

Sponsorship Opportunities

Show your support of ARNOVA and its members! All sponsors will be recognized in the conference program, on signage at the conference and in *ARNOVA News*. Additional recognition is listed after each sponsorship opportunity. **Sponsorships can be shared.**

(* *We are glad to consider shared sponsorships for these events. Please call us to discuss this if you'd like.*

■ Awards Luncheon--Friday, Nov. 16*

Sponsor Cost: \$15,000

Includes: Signage at door; announcement at luncheon; advertisement in program

■ Opening Luncheon--Thursday, Nov. 15*

Sponsor Cost: \$10,000

Includes: Signage at door; announcement at luncheon; advertisement in program

■ Membership Luncheon--Saturday, Nov. 17

Sponsor Cost: \$7,500

Includes: Signage at door; announcement at luncheon; advertisement in program

■ Welcome Reception--Thursday, Nov. 15

Sponsor Cost: \$6,000

Includes: Signage at door; announcement at reception and opportunity to welcome attendees; advertisement in program

■ Authors' Reception

Sponsor Cost: \$5,000

Includes: Signage at door; announcement at reception; advertisement in program

■ Internet Cafe, available to attendees throughout conference

Sponsor Cost: \$4,000 (Some could be in-kind)

Includes: Signage, advertisement in program

■ Conference Tote for Attendees

Sponsor Cost: \$2,000

Includes: Sponsor name printed on tote or business card

■ Coffee Break

Sponsor Cost: \$2,000 per morning

Available each morning of the conference

Includes: Signage in refreshment area



■ Afternoon Refreshment Break for Attendees

Sponsor Cost: \$2,000 per break

Available Thursday and Friday afternoons

Includes: Signage in refreshment area

■ On-site Program Printing Cost

Sponsor Cost: \$2,000

Includes: Full page recognition in the program book

■ General Support Levels

\$500 - \$1,000: Bronze

\$1,000 and above: Silver, Gold and Platinum Levels are reached with increasing amounts of sponsorship.

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Exhibit Opportunities

The best place to meet our members face-to-face! Professors, researchers, consultants, nonprofit executives, and foundation executives from a variety of disciplines and research interests attend the conference. They are decision-makers in their fields and are responsible for making purchases ranging from books to consulting services to educational opportunities.

Cost:

\$350 for nonprofit organizations

\$550 for for-profit organizations

Includes:

One six-foot draped exhibit table; two chairs; full conference registration for one participant; electrical and phone hook-ups available at an additional cost.

Exhibit hours:

(preliminary schedule, subject to change)

November 15 11 a.m. – 5 p.m.

November 16 8 a.m. – 5 p.m.

November 17 8 a.m. – 1 p.m.

Refreshment breaks will be held in the exhibit area.

Advertising Opportunities

■ Conference Program Advertising

Another way to reach your audience! Consider purchasing an ad for placement in the 2007 Conference Program. Every attendee will use the program throughout the conference.

Sizes & Costs:

Full page, inside front or inside back cover \$500

Full page inside the program \$350

½-page inside the program \$250

¼-page inside the program \$150

All advertisements print in black ink. Inside front cover and inside back cover ads are sold on a first-come, first-serve basis.

■ Conference Tote Insert

A great way to advertise! Your materials are given to every attendee at registration when they pick up their conference tote bag.

Cost:

\$275 per insert

Includes:

One item (flyer or pamphlet) will be inserted into all attendees' totes.

Items must be pre-approved by ARNOVA by October 29, and must arrive at the Omni Hotel CNN Center by November 9, 2007. A limited number of inserts will be allowed.

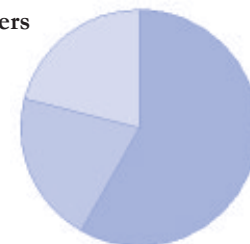
For larger items or more than one item, please contact the ARNOVA office.

Typical ARNOVA Conference Demographics

60% Academics/Researchers

20% Practitioners
(Consultants, Nonprofit
and Foundation
Executives, Policy
Analysts, etc.)

20% Students



Based on 650 Attendees



WE INVITE YOU to join our attendees in Atlanta, Ga. ARNOVA members from throughout the U.S. and around the world gather to share thought-provoking research and engage in lively discussions. Scholars, practitioners and students exchange knowledge about voluntary action, nonprofit organizations, and philanthropy. Make plans to be a part of this important community!

Travel Information

The Omni Hotel CNN Center is the official ARNOVA Conference hotel. The hotel is situated in downtown Atlanta, offering a multitude of activities for conference-goers to enjoy during their visit. Take a tour of the nearby



Omni Hotel CNN Center
100 CNN Center
Atlanta, GA 30303
(404) 659-0000

CNN Studio or visit the Georgia Aquarium, among many other attractions near the hotel. The room rate for ARNOVA Conference attendees is \$135, single or double occupancy. All 1,067 guestrooms include voice mail, clock radio, hair dryer, coffee maker, ironing board and iron, cable TV, complimentary full-service health club, data ports, complimentary internet access

(with free sign-up to the Omni Select Guest Program), room service and complimentary *USA Today*. The hotel features Prime Meridian, Latitudes Bistro and Lounge, and Morsel's coffee shop for dining options. **Make your reservation securely online by logging on to the ARNOVA website, www.arnova.org, and clicking on the button "Make Your Conference Hotel Reservation." Or, call 1-800-843-6664 (U.S. calls). Reservations must be made by Oct. 24 to assure the conference rate.**

2006 Exhibitors

American Humanics
Ashoka: Innovators for the Public
Aspen Institute Nonprofit Sector and Philanthropy Program
Helen Bader Institute for Nonprofit Management, University of Wisconsin--Milwaukee
Center on Nonprofits and Philanthropy, Urban Institute
The Center on Philanthropy at Indiana University
Data Research Group
Giving USA Foundation
Institute for Nonprofits, North Carolina State University
Management of Public Services (DePaul University)
Midwest Center for Nonprofit Leadership
Nonprofit Academic Centers Council
North Park University
Sage Publications
The Foundation Center
The Nonprofit Quarterly
University Press of New England
White Hat Communications

Don't miss being a part of this year's event! See the enclosed Sponsorship/Exhibitor/Advertising Registration Form (form also included at www.arnova.org).



is a community of people dedicated to fostering through research the creation, application and dissemination of knowledge on voluntary action, nonprofit organizations and philanthropy.

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ARNOVA's
36th Annual Conference
November 15-17, 2007
Omni Hotel CNN Center
Atlanta, Georgia, USA

Sponsorship, Exhibitor and Advertising Opportunities

*"The Global Pursuit of Social Justice:
Challenges to Nonprofits & Civil Society"*

