mirroring the Nonprofit Sector's Requested Roles in South Korea Bok Jeong, Kean University Nonprofit Management Education in Canada Roseanne M. Mirabella, Seton Hall University; Marty Sulek, Indiana University Integrating Action Research into Higher Education Curriculum: Extending the Service Learning Approach to Engage Students with Community-Based Organizations Andrew Simon, Seton Hall University Chair: **Roseanne M. Mirabella**, Seton Hall University Discussant:

Mary Ann Feldheim, University of Central Florida

204. Charity, Politics, Rights and Discrimination – Charting the Relationship Between Charity and State Public Policy, Regulation & Advocacy Panel 8:15 to 9:45 am

### **SATURDAY, NOVEMBER 18**

### Gerald Ford

Participants:

- "Divine Intervention": The Operation or Impact of NPO Interveners in Religious Freedom Litigation in Canada. *Kathryn Chan, University of Victoria Faculty of Law*
- The Limits of Political Communication for Not-For-Profits in Australia. Jennifer Beard, University of Melbourne Law School
- Targeted Scholarships When Does Charity Become the Perpetuation of Historical Advantage? *Adam Parachin, University of Western Ontario*
- Rights of Association and State Constraints on Inbound and Outbound Philanthropic Funding: New Data and New Developments in Asia *Mark Sidel*, *University of Wisconsin-Madison*

Chair:

Mark Sidel, University of Wisconsin-Madison

### 205. Neoliberalism and the Nonprofit Sector

Humanities

Paper Session

8:15 to 9:45 am

Grand View A

Participants:

Uncovering the History of Fee-Charging in the U.S. Nonprofit Human Services Sector: A New Perspective on the Commercialization Debate *Maoz Brown*, *University of Chicago* 

- Philanthropic Foundations and Democracy in the Context of Neoliberalism John Slocum, Independent Researcher
- Competitors, Activists or Confidants: Sector Blurring, Organizational Identity and the Nature of Stakeholder Relationships *Julie A Langer, University* of Illinois at Chicago

Justice for Charity: An Inquiry into Pluralism Brett Thomas Crumley, University of Liverpool

Chair:

### Marina Kaneti

206. Beyond Borders in Nonprofit Finance

Philanthropy, Fundraising & Giving

Panel

8:15 to 9:45 am

Grand View BC

Participants:

The Application of Benefits Theory Across Boundaries Elizabeth A.M. Searing, University at Albany, SUNY; Dennis Young, Andrew Young School of Policy Studies

Applying Benefits Theory of Nonprofit Finance Internationally: An Analysis of Nonprofit Revenue Portfolios in Ghana Sandy Zook, University of Colorado Denver; Justice Nyigmah Bawole, University of Ghana

US INGOs Working in International Development in Sub-Saharan Africa: Factors That Impact Their Ability to Attract Private Donations Kelly A. Krawczyk, Auburn University Financing Social Enterprise in the Very Long Run Jeremy Philip Thornton, Samford University; David King, Indiana University Lilly Family School of Philanthropy

Chair:

*Sandy Zook*, University of Colorado Denver Discussant:

Joannie Tremblay-Boire, Georgia State University

207. Nonprofit Governance: Comparative Perspectives on Effectiveness, Capacity and Accountability

Boards & Governance Paper Session 8:15 to 9:45 am Haldane

Participants:

- A Governance Model in an Emerging Nonprofit Sector Claudia Petrescu, Oakland University; Paula Beudean, Facultatea de Administrație și Management Public; Marton Balogh, Facultatea de Administrație și Management Public; Natalia Balogh, Facultatea de Administrație și Management Public
- Filling the Gap in Nonprofit Board Technical Capacity to Account for Board Performance. *Yvonne D. Harrison, Luther College, University of Regina; Vic V. Murray, University of Victoria, Canada*
- Impact of Board Financial Competence on Financial Accountability: Publicly Reporting Australian Not-For-Profit Organisations Ushi Ghoorah, Western Sydney University; Phil Ross, University of Newcastle; Nicole Ibbett, Western Sydney University; Peter Humphreys, Western Sydney University

CEO's Power and Nonprofit Effectiveness: Evidence from Chinese Philanthropic Foundations Qian Wei, Memorial University of Newfoundland

### Chair:

*Marilyn A. Chorman*, Weatherhead School of Management

### 208. Perspectives on Place-Based Philanthropy

The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations Paper Session *8:15 to 9:45 am* 

8.15 to 9.45 am Imperial

### Participants:

Has Philanthropy Found its Place? Place-based Philanthropy for Community Building in Australia and Canada *Susan D Phillips, Carleton University; Wendy Scaife, QUT* 

Keeping it Real: Helping Foundations and Nonprofits Develop Realistic Expectations and Measurable Outcomes for Community Change Initiatives Karen M. Hopkins; Megan Meyer, University of Maryland; Amy Cohen-Callow, University of Maryland Baltimore; Nicole Mattocks, University of Maryland

Leading Community Change Through an Informed

Approach: Philanthropic Funders and Using Network Analysis to Target Investment *Robin Hargroder Lemaire, Virginia Tech; Jessica Wirgau, Community Foundation of the NRV* 

Media Framing of Community Philanthropy Shani Horowitz-Rozen, Bar Ilan University

Chair:

Eric Click, Park University

209. Marketization and Managerialism

Management, Leadership & Strategy Paper Session

8:15 to 9:45 am

Nelson

Participants:

Reviewing the Concept of Marketization in Civil Society Studies Johan Hvenmark; Anna Mankell, Ersta Sköndal University College

A Clash of Values: The Impact of Managerialism on Staff Experiences in Social Justice Nonprofit Organizations *Lauren Willner*, *UCLA* 

A Corporate Model: Aligning National Nonprofit Expectations with Regional/Local Efforts to Serve the Mission *Emma A Powell, Central Michigan University* 

Beyond Assumptions of Altruism: Job Satisfaction in an Age of Nonprofit Professionalization *Carrie Oelberger, University of Minnesota* 

Chair:

Richard A. Hoefer, University of Texas at Arlington

### 210. Organizational Structures: Facilitating Empowerment and Participation

Community & Grassroots Organization (Secular & Faithbased)

Paper Session

8:15 to 9:45 am

Ottowa

Participants:

Beyond Content Types: Assessing the Relationship of Association Structures to Member Political Participation Matthew Baggetta, Indiana University; Kimberly Madsen, Indiana University, School of Public & Environmental Affairs

Critical Standpoint: Leaders of Color Advancing Racial Equality in Predominantly White Organizations Michelle Oyakawa, Ohio State University; Brad R. Fulton, Indiana University - SPEA; Richard Wood, University of New Mexico

Hybrid Models for Social Change: Challenges and Advantages for Community-based Hybrid Nonprofits Rachel Wells, UCLA Luskin School of Public Affairs; Sara Terrana, UCLA Department of Social Welfare

The Growth of Civic Activism and Lessons on Governance – A Case Study of Gambia. *Amina* Sillah, Towson University; Atta A Ceesay, SUNY -Buffalo State College

Chair:

Diane E. Yoder, University of Southern California

### 211. Employee and Volunteer Motivation

Management, Leadership & Strategy Paper Session 8:15 to 9:45 am Pearl

Participants:

Testing the Influence of Public Motivation Theory and Transformational Leadership on Nonprofit Employee Satisfaction: A Structural Equation Analysis Margaret F. Sloan, James Madison University; Kimberlee Marie Hartzler-Weakley; Lisa Akers

Turnover Behavior in Nonprofit organizations: Focusing on Discrepancy between Job Expectation and Satisfaction Kwang Bin Bae, North Carolina Central University; Hyungjo Hur, The Ohio State University

Managed Autonomy: Youth Participation in Organizations Sarah Gaby, University of North Carolina, Chapel Hill

Invariance of Work Motivation in Nonprofit Service Providers among Different Administrative Regimes Palina Prysmakova, Florida Atlantic University; Nicole Vickers Lallatin, Florida Atlantic University

### Chair:

*Aleksey Kolpakov*, Political Science Department, University of Nevada, Reno

### 212. Nonprofit Information Challenges: Disclosure, Transparency and Performance Report

Accountability, Effectiveness, Evaluation & Program Outcomes

Paper Session

8:15 to 9:45 am

Pullman

Participants:

Determining Outcomes for Government and Nonprofit Services: What Should the Public Know and How Should It Be Produced? James A. Krauskopf, Baruch College-City University of New York

Trends in Transparency of Nascent Nonprofit Sector: Implications for Policy and Practice Shuang Lu, The University of Hong Kong; Chienchung Huang, Rutgers School of Social Work; Guosheng Deng, Tsinghua University

Conceptualizing and Measuring Requirements for Evidence Use in Federally Funded, Nonprofit-Delivered Programs Christopher S. Horne, University of Tennessee at Chattanooga

Chair:

*Laura Littlepage*, Indiana University Purdue University Indianapolis

**213.** Performance and Evaluation in Social Enterprise Innovation & Entrepreneurship

Paper Session 8:15 to 9:45 am Riverview Participants:

- Automation Adoption by Small Businesses in a Community Designated for Revitalization: Effects on Employment, Business Resiliency, and Growth Shola Ajiboye, Case Western Reserve University; Amos Allie, Case Western Reserve University
- Balancing Act: Managing Social and Financial Performance in Social Enterprise Saurabh Lall, University of Oregon
- Social Enterprise in the United States: Who is Profitable? *Tracy Shicun Cui, Georgia State* University; Janelle Kerlin, Andrew Young School of Policy Studies

The Impact of Information Systems on Local Communities –Post Implementation Relevance of Enterprise Resource Planning Systems (ERP) on Philanthropic Organizations. *Amos Allie, Case Western Reserve University* 

### Chair:

*Tamaki Onishi*, University of North Carolina at Greensboro

### 214. Resources Dependency in Nonprofit Networks

Collaboration & Networks

- Paper Session
- 8:15 to 9:45 am

### Ruby

Participants:

- Unpacking Resource Dependence Theory in Nonprofit Sector: A Focus on Nonprofit Organizational Autonomy Chengxin Xu, Rutgers University-Newark; Mirae Kim, University of Missouri-Columbia
- Does Having a Parent Really Matter? The Effect of Nonprofit Parenting on the Financial Health of Subsidiary Organizations *Hala Altamimi, Georgia State University*
- The Financial Health Impacts of Partnering with Organizations from the Nonprofit, Public, and Private Sectors Jung-In Soh, Georgia State University
- Governing Public-Nonprofit Partnerships When Nonprofits Become the Major Funder: A Comparative Case Study of Government-Nonprofit Partnerships in City Parks. Yuan (Daniel) Cheng, SPEA - Indiana University Bloomington

Chair:

Eric Boyer, University of Texas, El Paso

215. Historical Research on the Financing of Professional Education: The Case of Harvard Law School Teaching & Education Colloquium 8:15 to 9:45 am Thornapple Presenter: Bruce Kimball, Ohio State University

**216.** Citizen Initiatives for International Development Voluntarism & Volunteering

- Panel
- 8:15 to 9:45 am

Emerald A

Participants:

- Small-scale Development Initiatives and Shared Learning Ximeng Chen, Binghamton University; Susan Appe, Binghamton University
- Citizen Initiatives in the Midst of a Refugee Crisis: The Case of Lesvos Hanne Haaland, University of Agder; Hege Bergljot Wallevik, University of Agder
- The Coming of Age of Small-Scale, Voluntary Development Organisations Sara Kinsbergen, Radboud University; Lau Schulpen, Radboud University Nijmegen
- The Projects, People, and Purposes of American Grassroots International NGOs: Evidence from a National Sample *Allison Youatt Schnable, Indiana University*

Chair:

Allison Youatt Schnable, Indiana University

217. New Approaches to Volunteering

Voluntarism & Volunteering

Paper Session

8:15 to 9:45 am

Winchester

Participants:

- Constantly Connected Frequently Engaged? The Impact of Internet Activities on Civic Engagement Nathan E Dietz, The Urban Institute; Brice McKeever, Urban Institute; Jaclyn Schede Piatak, University of North Carolina at Charlotte
- Hidden Gaps: Accounting for Informal Civic Engagement Behaviors in Criminology and Social Control Studies Sarah Harper, University of West Florida; Vickie L. Edwards, Western Michigan University
- The Association Between Volunteering with Personal Well-Being, Prosocial Tendencies, and Anti-Social Tendencies in Post-Millennial Adolescents Yuan Tian, Indiana University Lilly Family School of Philanthropy; Sara Konrath, Indiana University
- Using Multivariate Decomposition to Explain Change in Volunteer Rates *Nathan E Dietz, The Urban Institute; Robert T. Grimm, University of Maryland* Chair:
  - *Marlene Walk*, Indiana University Purdue University Indianapolis

Alliance for Nonprofit Management Conference Sessions – open to ARNOVA members

203. ALLIANCE FOR NONPROFIT MANAGEMENT SESSION: The Power of Leadership Transitions: Research Findings, Challenges, and Opportunities 8:15 to 9:45 am Emerald B Presenters:

Tom Adams, Raffa

Amanda Stewart, North Carolina State University

Dennis McMillian, The Foraker Group

### 218. CLOSING PLENARY: Civic Associations,

Government, and Democratic Renewal

10:00 to 11:30 am

Ambassador Ballroom

### 219. CLOSING LUNCH

11:30 to 12:15 pm Ambassador Ballroom

### **222.** Governance Section Symposium: Activist Boards? **Promoting Organizational Values, Beliefs, and Goals** Boards & Governance

Colloquium 12:15 to 3:30 pm Emerald A

Emerulu A

### Saturday, Nov. 18 12:15 pm - 1:45 pm

### 220. NGO Risk, Response and Resiliency

The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations Paper Session

12:15 to 1:45 pm

Atrium

Participants:

- Arts Funding Ecologies and Organizational Survival: The Case of Philadelphia *Leah Reisman, Princeton University*
- NGO Risk Tolerance By Sector in High Conflict Locations Meghann Rother Dragseth, Louisana State University
- Nonprofit Resiliency and the State of Illinois Budget Crisis Kimberly Kay Wiley, University of Illinois Springfield; Elizabeth A.M. Searing, University at Albany, SUNY; Sarah Young, Florida State University
- Unnatural Disasters: Can Nonprofit Governance Promote Recovery in Detroit and Flint? Sarah Reckhow, Michigan State University; Davia Cox Downey, Grand Valley State University

Chair:

### Carolyn J. Cordery, Aston University

## 221. Education, Opportunity and Leadership in the Nonprofit Sector

Teaching & Education Paper Session 12:15 to 1:45 pm Berkey

Participants:

Nonprofit Education Survey Project Kerry Ann Kuenzi, Georgia Southern University; Marlene Walk, Indiana University Purdue University Indianapolis; Amanda J. Stewart, North Carolina State University Stakeholder Engagement in Curricular Design: Addressing Current and Emergent Community Needs Erin K. Nelson, The University of Memphis

The Degree Decree: Formal Education and Access to Job Opportunities in the Nonprofit Sector Jodi Benenson, University of Nebraska Omaha; Melanie Chapman, University of Nebraska Omaha

Chair:

Eunice VAkoto, Henderson State University

### 223. Nonprofit Advocacy and Representation

Public Policy, Regulation & Advocacy

Paper Session

12:15 to 1:45 pm Gerald Ford

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Participants:

- Understanding the Grassroots NGOs Advocacy in Nonwestern Settings: Empirical Evidence from China *Chao Zhang, Tsinghua University; Yiran Zhang, University of Pennsylvania*
- Understanding How Advocacy Targets Understand Nonprofit Political Advocacy *Matt Knierim*, *Platform*, *LLC*
- The Representational Role of Environmental Advocacy Nonprofits: A Board's Eye View Jennifer Kagan, University of Colorado Denver
- Nonprofits, Social Movements and Accountability for the Sustainable Development Goals Paul J. Nelson, University of Pittsburgh

### Chair:

Ashley Elizabeth Nickels, Kent State University

### 224. Market and Non-market Influences on the

Nonprofit Sector Humanities Paper Session

12:15 to 1:45 pm

Grand View A

Participants:

Are the Institutional Values of Government and Nonprofit Organizations Competing, Complementary, or Confusing? Unpacking the Possibilities with Ostrom's Grammar Tool Eva Witesman, Brigham Young University; Robert K. Christensen, Brigham Young University; Curtis Child, Brigham Young University

Assessing Norms in the Governance of Catholic Colleges and Universities *Thomas Southard*, *Cabrini University* 

The Ice is Melting: Whither the Indigenous Peoples of the Circumpolar North? *Diane E. Yoder, University* of Southern California

### Chair:

Roland J. Kushner, Muhlenberg College

**225. Framing Beneficiaries in Funding Requests** Philanthropy, Fundraising & Giving Paper Session 12:15 to 1:45 pm Grand View BC

### **SATURDAY, NOVEMBER 18**

### Participants:

- Do Fundraisers Write Different Appeals for Stigmatized Groups? Ruth K Hansen, University of Wisconsin-Whitewater, Indiana University
- A Comparison of Fundraisers' and Donors' Perception Toward Giving in Korea: Do Fundraisers Read Donors' Mind in a Right Way? Yeonhee Rho, The Catholic University of Korea & The Beautiful Foundation
- Biased Altruism? How Religion and Region Affect Donor Support to Global Humanitarian Organizations Joannie Tremblay-Boire, Georgia State University; Aseem Prakash, University of Washington, Seattle
- Giving, Hospitality and Citizen-Making in Canada: Exploring Immigrant Philanthropy through the Eyes of Jacques Derrida Krishan Mehta, Ryerson University

### Chair:

Huafang Li, Grand Valley State University

### 226. Aspects of Governance Effectiveness

**Boards & Governance** Paper Session 12:15 to 1:45 pm

Haldane

Participants:

- Gendered Associations, Gendered Boards, and Organizational Performance Lauren Dula, Indiana University, Bloomington; Beth Gazley, Indiana University-Bloomington
- Taken on Trust? Empirical findings on the Governance Awareness and Effectiveness of UK Trustees. Stephen Lee, Cass Business School, City University, London; Bob Harris, Worshipful Company of Management Consultants; Silvana Pesenti, Cass **Business School**
- Exploring the Variation in Board Performance: Insights from Board Self-Assessments Judith L. Millesen, Ohio University; Joanne G. Carman, University of North Carolina at Charlotte; Faith Butta, University of North Carolina - Charlotte

### Chair:

Peter Raeymaeckers, Universiteit Antwerpen

### 227. Data driven Research in African Philanthropy and **Civil Society**

The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations Colloquium 12:15 to 1:45 pm Heritage Hill **Presenters:** Kelly A. Krawczyk, Auburn University David Kode, CIVICUS Bhekinkosi Moyo, Southern Africa Trust

### 228. The Intellectual Development of Nonprofit and **Philanthropic Studies**

The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations Paper Session 12:15 to 1:45 pm Imperial Participants: Complementary or Supplementary? Illuminating the Relationship between Government and Nonprofit Sector Size Jiahuan Lu, Rutgers University -Newark; Chengxin Xu, Rutgers University-Newark Knowledge Production and Diffusion in Nonprofit and Philanthropic Studies Ji Ma, IU Lilly Family School of Philanthropy Surveying Nonprofits: Sampling Strategies and Quality Kirsten Gronbjerg, Indiana University; Ashley Clark, Indiana University; Hannah Quinn Martin, Indiana University The Geography of Grantmaking: Organizational and Neighborhood Effects on Foundation Philanthropy Heather MacIndoe, University of Massachusetts-Boston Chair: Vickie L. Edwards, Western Michigan University 229. Human Dynamics and the Nonprofit Sector Management, Leadership & Strategy Paper Session 12:15 to 1:45 pm Nelson Participants: Assessing the Impact of Organizational Social Responsibility within Nonprofit Membership-Based Associations Katie E Misener, University of Waterloo; Micheal L. Shier, University of Toronto; Kathy Babiak, University of Michigan; Kristen Rogalsky, University of Waterloo Nonprofit Leadership Preferences of American Employees and South Korean Employees: A Comparative Study Sungil Chung, James Madison University Studying Gender in Civil Society Organizations: Towards an Analytical Framework Johan Hvenmark; Charlotte Holgersson, KTH Royal Institute of Technology Supply and Demand: The Interplay Between Labor Market and Nonprofit Agency Dynamics in Preparing Less-Skilled Workers to Attain Sustainable, Quality Jobs Carrie Oelberger, University of Minnesota; Robin Phinney, University of Minnesota; Jodi R. Sandfort, University of Minnesota

### Chair:

Anthony Silard, California State University

### 230. New Modes of Advocacy: Social Mobilization and Nonprofits Public Policy, Regulation & Advocacy Paper Session 12:15 to 1:45 pm Ottowa Participants: Is Political Polarization Effecting the Drive for Social Movement Lobbying? Sabith Khan, California Lutheran University; Daisha M Merritt, University of North Carolina, Chapel Hill Incentivizing Collaboration: Nonprofit Advocacy and the Collective Action Problem Clifford Frasier, New York University Civil Society Roles in Global Health Policy: A Systematic Review of the Literature Stephanie L Smith, University of New Mexico; Eduardo J. Gómez, King's College London Chair: Elizabeth May Gillespie, University of Nebraska at Omaha 232. Use of Evidence by Nonprofit Organizations: **Theory to Practice Research to Practice** Panel 12:15 to 1:45 pm Pullman Participants: Bridging the Gap from Theory to Evidence: Evaluating the Impact of Creative Placemaking Investments Sarah Lee, Slover Linett Audience Research; Sharon Yazowski, Mortimer & Mimi Levitt Foundation **Evidence-Informed Practice: Evaluation Capacity** Development in Nonprofit Organizations Tara K. Bryan, University of Nebraska at Omaha Pitfalls in Measuring Nonprofit Efficiency Jason A Coupet, North Carolina State University; Jessica Haynie, North Carolina State University Nonprofit Theory-Building and the "Consumer-Make Nonprofit" Jennifer Kuan, Tulane University Chair: Emma A Powell, Central Michigan University 233. Founders and Founding Social Enterprise Innovation & Entrepreneurship Paper Session 12:15 to 1:45 pm Riverview Participants: Conceptualizing the Nonprofit Venture Founding Process Fredrik O. Andersson, SPEA - IUPUI Social Entrepreneurship as a Discursive Construction: The Linkage of Framing and Identity Work Hanna Schneider; Michael R. Meyer, WU Vienna

The Expat Gap: Social Enterprises and Equitable Access to Funding in International Development Saurabh Lall, University of Oregon; Abigayle Davidson, Aspen Network of Development

Entrepreneurs, The Aspen Institute

The Resource Needs of Social and Commercial Entrepreneurs: Beyond Resourceful Heroes and One-Dimensional Goals Peter Vandor, WU Vienna; Reinhard Millner, WU Vienna; Lukas Leitner, WU Wien

### Chair:

Curtis Child, Brigham Young University

### 234. Crossing Boundaries to Build Alliances, **Partnerships and Linkages**

Collaboration & Networks Paper Session 12:15 to 1:45 pm

Ruby

Participants:

- Nonprofit Alliance in China: Effects of Alliance Process on Goal Achievement Qiang Dong, China Agricultural University; Chienchung Huang, Rutgers School of Social Work; Jiaqi Guo, Rutgers University
- When You Both Trust and Distrust the Other Side: A Study on Fracking Policy Network in NYS Jeongyoon Lee, Ball State University; Junesoo Lee, Korea Development Institute
- Partner Selection: Whom Do Nonprofits Collaborate with in the Social Service Delivery Network? Sungeun Kim, Oakland University; Jeongyoon Lee, SUNY-Albany; Yvonne D. Harrison, Luther College, University of Regina
- A Study on the Formation of Nonprofit Board Interlocks Nara Yoon, Syracuse University

Chair:

Rachel Fyall, University of Washington

### 235. Non-Financial Philanthropy: Blood, Milk and **Social Support**

Philanthropy, Fundraising & Giving

Paper Session

12:15 to 1:45 pm Thornapple

- Participants:
  - Which Types of Giving are Associated with a Reduced 7-Year Mortality Risk Among Older Adults? Ellie Heng Qu, The Bush School of Government and Public Service, Texas A&M University; Sara Konrath, Indiana University
  - "Thanks to my Babies, Others will be Helped": Bereaved Mothers' Motivations to Donate Human Milk to Nonprofit Milk Banks Ayelet Oreg, Binghamton University
  - Life Changing Events, Socio-Demographic and Psychological Factors in Blood Donation Research: New Insights from the German Socio-Economic Panel Silke Boenigk, University of Hamburg; Meikel Soliman, Universität Hamburg

Vox Feminæ, Vox Die? The Fundraising Context, Successes and Challenges of the Civic War Soldiers Aid Society of Northern Ohio Barbara Clemenson, Case Western Reserve University

Chair: *Lili Wang*, Arizona State University

### 236. Rebuilding a Place Takes Imagination: The Contributions of Arts and Culture Nonprofits to Local Communities

The Conference Track: Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations

Panel

12:15 to 1:45 pm

Vandenberg A

Participants:

Passing the hat to pay the piper: Financial sustainability and rural arts organizations B. Kathleen Gallagher, Southern Methodist University; Matt Ehlman, The Numad Group

Rollin' on the River: A Case Study on How Rural Communities in the Mississippi Delta Strengthen Their Communities with Art *Leigh N. Hersey, University of Monroe at Louisiana* 

Understanding the Impact of Arts and Culture in Communities: Applying Theory of Change Development to Creative Placemaking Grants Melissa Menzer, The National Endowment for the Arts; Patricia Moore Shaffer, The National Endowment for the Arts; Jennifer Hughes, The National Endowment for the Arts; Jason Schupbach, The National Endowment for the Arts; Katherine Bray-Simons, The National Endowment for the Arts; Sunil Iyengar, The National Endowment for the Arts

Conceptualizing Arts Nonprofits as Civic Actors: Findings from the National Survey of Nonprofit Arts and Culture Organizations *Mirae Kim, University* of Missouri-Columbia; Jodi Benenson, University of Nebraska Omaha

Making Sense of the Environment: Investigating the Locational Patterns of Cultural Organizations in the Urbanized Counties of Metropolitan Detroit Alisa Moldavanova, Wayne State University; Lyke Thompson, Wayne State University; Katelyn Burkart, Wayne State University

Chair:

Joanna Woronkowicz, Indiana University

### 237. The State, Philanthropy and Civil Society: New Research on the Development of China's Nonprofit and Philanthropic Sector

Philanthropy, Fundraising & Giving Panel 12:15 to 1:45 pm

Winchester

Participants:

Breaking the Nonprofit Starvation Cycle: How Chinese Civil Society Organisations Mobilise Symbolic, Cultural, Social and Financial Capital Andreas Fulda, University of Nottingham; Jennifer Yuan Jean Hsu, University of Alberta

Securitizing the Control of Foreign NGOs and Foundations in China: The Experience of the First Year of Implementation Mark Sidel, University of Wisconsin-Madison

Seeding Community Foundations in China: Does Government Support Promote Voluntary Action? Xiaoyun Wang, IU Lilly Family School of Philanthropy

### Chair:

Mark Sidel, University of Wisconsin-Madison

### Saturday, Nov. 18 2:00 pm - 3:30 pm

### 238. Experiential Education in Nonprofit Curricula: Different Approaches

Teaching & Education Paper Session 2:00 to 3:30 pm Berkey

Participants:

- Advancing Curriculum Design in Online Nonprofit Education: Rethinking the Use of Case Studies Teresa VanHorn, University of San Diego; Helen Wise, LSUS INAR
- Creating Scholar-Leaders: A Case for Experiential-Learning at the PhD Level Karen A. Ford, James Madison University
- Nominal Group Technique as a Pretest/Posttest Measure of Global Citizenship in a Nonprofit Study Abroad Program *Dyana Mason, University of Oregon; Michael Their, University of Oregon*
- Teaching Collective Impact: Assessing the State of the Local Nonprofit Sector Through a Class Project Michael Ford, University of Wisconsin-Oshkosh; Douglas M Ihrke, Helen Bader Institute for Nonprofit Management

### Chair:

*Cristina Balboa*, Baruch College-City University of New York

239. Framing and Advocacy: What Works

Public Policy, Regulation & Advocacy Paper Session

2:00 to 3:30 pm

Gerald Ford

### Participants:

- Utilizing the Narrative Policy Framework to Analyze Nonprofit Involvement in the Policy Decisions to Release Genetically Modified Mosquitoes *Jayce Sudweeks, North Carolina State University*
- The Effects of Message Framing on Donor Support for Nonprofit Advocacy Efforts *Michael A. Walton*, *North Carolina State University; Casey J. Fleming*, *East Carolina University*
- Effective Advocacy on Social Media: Results from A National Study of Homelessness Nonprofits Seongho An, University of Pennsylvania; Chao Guo, University of Pennsylvania
- Examining the Impact of Nonprofits' Voter Mobilization Efforts on 2016 Turnout: Did the

Message Matter? Kelly M. LeRoux, University of 242. Philanthropy and Community in Europe and Asia Community & Grassroots Organization (Secular & Faith-Illinois at Chicago Chair: based) Paper Session Nathaniel Wright, Texas Tech University 2:00 to 3:30 pm 240. Operationalizing and Theorizing Enabling Ottowa Conditions of Philanthropy and Fundraising for Cross-Participants: National Comparative Research: Challenges and Interfaith Cooperations in the European Refugee **Promise** Crisis; A Case Study of The Friends of Fraenkelufer Philanthropy, Fundraising & Giving Synagogue and Muslim Refugees Liora Jaffe, Colloquium University of Hamburg; Katharina Bunde, 2:00 to 3:30 pm Grand View BC University of Hamburg Political Quotas, NGO Initiatives and Dalits' Human **Presenters:** Rights in Rural India Suparna Soni, SUNY - Buffalo Silvia C. Garcia, IU Lilly Family School of State College Philanthropy Testing a New Framework for NGO-Local Government Pamala Wiepking, Erasmus University Rotterdam Relations in Developing Countries Khaldoun Tamaki Onishi, University of North Carolina at AbouAssi, American University; Ann O'M Bowman, Greensboro Texas A&M University; Joclyn Johnston, American Chairs: University; Long Hoang Tran, American University; Tamaki Onishi, University of North Carolina at Zachary Bauer, American University Greensboro Dimensions of Cosmopolitanism: Nationalist and Xiaonan Kou, IU Lilly Family School of Philanthropy Habermasian Values among Peace Corps Volunteers Discussants: Meghan Kallman, Brown University Takako Nakajima, Osaka University of Commerce Dwight F. Burlingame, IU Lilly Family School of Chair: Philanthropy Jeff Aulgur, Arkansas Tech University Una Osili, Indiana University 243. Evaluation for Equity: How to Use Data Collection Femida Handy, University of Pennsylvania as a Tool for Social Justice Aya Okada, Kanazawa University Accountability, Effectiveness, Evaluation & Program Takayuki Yoshioka, Okayama University Outcomes Sohyun Park, Yonsei University Colloquium 241. Rethinking Race, Gender, and Oppression in 2:00 to 3:30 pm Nonprofit Theory Pullman The Conference Track: Strengthening Local **Presenters:** Communities: The Role of Nonprofit and Philanthropic Andrea Briscoe, Nonprofit Finance Fund (NFF), City Organizations University of New York (CUNY) Panel Jaclyn Kelly, NYCLMIS, Center for Urban Research, 2:00 to 3:30 pm **CUNY Graduate Center** Imperial Cynthia Muller, Mission Driven Investments, W.K. Participants: **Kellogg** Foundation Scott Taitel, Wagner Graduate School of Public Service, Race, Gender, and Poverty: Semiological Analysis of New York University **Representation of Poor in Fundraising Campaigns** by INGOs in the Social Media Abhishek Bhati, Chair: University of Nebraska Omaha Antony Bugg-Levine, Nonprofit Finance Fund Framing the Flint Water Crisis: A Critical-244. Organizational Dynamics of Social Enterprise Intersectional Analysis of Community Organizing/ Innovation & Entrepreneurship Organization Response Ashley Elizabeth Nickels, Paper Session Kent State University 2:00 to 3:30 pm Racial Representation and Social Equity in Nonprofit Riverview Charter Schools Jihye Jung, University of Colorado Participants: Denver, School of Public Affairs; John C. Ronquillo, Innovation and Team Reflexivity: An Exploration University of Colorado Denver in Nonprofit Contexts Toby Egan, University of Ethnic Social Entrepreneurship- The Construction Maryland of the Local Field and Value of Co-Ethnic Capital Strategic Social Venturing: An Empirical Analysis Melissa Victoria Abad Abhisekh Ghosh Moulick, University of Oklahoma; Chair: Denise Parris, Northern Arizona University; Kostas

Nuriel Heckler, University of Colorado Denver

Alexiou, Kent State University; Elena Dowin

Kennedy, Elon University

### **SATURDAY, NOVEMBER 18**

What's "New" about Hybrid Organizing of Social Entrepreneurship? Bin Chen, Baruch College -CUNY; Lijun He, Pace University

Executive Norming of Cooperation in Iterated Resource Allocation Games Scott Helm, University of Missouri-Kansas City; Brent Never, University of Missouri-Kansas City

### Chair:

*Marcus Lam*, University of San Diego, School of Leadership and Education Sciences

245. Complex Social Problems and Networked Nonprofits: Exploring Collaboration from Multiple Levels of Analysis

Collaboration & Networks Panel 2:00 to 3:30 pm

Ruby

Participants:

- Factors Associated with Relational Leadership in Multiorganizational Community Networks Mary Clare Hano, North Carolina State University; Branda Nowell, North Carolina State University
- Organizational Level Examination of Collaborative Portfolio Management *Emily B. McCartha, North Carolina State University*
- Extending Network Evolution: Path Dependency and Capacity Effects on Community Health Collaboratives *Kate Albrecht, North Carolina State University*
- Partner Selection in Nonprofit Collaboratives: Examining the Role of Homophily, Network Embeddedness, and Resource Dependency Qiang Dong, China Agriculture University; Zheng Yang, California State University-Dominguez Hills

### Chair:

*Branda Nowell*, North Carolina State University Discussant:

Laurie E. Paarlberg, Texas A & M University

### 246. On the Web or In the Streets: Investigating Structures for Giving

Philanthropy, Fundraising & Giving Paper Session 2:00 to 3:30 pm Thornapple

Participants:

- Better Together? Experimental Evidence Regarding the Impact of Simultaneous Solicitations on Charitable Giving Danielle L. Vance-McMullen, Duke University
- Success Factors of Crowdfunding: A Systematic Literature Review Maren Rottler, University of Mannheim; Bernd Helmig, UniversitÃ×t Mannheim
- The Impact of Street Fundraising on the Reputation of Non-profit Organizations Jurgen Willems, Hamburg University; Carolin Johanna Waldner, University of Hamburg; Judith Ehmann, University of Hamburg; Felix Gies, University of Hamburg

Viral Giving: Quantifying the Relationship Between

Social Media Attention and Charitable Giving *Brice McKeever, Urban Institute* 

### Chair:

### Wesley E. Lindahl, North Park University

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- Associate Professor Danielle Varda, editorial board member for the *Nonprofit and Voluntary Sector Quarterly*
- Assistant Professor John Ronquillo, member of the ARNOVA Board of Directors
- Assistant Professor Sandy Zook joined us this year after earning her Ph.D. at the Andrew Young School of Policy Studies at Georgia State University

### **Other CU Denver Public Affairs Faculty:**

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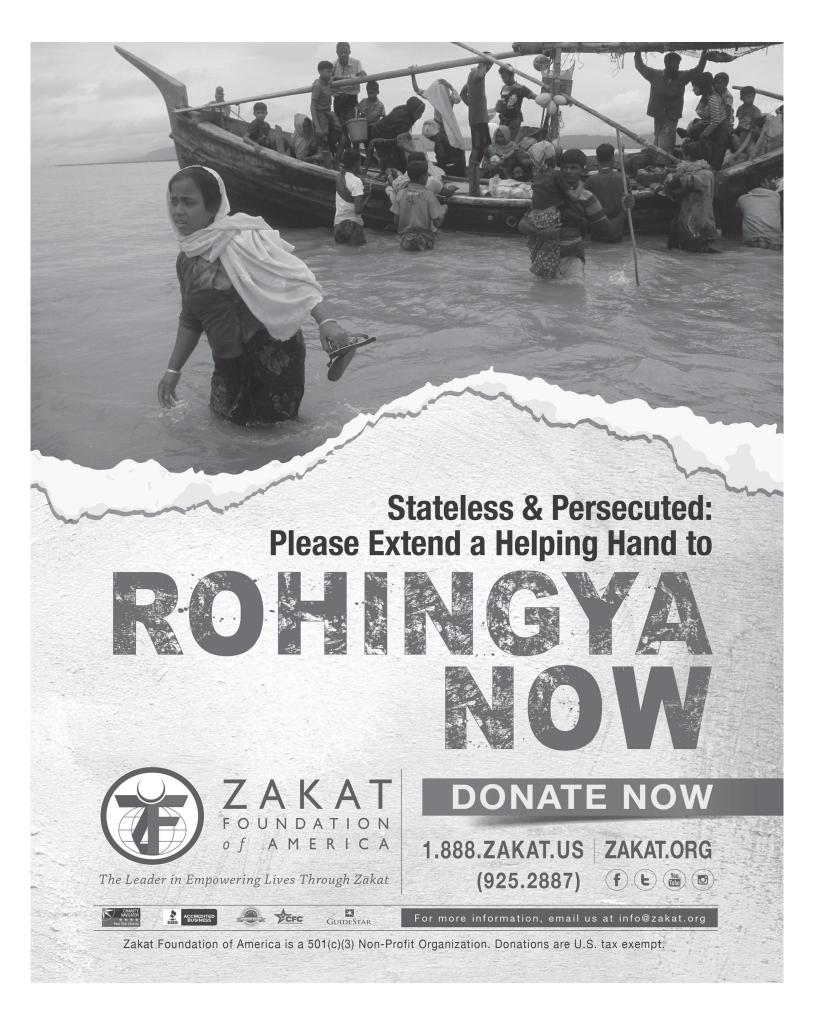


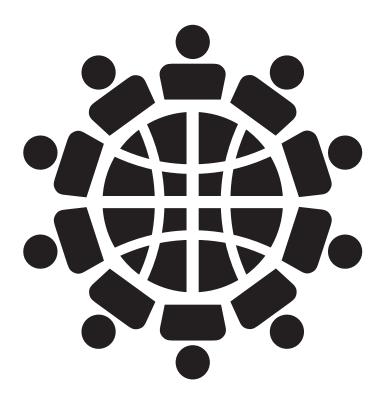
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Strengthening Local Communities: The Role of Nonprofit & Philanthropic Organizations

November 15 – 18, 2017 | Grand Rapids, Michigan







**November 18, 2017 | 8:30 am - 4:00 pm** Breakfast and Lunch Included \$250.00.

Online registration is available until: 11/18/2017 Register Now! http://allianceonline.org/event/ nutsandboltsgrandrapids

Learn from national thought leaders with decades of on-the-ground experience: As leaders of the Alliance's Executive Transition and Leadership Continuity Affinity Group, Tara Levy and Lynne Molnar are two of America's foremost thought leaders on interim executive leadership in nonprofits.

You'll benefit from their direct first-hand experience as interim executives, as well as the wisdom they've gleaned as program leaders responsible for interim placements. They have developed this training drawing from the experience and skills they've gained from training hundreds of interim executives.

They will be joined by other experienced interims including the interim executive director of the Alliance, Marissa Q. Paine and Mary Vradelis of Sequoia Consulting Associates.

### THE WORKSHOP LEADERS:



**Lynne Molnar (left)** is a Principal of Molnar Consulting. She has an MBA from Boston University and an Ed.M. from Harvard.

**Tara Levy (right)** is an experienced trainer and consultant on nonprofit leadership and management. She is a graduate of the University of Texas and has a JD from The University of Texas School of Law.



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- The role of the interim as a transformational capacity builder.
- Best practices for preparing an organization during executive transition.

• A step-by-step approach for completing a successful interim assignment.

## **Annual Capacity Builders Conference**

November 15 - 18, 2017 Grand Rapids, Michigan Online registration is available until 11/18/17



Welcome to the 2017 Alliance for Nonprofit Management National Conference held concurrently with the Annual Conference of ARNOVA (Association for Research on Nonprofit Organization and Voluntary Action). To our first time attendees and to our long-term members, thank you for coming and for bringing your knowledge, perspectives, and experiences with you to share with your peers and colleagues.

As we come together for these few days, we know we are at a crossroads politically and culturally. With the threat of funding cuts hanging over the social sector and open divisions around diversity, equity and inclusion, these are trying and divisive times. However, this year's conference, *Strengthening Local Communities: The Role of Nonprofit and Philanthropic Organizations*, affords us an opportunity--as a community--to gather, connect and process how our work supports strong, diverse and inclusive communities.

Our joint conference represents the opportunity to convene those interested in the field of capacity building and to make our work and our collective message more powerful. It is our time to come together, to reflect on our field, to reaffirm our commitment to equity and inclusion, engage in difficult conversations and learn together. It is also represents the opportunity to be exposed to research, case studies and cutting-edge thinking in the field, to be exposed to new ideas, and to bring those ideas into our own work and efforts.

Our four-day conference includes more than twenty Alliance-curated sessions, trainings, and gatherings; a membership meeting; a regionally focused Alliance lunch; and the Terry McAdam Book Award Ceremony. For the pre-conference Alliance-only day of programming, we will have the opportunity to learn more about member interest and affinity groups and/or to dive in more deeply with an affinity group of our choosing. There are also social opportunities woven throughout our time together to experience the Grand Rapids foodie scene and to strengthen or forge new bonds that have always been a hallmark of the Alliance.

Lastly, let's all take a moment to thank our amazing conference committee, the Board of directors, staff and our member affinity groups for their tireless efforts in making this event possible. Let's all make a commitment to tweet, post and link throughout the conference. We can use the hashtag #ACONF17 so that our constituencies back home and across the country can participate in our conversation!

On behalf of the Board of Directors, the conference committee and staff, welcome, and let's all be sure to leave energized, refreshed, and excited to contribute to the field and to our local communities.



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# **AGENDA AT A GLANCE**

For changes or additions since this printing see Addendum.

## WEDNESDAY, November 15, 2017

	Alliance only programming with focus on Affinity Groups	
8:30 a.m. – 10:00 a.m.	Meet the Alliance Interactive Conference Opening	Atrium
10:00 a.m. – 10:30 a.m.	BREAK	
	Concurrent Sessions	
10:15 a.m. – 12:15 p.m.	<b>Seasoned Consultant's Colloquium</b> : The Intersection of Practice between Capacity Building Organizations & Executive Transition & Leadership Continuity Practice	Emerald B
10:15 a.m. – 12:15 p.m.	<b>Governance Affinity Group Innovation Lab</b> : From Anecdotes and Convention to Research-based Practice Part 2: Moving the Governance Field Forward <i>Judy Freiwirth, Nonprofit Solutions Associates</i>	Pearl
10:15 a.m. – 12:15 p.m.	"Where's Your Interest" Group Session: Facilitated Session For Those Not Currently Involved in an Existing Alliance Affinity Group (Topics Include Young Professionals, Achieving Racial Equity, Consulting Practice Development, Coaching and More!) Molly Penn, Penn Flood Consulting	Emerald A
12:15 p.m. – 12:30 p.m.	BREAK	
12:30 p.m. – 1:30 p.m.	"Greet your Region" Lunch	Atrium
1:30 p.m. – 1:45 p.m.	BREAK	
	Concurrent Sessions	
1:45 p.m 5:00 p.m.	<b>Challenging Racism &amp; Advancing Equity:</b> Integrating Race & Equity into Organizational Development Workshop <i>Curdina Hill, ClearWays Consulting and Coaching</i> <i>Jeff Branch, Philadelphia College of Osteopathic Medicine</i>	Emerald A
1:45 p.m. – 5:00 p.m.	<b>Capacity Building Organizations Affinity Group Session</b> <i>Keith Timko, Support Center</i> <i>Patty Oertel, The Oertel Group</i>	Emerald B
1:45 p.m. – 5:00 p.m.	Executive Transitions & Leadership Continuity Affinity Group Session Mary Vradelis, Sequoia Consulting Associates Catherine Bradshaw, Cadence Consulting	Ruby
1:45 p.m. – 5:00 p.m.	<b>Governance Affinity Group Innovation Lab</b> : From Anecdotes and Convention to Research-based Practice Part 2: Moving the Governance Field Forward <i>Judy Freiwirth, Nonprofit Solutions Associates</i>	Pearl
5:30 p.m 6:30 p.m.	Networking Reception	Atrium

## THURSDAY, November 16, 2017

### Alliance and ARNOVA programs

7:30 a.m. – 8:00 a.m.	<b>ARNOVA Section Breakfast Meet &amp; Greet</b> (Open to Alliance Members, Sections of interest may include: Pracademics, Governance and Social Entrepreneurship)	Pantlind
	<b>Concurrent Sessions</b> (Sessions included in this section were curated specifically for the A Management Conference, other sessions may also be held during the	
8:00 a.m. – 9:30 a.m.	<b>Board Leadership and Shared Power</b> : How Nonprofit Board Chairs, Vice Chairs, and Committee Chairs Understand and Prepare for Their Roles and Share Leadership Judy Freiwirth, Nonprofit Solutions Associates Mike Burns, BWB Solutions	Emerald A
8:00 a.m. – 9:30 a.m.	Navigating the Impact Economy: How Capacity Builders and Their Nonprofit Partners Can Access Capital More Broadly Zohra Zori, Social Sector Outreach Keith Timko, Support Center	Emerald B
9:45 a.m. – 11:15 a.m.	Advancing Diversity & Inclusion by Design Ju Won Choi, The Association of Junior Leagues International	Emerald A
9:45 a.m. – 11:15 a.m.	<b>Embracing the Age-Old Question of Capacity</b> <b>Building</b> : Are Organizations Getting Stronger? <i>Cindy McMahon, Western North Carolina Nonprofit Pathways</i>	Emerald B
11:15 a.m. – 12:15 p.m.	Opening Luncheon & ARNOVA's Distinguished Achievement Award presentation	Ambassador Ballroom
12:15 p.m. – 1:45 p.m.	<b>Creative Foundation Investments in Michigan:</b> <b>Lessons and Questions</b> <i>Diana Sieger, president of the Grand Rapids Community Foundat</i> <i>Tonya Allen, president of the Skillman Foundation in Detroit</i> <i>Ridgway White, president of the C.S. Mott Foundation of Flint</i> <i>Michael Moody from the Johnson Center at GVSU will moderate</i>	Ambassador Ballroom
2:00 p.m. – 3:30 p.m.	<b>Nonprofits and Risk</b> : Introducing a Framework for a Holistic Assessment of Organizational Risk <i>Katie Leonberger, Community Resource Exchange</i>	Emerald B
2:00 p.m. – 3:30 p.m.	<b>Funding is Not Enough:</b> Building the Supply Side of the Capacity Building Ecosystem Naomi Weiss, TCC Group Andrea Young Kellum, Healthcare Georgia Foundation Lizann Roberts, Lizann Roberts Consulting	Emerald A
3:45 p.m. – 5:15 p.m.	<b>Peer Learning Programs</b> : Cost Effective Capacity Building and More <i>Catherine Marshall, Capbuilders</i>	Emerald A

### **CONFERENCE AT-A-GLANCE CONTINUED**

3:45 p.m. – 5:15 p.m.	<b>Catching Up with the Future</b> : Developing the Talent Pipeline <i>Matthew Downey and Tamela Spicer</i> , <i>Dorothy A. Johnson Center for Philanthropy</i>	Emerald B
6:00 p.m 7:00 p.m.	Alliance Regional Ambassadors & Interested Ambassadors Meeting	Emerald A
6:30 pm – 10:30 pm	<b>Explore Beer City USA!</b> It's no secret that Grand Rapids, a Cool City with Great Beer, has gotten a lot of attention for the craft beer scene. So, we have created an opportunity for you to experience some of the great craft beer that Grand Rapids is known for. A shuttle will loop through downtown allowing you to step on or off at 6 different breweries. Stop by the Registration Desk for more information.	
7:15 p.m.	People of Color Affinity Group Dine-Around	
	FRIDAY, November 17, 2017	
	Alliance and ARNOVA joint and separate programs	
7:00 a.m. – 7:30 a.m.	ARNOVA New Member Meet & Greet	Ambassador Ballroom
7:30 a.m. – 8:00 a.m.	Membership Meeting Breakfast (Open to Alliance Members)	Ambassador Ballroom
	<b>Concurrent Sessions</b> (Sessions included in this section were curated specifically for the A Management Conference, other sessions may also be held during t	
8:15 a.m. – 9:45 a.m.	What the Tech? Awesome Technology Tools for Managing Your Capacity Building Practice Cindy Leonard, Bayer Center for Nonprofit Management at Robert Morris University Keith Timko, Support Center	Emerald A
8:15 a.m. – 9:45 a.m.	How to Make Your Change Efforts Stick: Using Transition Models for More Successful Consultancies Mary Vradelis, Sequoia Consulting Associates	Emerald B
10:00 a.m. – 11:30 a.m.	<b>Collective Impact in Small Geographies</b> Jane Arsenault, MBA James Berson, MPH, Fio Partners, LLC	Emerald A
10:00 a.m. – 11:30 a.m.	<b>The DNA of a Highly Engaged Culture</b> <i>Elizabeth Scott, PhD, Brighter Strategies, LLC</i>	Emerald B
11:45 a.m. – 1:30 p.m.	Alliance for Nonprofit Management Luncheon Terry McAdam Book Award Presentation Keynote Address & Discussion: Trends in the Nonprofit Operating Environment and What Capacity Builders Can Do About Them! Ruth McCambridge, Editor-in-Chief, Nonprofit Quarterly	Pantlind Ballroom
2:00 p.m. – 3:30 p.m.	Alliance for Nonprofit Management Membership Meeting	ROOM ???

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### **CONFERENCE AT-A-GLANCE CONTINUED**

3:45 p.m. – 5:15 p.m.	What Could Possibly Go Wrong? Assessing and Mitigating Collaborative Risks <i>Cyrus N. White, SCG Nonprofits</i>	Emerald A		
3:45 p.m. – 5:15 p.m.	Unlocking the Power of Your Organization's Genetic Code Jamie Notter, WorkXO	Emerald B		
6:00 p.m 8: 00 p.m.	Reception at Grand Rapids Art Museum: Join us as we celebrate the Dorothy A. Johnson Center for Philanthropy's 25 <sup>th</sup> Anniversary. 101 Monroe Center St. NW (a short walk from Amway Grand Hor d'oeuvres and cash bar available. Sponsored by Grand Valley State University and Dorothy A. Johnson Center for Philanthropy.	Grand Rapids Art Museum Plaza)		
SATURDAY, November 18, 2017				
	Alliance and ARNOVA joint and separate programs			

8:30 a.m 4:30 p.m.	The Nuts & Bolts of Interim Executive Management Training (additional registration required) Lynn Molnar, Molnar Consulting Tara Levy, Nonprofit Elements	Kendall
	Concurrent Sessions (Sessions included in this section were curated specifically for the Management Conference, other sessions may also be held during	0 1 0
8:15 a.m. – 9:45 a.m.	<b>The Power of Leadership Transitions: Research Findings,</b> <b>Challenges and Opportunities</b> <i>Tom Adams, Raffa</i> <i>Amanda Stewart, North Carolina State University</i> <i>Dennis McMillian, Foraker Group</i>	Emerald B
10:00 a.m. – 11:30 a.m.	<b>Civic Associations, Government, and Democratic Renewal</b> Hahrie Han, University of California Marshall Ganz, Harvard Kennedy School	Ambassador Ballroom
11:30 a.m. – 12:00 p.m.	Break for lunch (Boxed Lunch)	
12:15 p.m. – 3:30 p.m.	<b>Governance Sections Symposium:</b> Activist Boards? Promoting Organizational Values, Beliefs, and Goals	Emerald A

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### About Us

## The Alliance for Nonprofit Management is the national voice and catalyst for the field of capacity building.

Our mission is to increase the effectiveness of the individuals, groups and organizations that help nonprofits and communities achieve positive social change. We create spaces for professional dialogue and learning by amplifying research in the field and promoting its implications for effective practice.

## We are a knowledge community whose power lies in our inclusive and active chorus of members.

We are consultants, coaches, funders, academics, and executives from across the country.

We believe that quality research and practice need each other that each lens and pursuit should inform and affect the other. That's why it's so important to break down the silos, and share and synthesize what we know for the betterment of all.

We want all those who are interested in improving their practice to exchange perspectives and to translate and apply research; and we want to promote and inform research that offers insights into the field of capacity building, whether academic, fieldbased, practitioner-led, or Alliance-led. Together, we can better advance our individual pursuits, the field of capacity building, and the social change it critically supports.

### Programs

### Learn, share, discuss, discover and create-together.

Member Affinity Groups are our most valuable resource and means of advancing the research and practice of capacity building.

Affinity Groups self-organize around a specified interest or identity with the primary purpose of innovating ideas, practices, models, research and/or publications. They also provide a space for Alliance members with similar interests to network with each other, exchange ideas, and develop their skills.

To join an Affinity Group, log in to the Member Center by visiting www.allianceonline.org

### Currently, we have Member Affinity Groups focused around:

- Capacity Building Organizations (CBO)
- Executive Transition and Leadership Continuity (ETLC)
- Governance
- People of Color
- And more groups coming soon!



## Haven't Joined the Alliance yet? Join Now!

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## Member Affinity Groups

### **Capacity Building Organizations (CBO)**

The purpose of the CBO Affinity Group is to advance the knowledge and practices of capacity building among nonprofit organizations whose missions aim to strengthen the nonprofit sector. Our work includes: exchanging best and next practices that advance the effectiveness of our work; identifying strategies and models that are sustainable; advocating for capacity building and related funding with philanthropy and government; and sharing breakthroughs in research or practices that advance the field.

Affinity Group Leaders: Keith Timko and Patty Oertel

### **Executive Transition and Leadership Continuity (ETLC)**

With more than 100 members, ETLC is a professional community of capacity-builders who focus on strengthening nonprofits by creating human resource solutions and developing human capital to lead the sector. This Affinity Group sees its work as a pioneering and trail-blazing effort to develop methodologies, reinforce good practices and identify research needs that promote leadership continuity within nonprofit organizations by planning for positive leadership transitions, attracting and retaining outstanding professionals for the sector, developing future generations of leaders within the sector, and advocating for and teaching succession planning as fundamental to an organization's capacity to benefit society.

Affinity Group Leaders: Mary Vradelis and Catherine Bradshaw

### Governance

The Governance group provides a forum to forward creative thinking in the field of board governance and development, including the generation of new approaches and models for community-based organizations. Through sharing of new approaches, practices, and research among a diverse group of consultants, capacity building organizations, and researchers, this affinity group hopes to not only further the field, but also to increase the knowledge base, generative thinking, and consulting skills of its members.

Affinity Group Leader: Judy Freiwirth

### **People of Color**

Formed in 2001, the POC group offers a forum for capacity builders of color to share experiences and work to expand the presence of people of color in the Alliance and in the field. They seek to catalyze change in the field, the nonprofit sector, and ultimately the larger society by accelerating peer learning, challenging business-as-usual, and generating ways and means to honor the journey of people of color in the Americas through capacity building practices.

Affinity Group Leader: Jose Dominguez and Curdina Hill

## Coming Soon: Race & Equity, Consulting Practice Development and

**Young Professionals** 

These groups are being formed based on expressed member interest. If you are interested in launching another new group, please contact us or submit an idea in the Members: Idea Bos.

## **ALLIANCE CONFERENCE COMMITTEE | 2017**

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## Leadership

We are an association by and for capacity builders, led by some of the brightest minds in our field.

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Co-chair Executive Transition & Leadership Continuity Affinity Group Organization Management Consultant, Cadence Consulting, LLC Transition and Interim Executive Consultant, Third Sector New England Connecticut

### Judy Freiwirth, Psy. D.,

Chair Governance Affinity Group Principal, Nonprofit Solutions Associates Massachusetts

### Jose Dominguez

*Co-Chair People of Color Affinity Group* Director of Communications & Development, Strong City Baltimore Maryland

### Curdina Hill

Co-Chair People of Color Affinity Group Principal, Clearways Consulting & Coaching Massachusetts

### Kirsten Wolff

Administrative Coordinator Oregon

### Jennifer Kramer

Membership Engagement & Development Consultant Dragonfly Consulting Missouri

## Melissa Harris

Communications Consultant Forthwrite Strategies Connecticut



# The Center for Nonprofit and NGO Studies

## A unique program with endless opportunities

NIU's Nonprofit and NGO Studies program prepares future leaders who want to make a difference in the world. Our undergraduate interdisciplinary program is among only a select few in the United States. We recently changed our name to better reflect our purpose and have a new director to achieve high levels of excellence as part of the School of Public and Global Affairs.

The Center for Nonprofit and NGO Studies offers services and programs to nonprofit organizations and engages in original research. We believe that the nonprofit sector is vital to society and it is essential to work with organizations and conduct research that promotes growth within the field.

## niu.edu/nonprofit

### Chris Einolf, Ph.D. Director and Associate

Director and Associate Professor

Expertise: volunteering, charitable giving, nonprofit management and human rights.

### Laura Heideman, Ph.D.

Expertise: political sociology; sociology of war and peace; global political economy; organizations; transitional justice; human rights; democratization; gender

## Alicia Schatteman, Ph.D.

Expertise: strategic planning, nonprofit fundraising, nonprofit financial management, philanthropy and volunteerism, public policy, communications management

## Mark Schuller, Ph.D.

Expertise: Haiti; NGOs; disasters; globalization; power and resistance; women, culture and development; race and gender; urban anthropology



NORTHERN ILLINOIS UNIVERSITY Center for Nonprofit and NGO Studies

College of Liberal Arts and Sciences



NORTHERN ILLINOIS UNIVERSITY School of Public and Global Affairs

College of Liberal Arts and Sciences

# THE 2017 TERRY MCADAM BOOK AWARD

Through the Terry McAdam Book Award, the Alliance for Nonprofit Management celebrates the year's most outstanding book published in the nonprofit sector. Since 1989, the Terry McAdam Book Award has been given to books that are innovative and inspirational in their discourse on nonprofit management, governance or capacity building. The award was created to commemorate Terry McAdam, who was passionate about the role of the capacity building field in increasing the impact and effectiveness of the nonprofit sector.

Thank you to the dedicated members of the 2017 Terry McAdam Book Award Committee for their tireless work throughout the year in reviewing, discussing and selecting this year's award recipient.

Victoria Thurlow, Chair Principal Thurlow/Associates

**Carolyn Champ**, *Subcommittee Chair* Associate Executive Director Support Center

Luci Dabney Executive Director Program to Aid Citizen Enterprise

**Gayle L. Gifford**, *Chair*, *Publisher Outreach* President Cause & Effect, Inc.

**Terry Horton** Project Director National Network of Consultants to Grantmakers

**Mary Bear Hughes**, *Subcommittee Chair* Senior Consultant Georgia Center for Nonprofits Sawida Kamara, Chair, Nominations Project Management and Research Consultant Maryland Nonprofits

**Bob Lazzarini** Faculty Master of Arts in Nonprofit Management Program, Antioch University

**Lynne A. Molnar** Principal Molnar Consulting

**Patty Oertel**, *Advisor to the Committee* President The Oertel Group

Kevin Peterson, *Committee Administrator* Dorothy A. Johnson Center for Philanthropy

**Tamela A. Spicer** Program Manager Dorothy A. Johnson Center for Philanthropy

**Vega Subramaniam**, *Subcommittee Chair* Cofounder and Principal Vega Mala Consulting

The recipient of the 2017 Terry McAdam Book Award will be recognized during the Alliance for Nonprofit Management's luncheon on Friday.

For more information about the award, becoming a member of the committee or submitting a book for consideration for 2018, please visit <u>allianceonline.org/page/mcadamaward</u>.



